

City of Fayetteville Staff Review Form

2015-0470

Legistar File ID

10/20/2015

City Council Meeting Date - Agenda Item Only
N/A for Non-Agenda Item

Peter Nierengarten

10/2/2015

Sustainability & Resilience /
Chief of Staff

Submitted By

Submitted Date

Division / Department

Action Recommendation:

Staff recommends that the City Council accept the USDA Farmers' Market Promotion Program (FMPP) Grant and sign an agreement with the Rural Mountain Producers Exchange otherwise known as the Fayetteville Farmers' Market in the amount of \$58,856 and approve a budget adjustment.

Budget Impact:

2230.8003.5315.00

Account Number

Fund

35104

Project Number

Project Title

Budgeted Item? No

Current Budget \$ -

Funds Obligated \$ -

Current Balance **\$ -**

Does item have a cost? Yes

Item Cost \$ 58,856.00

Budget Adjustment Attached? Yes

Budget Adjustment \$ 58,856.00

Remaining Budget **\$ -**

V20140710

Previous Ordinance or Resolution # _____

Original Contract Number: _____

Approval Date: _____

Comments:

MEETING OF OCTOBER 20, 2015

TO: Mayor and City Council

THRU: Peter Nierengarten, Sustainability and Resilience Department Director

FROM: Leif Olson, Associate Planner

DATE: October 2, 2015

SUBJECT: USDA Farmers Market Promotion Program Grant Acceptance and Agreement: Submitted by Staff for the City Council to recognize \$58,856 in grant money received from the USDA Agricultural Marketing Service to expand and promote economic opportunities for producers operating through the Fayetteville Farmers Market.

RECOMMENDATION:

Staff recommends that the City Council accept the USDA Farmers' Market Promotion Program (FMPP) Grant and sign an agreement with the Rural Mountain Producers Exchange otherwise known as the Fayetteville Farmers' Market in the amount of \$58,856 and approve a budget adjustment.

BACKGROUND:

Since 1973, the Fayetteville Farmers' Market has offered locally produced vegetables, fruits, flowers, plants, meats, baked goods, honey, eggs, jams, juried crafts, and fine art from the four county area. The Fayetteville Farmers' Market operates four markets and currently three of the four market days have low attendance. The goal for the grant is for increased advertising and promotions of the Fayetteville Farmers' Market to expand economic opportunities for producers through the growth of consumer attendance and purchases at those markets.

DISCUSSION:

The \$58,856 USDA FMPP grant awarded to the City of Fayetteville does not require a monetary match. The grant will be administered through the City of Fayetteville Sustainability and Resilience Department to the Rural Mountain Producers Exchange, otherwise known as the Fayetteville Farmers Market. The Fayetteville Farmers Market will be responsible to report quarterly in order to be reimbursed from the grant funding. Programs to be funded through this grant will expand and promote direct producer-to-consumer marketing for the Fayetteville Farmers' Market. The promotional plan includes:

- 1) Increased television advertising to promote market days held each week with special emphasis on weekday and Sunday market expansion.
- 2) Promote Special Events that will expand the sale of seasonal produce and engage the community (ie: Salsa Festival, National Farmers Market Week Promotions, and Cooking Demonstrations).
- 3) Merchandising, display and social media marketing training for producers.

BUDGET/STAFF IMPACT:

This grant will be administered by the Sustainability and Resilience Department Director with the Fayetteville Farmers Market reporting quarterly for reimbursement. There is no monetary match required by the City of Fayetteville.

Attachments:

USDA Agricultural Marketing Service Notice of Award

USDA Farmers' Market Promotion Grant Service Agreement (and attachments A – E)

Budget Adjustment

Purchase Order Request Form

SUBRECIPIENT GRANT AGREEMENT

This Agreement is entered into on this **20th day of October, 2015**, between the **City of Fayetteville**, hereinafter known as the **City**, and **Rural Mountain Producers Exchange, otherwise known as the Fayetteville Farmers' Market**, hereinafter known as the "**Subrecipient**" and is intended to satisfy the requirement of Section 3.0 of the USDA Farmers Market Promotion Program FY 2015 General Award Terms and Conditions.

1. **TERM OF AGREEMENT:** The funding for this Agreement shall begin on the date first written above and expire on **September 29th, 2017**.
2. **COMPLIANCE WITH APPROVED PROGRAM:** The City hereby designates and the Subrecipient hereby agrees to receive the City's Subrecipient Grant and to administer such grant in accordance with this agreement, and the objectives set forth by the USDA Notice of Award (**Attachment A**) and the USDA Farmers Market Promotion Program FY 2015 General Award Terms and Conditions (**Attachment E**).
3. **SUBRECIPIENT'S REPRESENTATIONS AND WARRANTIES:** Pursuant to Section 2.0 of the General Award Terms and Conditions, Subrecipient represents and warrants that:
 - A. Its financial management system meets the standards and requirements set forth by 2 CFR § 200.302.
 - B. It will use Federal funds in a responsible manner and will apply adequate internal controls and cash management practices consistent with the requirements set forth in 2 C.F.R. § 200.303.
 - C. It will report any program income generated during the grant period to the City and that it will use any program income to further the objectives of the grant program.
 - D. It will comply with federal procurement standards (2 C.F.R. § 200.318- 200.326) in connection with expenditures of grant funds, which includes, but is not limited to, maintaining written standards of conduct covering conflicts of interest (2 C.F.R. § 200.318(c)(1); maintaining records sufficient to detail the history of all procurements using grant funds (2 C.F.R. § 200.318(i) and making those records available to the USDA or City upon request (2 C.F.R. § 200.324); conducting all procurement transactions in a manner providing full and open competition consistent with federal standards (2 C.F.R. § 200.319(a); having written procedures for procurement transactions (2 C.F.R. § 200.319(c); and taking all necessary affirmative steps to assure that minority businesses and women's business enterprises are used when possible.
4. **AMOUNT OF GRANT:** It is expressly agreed and understood that upon execution of the Agreement, the City agrees to allocate no more than the amount of **Fifty eight thousand, eight-hundred and fifty-six dollars (\$58,856.00)** for the full and complete satisfactory performance of this Agreement.
5. **PROCEDURE FOR FUND REQUESTS:** Drawdowns for the payment of eligible expenses shall be made against the line item budgets specified in Farmers' Market Promotion Program (FMPP) Budget (**Attachment B**) and in accordance with performance. Reimbursement requests shall be made monthly using the Subrecipient Grant Reimbursement Form (**Attachment D**).
6. **AMENDMENTS OR CHANGES:** Any revision to this Agreement, including Attachments, shall only be made by a written amendment approved by the City. Subrecipient acknowledges that changes to the FMPP may require prior written approval by the USDA in accordance with Section 10.0 of the General Award Terms and Conditions (**Attachment E**).

7. SCOPE OF PROJECT: The Subrecipient shall perform all services according to the Statement of Work as indicated in the USDA Farmers' Market Promotion Program (FMPP) Scope of Work (**Attachment C**). Any deviation from the provisions detailed in the Statement of Work shall be prohibited unless approved by the City and made an amendment to this Agreement. Subrecipient acknowledges that any change in scope or objectives, even if there is no associated budget revision, requires prior written approval by the USDA. Such proposed changes shall be submitted to City, which shall submit the necessary paperwork for approval to the USDA.
8. FISCAL AND ADMINISTRATIVE RESPONSIBILITIES: The Subrecipient agrees to comply with all of the provisions of the USDA Farmers Market Promotion Program FY 2015 General Award Terms and Conditions (**Attachment E**). Subrecipient agrees to maintain and provide upon request all records, financial and otherwise, relating to the Farmers Market Promotion Program.
9. REMEDIES FOR NONCOMPLIANCE: If Subrecipient fails to comply with the terms and conditions of this award, City may impose special award conditions including one or more corrective actions outlined in 2 C.F.R. § 200.338.
10. TERMINATION OF SERVICES: This Agreement may also be terminated by either the City or the Subrecipient in whole or in part, by mutual agreement setting forth the reasons for such termination, the effective date, and in the case of partial termination, the portion to be terminated.
11. CLAIMS AGAINST THE CITY: The Subrecipient agrees to defend, indemnify and save harmless the City from any and all claims of any nature whatsoever which may arise from the Subrecipient's performance of this Agreement; provided, however, that nothing contained in this Agreement shall be construed as rendering the Subrecipient liable for acts of the City, its officers, agents or employees.
12. NOTICES: Communication and details concerning the Agreement shall be directed to the following contract representatives:

Rural Mountain Producers Exchange
Chuck Rutherford
Fayetteville Farmers Market Board President
101 W. Mountain St., Suite 212
Fayetteville, AR 72701

City of Fayetteville
Lioneld Jordan
Mayor
113 W Mountain St
Fayetteville AR 72701

IN WITNESS WHEREOF, we have hereunto set our hands on the date first written above.

Rural Mountain Producers Exchange

City of Fayetteville



Chuck Rutherford, Board President

Mayor Lioneld Jordan

Attested By:



Attachment A

NOTICE OF AWARD

United States
Department of
Agriculture

September 18, 2015

Agricultural
Marketing
Services

ATTN: Lioneld Jordam
FAYETTEVILLE, AR

Farmers Market
Promotion
Program

SUBJECT: Agricultural Marketing Service (AMS) Notice of Award (NOA) for
Agreement No. 15FMPPAR0095

1400
Independence
Ave, SW
Room 4543-S
Stop 0264
Washington, DC
20250-0264

CFDA#: 10.168

Project Director: Lioneld Jordam

Project Title: Farmers' Market Promotions, Special Even

Period of Performance: September 30, 2015-September 29, 2017

AMS Award Amount: \$58,856.00

Matching Funds Amount: \$0.00

Dear Lioneld Jordam:

The Agricultural Marketing Service (AMS) hereby awards a grant to CITY OF FAYETTEVILLE in support of the above referenced program. This Award is pursuant to 7 U.S.C. 3005(CFDA# 10.168, Farmers Market Promotion Program) and is subject to :

1. Your organization's application package, including the SF-424, SF-424B, Application/Project Narrative, Budget Summary/Narrative, other supporting letters and documents, as applicable, match verification, as applicable, AD-3030, Representations Regarding Felony Conviction and Tax Delinquent Status for Corporate Applicants, as applicable, and AD-3031, Assurance Regarding Felony Conviction or Tax Delinquent Status for Corporate Applicants, as applicable.
2. FY 2015 Farmers Market Promotion Program General Terms and Conditions
<http://www.ams.usda.gov/sites/default/files/media/FMPPAwardTerms2015.pdf>

Acceptance of this award requires an authorized CITY OF FAYETTEVILLE representative to sign and date the Grant Award and submit to John Miklozek at John.Miklozek@ams.usda.gov.

If you have any questions about this NOA, please contact the Federal Agency Project Manager listed in Box 13 of the attached Grant Agreement.

Sincerely,
Karla Whalen
USDA, Agricultural Marketing Service

Grant Agreement Face Sheet

1. Accounting Code: 9000000502	2. Vendor I.D. (EIN): 716018462	3. DUNS Number: 075657742
4. Agreement Number: 15FMPPAR0095	5. Type of Instrument: Grant Agreement	6. CFDA Number: 10.168
7. Title of Agreement: Farmers' Market Promotions, Special Even		
8. Objective: To increase domestic consumption of and access to locally and regionally produced agricultural products, and to develop new market opportunities for farm and ranch operations serving local markets, by developing, improving, expanding, and providing outreach, training, and technical assistance to, or assisting in the development, improvement and expansion of domestic farmers' markets, roadside stands, community-supported agriculture programs, agritourism activities, and other direct producer-to-consumer market opportunities.		
9. Statement of Work: This agreement shall be carried out by the organizational units or officials of the Federal Agency and the Recipient in the manner and subject to the conditions provided in the Farmers' Market Promotion Program (FMPP) - General Award Terms and Conditions attached hereto and made a part of this agreement.		
10. Legal Authority: The Agricultural Act of 1946 (7 U.S.C. 1621-1627), the Farmer-to-Consumer Direct Marketing Act of 1976 (7 U.S.C. 3001-3006) and the Agriculture Act of 2014 (Public Law 113-79) (2014 Farm Bill) that reauthorized, funded, expanded, and renamed the Farmers Market Promotion Program as the "Farmers' Market and Local Food Promotion Program" (7 U.S.C. 3005).		
11. Federal Agency (Name and Address): Farmers Market Promotion Program 1400 Independence Ave Washington, DC 20250	12. Recipient: CITY OF FAYETTEVILLE 113 W MOUNTAIN ST FAYETTEVILLE, AR 72701-6083	
13. Federal Agency Project Manager: John Miklozek,0002 Telephone: 202-720-1403 Email: John.Miklozek@ams.usda.gov	14. Recipient Project Coordinator: Lioneld Jordam, Telephone: (479) 575-8330 Email: ljordan@fayetteville-ar.gov	
15. Period of Performance: September 30, 2015 through September 29, 2017	16. Federal Agency Funding Amount: \$58,856.00	Non-Federal Matching Amount: \$0.00
PROVISIONS		
<p>This Grant Award incorporates the following:</p> <ol style="list-style-type: none"> 1. The approved Grant Narrative, Project Budget, and Approved Award Budget including any mutually agreed upon budget revisions and other changes and amendments thereto – incorporated by reference. 2. The Recipient will complete activities outlined in the approved Grant Narrative, Project Budget , and Approved Award Budget including any mutually agreed upon budget revisions and other changes and amendments thereto. 3. The Recipient agrees to comply with the requirements in the FMPP Grant Program Fiscal Year 2015 General Terms and Conditions, available at http://www.ams.usda.gov/sites/default/files/media/FMPPAwardTerms2015.pdf and incorporated by reference. 		
17. Federal Agency Representative Approval:	18. Recipient Representative Approval:	
	Name:	
	Title:	
<input checked="" type="checkbox"/> <u>Karla Whalen</u> Deputy Administrator Agricultural Marketing Service	19. Recipient Representative Approval Signature:	Date:

Paperwork Burden Statement

According to the Paperwork Reduction Act, as amended, no persons are required to respond to a collection of information unless it displays a valid OMB Control Number. The valid OMB control number for this information collection is 0581-0235. Public reporting burden for this collection of information is estimated to average 2 hours per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project 0581-0235, Washington, DC 20503.

The U.S. Department of Agriculture (USDA) prohibits discrimination against its customers, employees, and applicants for employment on the bases of race, color, national origin, age, disability, sex, gender identity, religion, reprisal, and where applicable, political beliefs, marital status, familial or parental status, sexual orientation, or all or part of an individual's income is derived from any public assistance program, or protected genetic information in employment or in any program or activity conducted or funded by the Department. (Not all prohibited bases will apply to all programs and/or employment activities.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact USDA's TARGET Center at (202) 720-2600 (voice and TDD). To file a complaint of discrimination, write to USDA, Assistant Secretary for Civil Rights, Office of the Assistant Secretary for Civil Rights, 1400 Independence Avenue, S.W., Stop 9410, Washington, DC 20250-9410, or call toll-free at (866) 632-9992 (English) or (800) 877-8339 (TDD) or (866) 377-8642 (English Federal-relay) or (800) 845-6136 (Spanish Federal-relay). USDA is an equal opportunity provider and employer.

Attachment B

Farmers' Market Promotion Program (FMPP) Budget

Project Title: Farmers' Market Promotions, Special Events, and Capacity Building Expands Regional Customer Base

Organization: City of Fayetteville, Arkansas

Contact Person: Mayor Lioneld Jordan c/o Peter Nierengarten

Contact Phone: 479-575-8272 or 479-575-8300

Contact Email: pnierengarten@fayetteville-ar.gov

Budget Summary Itemization:		Requested Funds Applicant
Personnel:	FFM Business Coordinator/Manager = 149 hours @ \$25.20	\$3,754.00
	FFM Assitant Event Coordinator = 160 hours @ \$13.30	\$2,128.00
	FFM Vendor Coordinator/Manager = 30 hours @ \$25.20	\$756.00
	FFM 2 part-time event personnell = 40 hours @ \$11.10	\$444.00
	Total Personnel	\$7,082.00
Fringe Benefits (including the Benefit Rate):		
	Total Fringe	\$0.00
Contractual:	KNWA - TV Commercial to run local channell 50 spots (:15 sec)= \$2000 each month for 14 months	\$28,000.00
	Saatchi & Saatchi X - marketing creative for TV production \$1000 per TV comercial	\$2,000.00
	Mariachi Band for Salsa Festival \$500 per event x2	\$1,000.00
	Fayetteville Vistor Center - Cost to hang banners on Church Street @ \$150.00 x 2	\$300.00
	Brooks Graphics - 2 Banners - 1 to hang over Block Street entrance and 1 to hang over Town Center entrance for Salsa Festival @ \$455.00	\$910.00
	NWA Newspapers print advertising for Salsa Festival - 3 ads a week for 2 weeks @ \$750 per week x2= \$1500 x 2	\$3,000.00
	KUAF Radio - for Salsa Festival- 2 weeks 12 spots @ \$29.00 a spot x 2 years = 24 paid spots \$696 (KUAF Match 24 spots free)	\$696.00
	NWA Newspapers print advertising for National Farmers Market Week - 3 ads a week for 2 weeks @ \$750 per week x3 = \$1500 x 3 years	\$4,500.00
	KUAF Radio - for National Farmers Market Week -2 weeks 12 spots @ \$29.00 a spot x 3 = \$1044 (KUAF Match 24 spots free) - 3 Year promo 2015 -2017	\$1,044.00
	Fayetteville Free Weekly Newspaper print advertisements for special events 1/8 pg @ \$70.00 per advertisement x3 = \$210	\$210.00
	Guest Speaker for Producer Merchandising, display and social media trainin	\$400.00
	Total Contractual	\$42,060.00
Travel:		
	Total Travel	\$0.00
Equipment:		
	Total Equipment	\$0.00

Farmers' Market Promotion Program (FMPP) Budget

Project Title: Farmers' Market Promotions, Special Events, and Capacity Building Expands Regional Customer Base

Organization: City of Fayetteville, Arkansas

Contact Person: Mayor Lioneld Jordan c/o Peter Nierengarten

Contact Phone: 479-575-8272 or 479-575-8300

Contact Email: pnierengarten@fayetteville-ar.gov

Supplies:		
	Salsa Festival Posters = Vista Print 100 @ \$200 x 2	\$400.00
	Salsa Festival Flyers 1/4 page = Vista Print 1000 @ \$100 x 2	\$200.00
	Salas Festival Food Costs for Salsa Tasting= \$500 x2 (purchased from Vendors)	\$1,000.00
	National Farmers Market Week Flyers 1/4 page = Vista Print 1000 @ \$100 x3 years	\$300.00
	Cooking Demonstrations Food Cost \$100 per event x 12	\$1,200.00
	Producer Merchandising, Display and Marketing Training Binders and Print Materials for 100 vendors @ \$10.00 each	\$1,000.00
	Total Supplies	\$4,100.00
Other:	Food Truck Rental- Cooking Demos 12 times and Salsa Festival 2 times - current market poducer owns food truck approved for rental= \$300.00 x 14	\$4,200.00
	Salsa Festival Tables from Eventures Party Rentals - 12 rectangle Tables 8 ft @ \$8.50 x 2 years	\$204.00
	Salsa Festival Tables from Eventures Party Rentals - 10 rectangle Tables 6 ft @ \$8.00 x 2 years	\$160.00
	Salsa Festival Chairs from Eventures Party Rentals- 100 Fiber glass Chairs @ \$1.00 each x 2 years	\$200.00
	Room Rental for Producer Merchandising, Display and Social Media Training @ Fayetteville Town Center (One Time Training)	\$850.00
	Total Other	\$5,614.00
Indirect Costs:		
	Total Indirect	\$0.00
Estimated Program Income Sources:	The increased advertising will increase direct producer-to-consumer sales at market for vendors which will result in increased commissions paid to RMPE/FFM. The estimated increase in commission will be used to expand the advertising budget in 2018 - 2019	
	2016	\$6,213.00
	2017	\$6,599.00
	Total Program Income	\$12,812.00

Farmers' Market Promotion Program (FMPP) Budget

Project Title: Farmers' Market Promotions, Special Events, & Capacity Building Expands
Customer Base

Organization: City of Fayetteville, Arkansas

Contact Person: Mayor Lioneld Jordan c/o Peter Nierengarten

Contact Phone: 479-575-8272 or 479-575-8300

Contact Email: pnierengarten@fayetteville-ar.gov

	Requested Federal Funds	Budget Totals
Budget Summary Itemization:		
<i>Total Personnel</i>	\$7,082.00	\$7,082.00
<i>Total Fringe</i>	\$0.00	\$0.00
<i>Total Contractual</i>	\$42,060.00	\$42,060.00
<i>Total Travel</i>	\$0.00	\$0.00
<i>Total Equipment</i>	\$0.00	\$0.00
<i>Total Supplies</i>	\$4,100.00	\$4,100.00
<i>Total Other</i>	\$5,614.00	\$5,614.00
<i>Total Direct Costs</i>	\$58,856.00	\$58,856.00
<i>Total Indirect</i>	\$0.00	\$0.00
Total Federal Request:	\$58,856.00	\$58,856.00
Total Matching Contribution:		
Total Project Costs:		\$58,856.00
<i>Total Project Cost with Program Income</i>	\$0.00	\$58,856.00
Indirect Cost as Percentage (Check):		0.0%

USDA Farmers' Market Promotion Program (FMPP) Scope of Work – Attachment C

<i>List and describe each planned activity (scope of work) including how it relates to the project objectives:</i>	<i>Anticipated date of completion:</i>	<i>Resources required to complete each activity:</i>	<i>Milestones assessing progress and success of each activity:</i>	<i>Who will do the work (include collaborative arrangements or subcontractors)?</i>
Objective 1: : Increase local consumption of regionally produced agricultural products through expanded advertising and special events for the purpose of recruiting new customers to market				
Television Commercials (14 months)	September - October 2015 April – October 2016 April – August 2017	Contract with local TV Station, Coordinate marketing consultant Saatchi & Saatchi X for creative	Milestone 1: Produce TV Commercial spot to run September - October 2015, & April – July 2016 Milestone 2: Produce TV Spot to run August – October 2016 & April - August 2017	FFM Business Coordinator, local television station KNWA, KHOG, and marketing consultant group Saatchi & Saatchi X
Special Events: Salsa Festival (Salsa Competition of area chefs, salsa tasting and judging with local nonprofit Feed Fayetteville, Pepper jam contest of FFM producers, Tomato Canning workshop with extension services, Salsa Making workshop local nonprofit Apple Seeds)	July 2016 & July 2017	Food Truck Rental, 1 part-time Assistant Event Coordinator, 2 part-time staff for event, Mariachi Band, Posters and Flyers, Newspaper & Radio Ads, Market Produce for tastings, Table and Chair rentals	Milestone 1: Reserve space at Town Center Plaza for tasting and workshops Milestone 2: Coordinate participants to include restaurant competitors, producer participants, and local nonprofits Apple Seeds and Feed Fayetteville, Washington County Extension Services, and judges from the community. Milestone 3: design and distribute promotional materials	FFM Business Coordinator, FFM Vendor Coordinator, Washington County Extension Services, Apple Seeds (nonprofit), Feed Fayetteville (nonprofit), part-time Assistant Event Coordinator, two part time event workers, KUAF Radio (ad representative), NWA Media (newspaper representative)

				<p>(banners, flyers, and posters)</p> <p>Milestone 4: Schedule ads Radio and Newspaper and reserve spot for Banner with City</p> <p>Milestone 5: Rent table and chairs</p> <p>Milestone 6: Hire a part-time assistant event coordinator, and two event part-time personnel</p> <p>Milestone 7: Send out press releases to all media for additional exposure of the event</p> <p>Milestone 8: create judging forms and voter slips</p> <p>Milestone 9: aggregate produce for restaurants</p> <p>Milestone 10: Set up event</p>	
	<p>National Farmers Market Week Promotion (Know Your Farmer, Know Your Food)</p>	<p>August 2015, August 2016 & August 2017</p>	<p>Newspaper and Radio Advertising, Food Truck Rental</p>	<p>Milestone 1: Contract advertisements NWA Newspaper and KUAF Radio to promote special event Know Your Farmer Know Your Food with producer giveaways</p> <p>Milestone 2: Create and order flyers (Vista Print)</p>	<p>FFM Business Coordinator, FFM Assistant Event Coordinator & FFM Vendor Coordinator, KUAF Radio, NWA Media (newspaper ads)</p>

				Milestone 3: Coordinate Producer Gift Certificates for Promotions	
Objective 2: Increase producer sales through education and training on merchandising, displays and social media exposure					
Producer Workshop for merchandising, display and social media marketing training	March 2016	Guest Speaker, training materials, room rental	Milestone 1: Schedule Guest Speaker for Workshop Milestone 2: Schedule Room rental Milestone 3: Print materials for training binders.	FFM Business Coordinator, FFM Vendor Coordinator, Guest Speaker (TBD professor from U of A Walton School of Business)	
Objective 3: Increase customer purchases of seasonal produce through cooking demonstrations					
Monthly Cooking Demonstrations	May – September 2016 & 2017 (monthly cooking Demos)	Food Truck Rental, Food Costs	Milestone 1: schedule dates and food truck rental Milestone 2: Coordinate Local Area Chefs for Cooking demos Milestone 3: Aggregate food	FFM Business Coordinator, FFM Vendor Coordinator, Washington County Extension Services, and local area chefs from restaurants supporting local foods.	



SUBRECIPIENT GRANT REIMBURSEMENT FORM – (Attachment D)

Date of Reimbursement Request: _____

Organization: _____

Project Name: _____

Project Coordinator/Title: _____

Purchase Order Number: _____

Subrecipient Grant Amount (Total Award)	
Amount of Current Request	
Amount Requested to Date	
Grant Balance (Total Award minus Amount of Current Request and Amount Requested to Date)	

Description of Item(s) for which reimbursement is being requested:
(Please include all invoices and/or other supporting documentation when submitting your request)

Submitted by: _____
Rural Mountain Producers Exchange

Date: _____

Approved by: _____
Peter Nierengarten, City of Fayetteville

Date: _____



***Farmers Market Promotion Program
FY 2015
General Award Terms and Conditions***

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1.0 OVERVIEW OF AWARD TERMS AND CONDITIONS

Award terms and conditions are determined by statutory, regulatory, and agency requirements, as well as the administrative policies of the grant program. Terms and conditions dictate important requirements related to your grant, including payments, reporting frequency and content, and prior approval requests.

References to the terms and condition of your award are located on the AMS-33 Grant Award Face Sheet. All related documents including appendices and these terms and conditions are housed on the AMS website: <http://www.ams.usda.gov/AMSV1.0/AMSGrants>.

Grant recipients work in partnership with the Agricultural Marketing Service (AMS) to ensure proper stewardship of federal funds. This includes submitting timely and accurate payment requests, monitoring project activities for compliance with grant program requirements, and submitting all required reports on time.

1.1 Common Terms and Acronyms

AMS	Agricultural Marketing Service
Award Phase	Award phase includes: the Agency makes funding decisions and notifies recipients of the decisions.
CMIA	Cash Management Improvement Act
CDFA	Catalog of Federal Domestic Assistance
Close-Out Phase	Close-out phase includes: the submission, review, and approval of all final reports as required by specific grant program policies and federal regulations.
EFT	Electronic Fund Transfer
FAIN	Federal Award Identification Number; also known as the Grant Agreement Number
FOIA	Freedom of Information Act
GAGAS	Generally Accepted Government Auditing Standards
OMB	Office of Management and Budget
PII	Protected Personally Identifiable Information
Pre-Award Phase	Pre-Award phase includes: the announcement of funding opportunities and encompasses the preparation, submission, and review of proposals.
Post-Award Phase	Post-Award phase includes: establishing accounts in the financial payment system, monitoring for compliance with applicable laws, regulations, policies, and submitting required reports.
SAM.gov	System for Award Management (.gov)
USDA	United States Department of Agriculture

2.0 FINANCIAL MANAGEMENT

You and your non-federal subrecipients are required to meet the standards and requirements for financial management systems set forth or referenced in [2 CFR §200.302](#).

The adequacy of your financial management system is integral to your ability to account for grant expenditures and track grant resources. You must use Federal funds in a responsible manner and apply adequate internal controls and cash management practices consistent with the requirements outlined in [2 CFR §200.303](#).

You are required to complete the *Grant Program Recipient Accounting System & Financial Capability Questionnaire* and email it to your AMS representative by the requested date. The responses to this questionnaire are used to assist in the AMS evaluation of your accounting system to ensure the adequate, appropriate, and transparent use of Federal funds.

States must expend and account for funds under this award in accordance with their own State laws and procedures. Financial management systems and related records of the State's and any other entity involved in the grant must be sufficiently detailed to prepare reports, to trace funds, and to demonstrate that funds are managed in compliance with Federal statutes, regulations, and these general and other program-specific terms and conditions.

Your financial management system must provide:

- 1) Identification, in its accounts, of all Federal awards received and expended and the Federal programs under which they were received. This identification must include, as applicable:
 - a. The Catalog of Federal Domestic Assistance (CDFA) title and number,
 - b. Grant Agreement Number/Federal award identification number (FAIN) and Federal fiscal year awarded,
 - c. Name of the Federal agency, and
 - d. Name of the pass-through entity, if any.
- 2) Accurate, current, and complete disclosure of the financial accounting of each Federal award or program.
- 3) Records that adequately identify the source and application of funds for federally-funded activities. These records must contain information pertaining to Federal awards, authorizations, obligations, unobligated balances, assets, expenditures, income, and interest. Accounting records must be supported by source documentation such as canceled checks, paid bills, payrolls, time and attendance records, contracts, and subaward documents.
- 4) Effective control over, and accountability for, all funds, property, and other assets. You must adequately safeguard all assets and assure that they are used solely for authorized purposes.
- 5) Comparison of expenditures with budget amounts for each Federal award.
- 6) Written procedures to implement the requirements of [2 CFR §200.305 Payment](#), which minimize the time elapsing between the transfer of Federal funds to any non-federal entity and the disbursement of the funds for direct program costs and the proportionate share of any allowable indirect or facilities and administrative costs.
- 7) Written procedures for determining the allowability of costs in accordance with [2 CFR §200 Subpart E— Cost Principles](#) and the terms and conditions of this award.

You must notify your AMS point of contact when financial management problems are discovered. Deficiencies in your financial management system, whether if you report them or if they are identified by AMS may result in the imposition of special award conditions, such as a high risk designation, or other requirements for increased monitoring.

3.0 SUBRECIPIENT MONITORING & MANAGEMENT

A subaward is an award provided by a pass-through entity to a subrecipient to carry out all or part of a grant project. It does not include payments to a contractor or payments to an individual that is a beneficiary of a Federal program. A subaward may be provided through any form of legal agreement, including an agreement that the pass-through entity considers a contract.

You must enter into a formal written agreement with each subrecipient that addresses the arrangements for meeting the programmatic, administrative, financial, and reporting requirements of the grant, including those necessary to ensure compliance with all applicable Federal regulations and policies. Specifically, you are responsible for including the applicable requirements of the applicable AMS award terms and conditions in your subaward agreements as well as the provisions required under [2 CFR §200.331](#) REQUIREMENTS FOR PASS-THROUGH ENTITIES.

Please see [Appendix A to 2 CFR §170 – Award Term](#) for additional reporting requirements concerning subawards.

3.1 Accountability to the Federal Award

You are accountable to AMS for the performance of subawarded projects and the appropriate expenditure of Federal funds by all parties under this agreement. This includes maintaining the necessary documentation on all subawards and making it available to AMS upon request. You must include subaward activities in all performance and financial reports. In general, the requirements that apply to you as the recipient of the award also apply to your subrecipients.

If a subrecipient fails to comply with the terms and conditions of this award, you may impose special award conditions including one or more of the corrective actions outlined in [2 CFR §200.338](#) REMEDIES FOR NONCOMPLIANCE.

4.0 PAYMENTS

4.1 Types of Payments

4.1.1 Advances

An advance payment is a payment that AMS or a pass-through entity makes before funds are disbursed for program purposes.

Requests for advance payments must be limited to amounts needed to meet actual and immediate cash needs.

4.1.2 Reimbursements

Reimbursements are transfers of Federal funds to you after you pay out funds for approved project activities.

4.2 How to Request Payments

Email a scanned copy of the [SF-270](#), a Request for Advance or Reimbursement to the appropriate AMS grant program representative as indicated in your award letter. Your authorized organizational representative must sign the SF-270.

Your final payment request must be received no later than 90 days after the end date of your grant agreement. The final payment request must cover expenses that were incurred within the grant period of performance.

For States, payments are governed by Treasury-State Cash Management Improvement Act (CMIA) agreements and default procedures codified at [31 CFR §205](#) Rules and Procedures for Efficient Federal-State Funds Transfers and [TFM 4A-2000](#) Overall Disbursing Rules for All Federal Agencies. All other non-federal entities must meet the payment requirements in [2 CFR §200.305](#).

AMS will confirm receipt of the request for payment via email, review the request, and communicate with the recipient project coordinator (the individual indicated in block 14 of the AMS-33 Agreement Face Sheet) if there

are questions or concerns. The recipient project coordinator will revise the request for payment to address the questions and concerns.

Upon approval, AMS will make payments via Electronic Fund Transfer (EFT) to the bank account specified by you in the System for Award Management at www.sam.gov. If your banking information is incorrect or changes anytime during the grant period, please update your registration at www.sam.gov and notify AMS as soon as possible to ensure proper and timely deposit of funds.

4.2.1 Payment Source Documentation and Other Requirements

In addition to the SF-270, you must submit an *AMS Grant Programs Worksheet to Accompany the SF-270 Request for Advance/Reimbursement* worksheet. You can find an acceptable example of this worksheet at [SF-270 Worksheet](#).

At any point during the grant period, AMS will determine, based on a combination of factors (initial financial capability statement, review of the SF-270 worksheet, timely submission of first and subsequent performance reports, and accuracy of SF-270 requests) whether the recipient will be required to submit original source documentation. You will be notified by AMS prior to implementing this decision. In any event, recipients must continue to collect and maintain their source documentation so it may be made available upon request by AMS at any time during the grant period. This documentation is vital to proper management of the grant, and is one element of the grant file that, in accordance with federal regulations, must be retained for 3 years after the grant is complete.

Source documentation includes but is not limited to receipts, canceled checks, paid bills, payrolls, time and attendance records, contracts, invoices, and subaward documents. If you have a receipt or other source document that pays for a portion of the total amount indicated on the document, you must modify it to appropriately specify the expenses and total amount charged to the grant program.

The *SF-270 Worksheet* must provide the following:

Overall Agreement Information

- Grant Agreement Number
- Recipient Organization
- Recipient Contact
- Time Period of the Request

Individual Expense Information

- Payee name
- Date of Expense
- Amount
- Assigned Budget category
- Any Notes to explain the expense
- If the original receipt is available

You will find more specific requirements for requests for advances and reimbursements below.

4.2.2 Requests for Advance Payment

To request an advance payment, submit an SF-270 and an *AMS Grant Programs Worksheet to Accompany the SF-270 Request for Advance/Reimbursement* worksheet. Requests for advance payment must meet the requirements

outlined in [4.1.1 Advances](#). You must retain the source documentation associated with your request for advance as soon as the product(s) has/have been delivered or services completed.

4.2.3 Requests for Reimbursement

If you submit a request for reimbursement, you must submit an SF-270 and an *AMS Grant Programs Worksheet to Accompany the SF-270 Request for Advance/Reimbursement* worksheet.

For PERSONNEL payment requests, retain documentation that meets the requirements provided in [2 CFR §200.403\(i\)](#) STANDARDS OF DOCUMENTATION OF PERSONNEL EXPENSES.

For TRAVEL reimbursements, retain documentation that shows the location and dates of travel. Additional documentation should be retained, if applicable, for the number miles traveled (if requesting vehicle mileage reimbursement) and flight and hotel receipts. All travel expenses must follow the requirements listed under [2 CFR §200.474](#) Travel Costs.

4.3 Payments to Subrecipients

If you subaward or subcontract AMS grant funds, as the pass-through entity you must provide your subrecipients with written procedures for requesting funds from you, including dollar amount, method and schedule of payment, type of supporting documentation required, and procedures for review and approval of expenditures of grant funds.

You must minimize the time elapsing between the transfer of cash advances and the actual disbursement of funds by your subrecipients. If you or your subrecipients cannot meet these requirements, payments should be requested on a reimbursement basis.

4.4 Timely Drawdown and Use of Grant Funds

AMS may reduce your grant award funds without further cause if you do not drawdown funds in the first eight months of the grant period and at reasonable intervals thereafter. Schedule your payment requests so that all grant funds are obligated (encumbered) by the end date of the grant agreement and liquidated within 90 days after that date. If you have received funds and have not obligated them by the end date of the grant agreement, you must immediately refund to AMS any unobligated (unencumbered) balance of cash.

5.0 FINANCIAL REPORTING

You must submit a Federal Financial Report ([SF-425](#)) with your interim and final performance reports as directed in [11.0 Performance Reports](#). The SF-425 should reflect the cumulative financial activity, including both grant and, if required, matching funds through the grant period covered in the report. The *final* SF-425 should reflect cumulative financial activity for the entire grant period.

The authorized organization representative must sign the SF-425 and submit the form via email to the appropriate AMS grant program representative as indicated in your award letter. The original form should be retained in your program file.

When you submit a revised SF-425 that results in additional monetary claims, AMS will determine approval based on whether the revised costs are allowable and necessary, and if there are funds remaining. You must also explain what internal controls you are implementing that will preclude similar occurrences in the future.

6.0 INTEREST EARNED ON ADVANCES OF GRANT FUNDS

If you accrue interest on an advance of grant funds that amounts up to \$500 per year, you may retain it for administrative expenses. You must remit any additional interest earned on Federal advance payments deposited in interest-bearing accounts annually to the Department of Health and Human Services Payment Management System (PMS) through an electronic medium using either Automated Clearing House (ACH) network or a Fedwire Funds Service payment. Remittances must include pertinent information of the payee and nature of payment in the memo area (often referred to as “addenda records” by Financial Institutions) as that will assist in the timely posting of interest earned on federal funds. Since the payment does not originate from PMS, you must include pertinent AMS information. The remittance must be submitted as outlined in the following examples:

ACH Returns Example:

Routing Number: 051036706
Account Number: 303000
Bank Name and Location: Credit Gateway—ACH Receiver St. Paul, MN

Fedwire Returns Example: (Please note organization initiating payment is likely to incur a charge from your Financial Institution for this type of payment)

Routing Number: 021030004
Account Number: 75010501
Bank Name and Location: Federal Reserve Bank Treas NYC/Funds Transfer Division New York, NY

If you do not have the ability to remit funds electronically, please make your check payable to: *The Department of Health and Human Services*.

Mail Check to Treasury approved lockbox:

HHS Program Support Center
P.O. Box 530231
Atlanta, GA 30353-0231

Please allow 4-6 weeks for processing of a payment by check to be applied to the appropriate PMS account.

Any additional information/instructions may be found on the PMS Website at <http://www.dpm.psc.gov/>.

7.0 PROGRAM INCOME

Program income is gross income earned during the grant period by you or your subrecipients resulting from activities supported by a federal award. Program income includes, but is not limited to, income from fees for services performed; the sale of commodities or items fabricated under an award (this includes items sold at cost if the cost of producing the item was funded in whole or partially with grant funds); registration fees for conferences, workshops, etc. Royalties or equivalent income earned from patents, inventions, trademarks, and copyrighted works is not subject to this section.

Any program income generated during the grant period must be used to further the objectives of the grant project.

All program income must be recorded on the Federal Financial Report ([SF-425](#)) for the period in which it was earned. You are not accountable for program income earned after the grant period.

7.1 Use of Program Income by Pass-Throughs/Subrecipients

If you award funds to subrecipients, you as the pass-through entity are responsible to determine how your subrecipients use program income. Uses of program income in accordance with [2 CFR §200.307\(e\)](#) must be included in your program announcement or award terms and conditions. If you do not specify how your subrecipients must use program income, the program income is added to funds committed to the total project costs and should be used to further eligible project or program activities.

8.0 PROCUREMENTS

You and your subrecipients may acquire commercially available goods or services in connection with a grant project. In doing so, you must use your own documented procurement procedures which may reflect applicable State, local, and tribal laws and regulations, provided that the procurements conform to applicable Federal law and the standards [2 CFR §200.318](#) GENERAL PROCUREMENT STANDARDS through [§ 200.326](#) CONTRACT PROVISIONS.

- **State recipients** must follow the same policies and procedures the State uses for procurements from non-Federal funds. The State will comply with [2 CFR §200.322](#) PROCUREMENT OF RECOVERED MATERIALS and ensure that every purchase order or other contract includes any applicable provisions described in [Appendix II of 2 CFR §200](#).
- **All other non-Federal recipients and subrecipients**, including subrecipients of a state must follow [2 CFR §200.318](#) GENERAL PROCUREMENT STANDARDS through [§200.326](#) CONTRACT PROVISIONS.
- The requirements of the Federal award also apply to any subcontract. You are responsible to ensure that all of your contracts made under this AMS-Federal award contain the applicable provisions described in [Appendix II of 2 CFR §200](#).

9.0 ALLOWABLE COSTS AND ACTIVITIES

9.1 Indirect Costs

Indirect costs may not exceed 10 percent of the direct costs. To calculate the allowed 10 percent, use the formula:

Projected Direct Costs (\$) multiplied by Maximum Indirect Costs Allowed (%)
= Highest Possible Indirect Costs

Example: \$90,909 * 10% = \$9,091

Using this formula and based on this example, a recipient who has \$90,909 in direct costs could have up to \$9,091 in indirect costs, and a total of \$100,000 as “Requested Federal Funds.”

Direct charging of these costs may be appropriate where the following conditions are met:

1. Administrative or clerical services are integral to a project or activity;
2. Individuals involved can be specifically identified with the project or activity;
3. Such costs are explicitly included in the budget or have the prior written approval of the Federal awarding agency; and
4. The costs are not also recovered as indirect costs.

Indirect costs (also known as “facilities and administrative costs”—defined at [2 CFR §200.56](#)) represent the expenses of doing business that are not readily identified with a particular grant, contract, project function or activity, but are necessary for the general operation of the organization and the conduct of activities it performs. Refer to [2 CFR §200.413](#) and [414](#) for additional information on determining if costs charged to the award are direct or indirect.

If an applicant has a negotiated indirect cost rate greater than 10 percent of total direct costs, the applicant must submit a copy of their approved *Indirect Cost Rate Proposal* to substantiate its request for the establishment of an indirect cost rate above 10 percent as described in appendices below.

If an applicant chooses to negotiate for a rate, the applicant must contact the cognizant agency for indirect costs. The cognizant agency is determined by calculating which Federal agency provides the most grant funding. For assignments of cognizant agencies see the following:

- (a) For IHEs: [Appendix III to Part 200](#)—Indirect (F&A) Costs Identification and Assignment, and Rate Determination for Institutions of Higher Education (IHEs), paragraph C.11.
- (b) For nonprofit organizations: [Appendix IV to Part 200](#)—Indirect (F&A) Costs Identification and Assignment, and Rate Determination for Nonprofit Organizations, paragraph C.12.
- (c) For state and local governments: [Appendix V to Part 200](#)—State/Local Government-wide Central Service Cost Allocation Plans, paragraph F.1.
- (d) For Indian tribes: [Appendix VII to Part 200](#)—States and Local Government and Indian Tribe Indirect Cost Proposal, paragraph D.1.

9.2 Allowable and Unallowable Costs and Activities

The following table summarizes allowable and unallowable costs in common categories of AMS project budgets. This section is not intended to be all-inclusive. Reference [Subpart E-Cost Principles of 2 CFR part 200](#) for a complete explanation of the allowability of costs. If you have questions concerning the allowability of costs after reviewing this section, contact your AMS representative.

Item	Description
Buildings and Land - Construction	<p><i>Unallowable</i> for the acquisition of buildings, facilities, or land or to make additions, improvements, modifications, replacements, rearrangements, reinstallations, renovations or alterations of an existing building or facility (including site grading and improvement, and architecture fees). This also includes construction and construction-related materials, which may include, but are not limited to the purchase of building materials such as wood, nails, concrete, asphalt, roofing, gravel, sand, paint, insulation, drywall, or plumbing.</p> <p><i>Allowable</i> for rental costs of land with prior approval (see 10.8 Specific Allowable Costs Prior Approvals).</p> <p>A <i>building</i> is any permanent structure designed or intended for support, enclosure, shelter or protection of people, animals or property having a permanent roof supported by columns or walls.</p>
Conferences	<p><i>Unallowable</i> if the project solely consists of conference/workshop costs. A conference</p>

Item	Description
	<p>must be part of a larger project. The recipient should clearly indicate the purpose and target audience for any conference or workshop, and explain how the activity will be paid for. Also indicate if registration fees will be collected and if so, show the fees as program income on the project and budget narrative form.</p> <p><i>Allowable</i> to rent a building or room for training, however, where appropriate, AMS encourages the use of technologies such as webinars, teleconferencing, or videoconferencing as an alternative to renting a building or a room. If renting a building or a room is necessary, the most cost-effective facilities such as State government conference rooms should be utilized.</p> <p><i>Unallowable</i> for meal costs (breakfast, lunch and dinner) unless the recipient justifies that to do so would otherwise impose arduous conditions on the continuity of a meeting and its participants. Breakfasts for conference attendees are usually considered unallowable as it is expected that individuals will have sufficient time to dine on their own before the conference begins.</p> <p><i>Allowable</i> for meals consumed while in official travel status. They are considered per diem expenses and should be reimbursed in accordance with the organization's established written travel policies.</p>
Contingency Provisions	<p><i>Unallowable</i> for miscellaneous and similar rainy-day funds for events the occurrence of which cannot be foretold with certainty as to the time or intensity, or with an assurance of their happening.</p>
Contributions or Donations	<p><i>Unallowable</i> for contributions or donations, including cash, property, and services, made by the recipient, regardless of the recipient (also referred to as "re-granting of funds"). This includes offering incentives such as coupons and discounted services.</p> <p><i>Unallowable</i> to purchase food and service to donate to other entities and/or individuals.</p>
Entertainment Costs	<p><i>Allowable</i> with prior approval for entertainment costs related to the project (see 10.8 Specific Allowable Costs Prior Approvals).</p>
Equipment	<p><i>Unallowable</i> for acquisition costs of general purpose equipment.</p> <p><i>Allowable</i> for rental costs of general purpose equipment. Vehicles may be leased, but not purchased.</p> <p>For vehicle and equipment leases or rentals with an acquisition cost that equals or exceeds \$5,000, rates should be in light of such factors as: rental costs of comparable vehicles and equipment, if any; market conditions in the area; alternatives available; and the type, life expectancy, condition, and value of the vehicle or equipment leased.</p> <p><i>Allowable</i> with prior approval (see 10.8 Specific Allowable Costs Prior Approvals) for acquisition costs and rental costs of special purpose equipment provided the following</p>

Item	Description
	<p>critterion is met:</p> <ol style="list-style-type: none"> 1) Necessary for the research, scientific, or other technical activities of the grant award; 2) Not otherwise reasonably available and accessible; 3) The type of equipment is normally charged as a direct cost by the organization; 4) Acquired in accordance with organizational practices; 5) Must only be used to solely meet the legislative purpose of the grant program and objectives of the grant award which is to establish, expand, and promote direct producer to consumer marketing; 6) More than one single commercial organization, commercial product, or individual must benefit from the use of the equipment; 7) Must not use special purpose equipment acquired with grant funds to provide services for a fee to compete unfairly with private companies that provide equivalent services; and 8) Equipment is subject to the full range of acquisition, use, management, and disposition requirements under 2 CFR §200.313 as applicable. <p><i>Equipment</i> is defined as tangible personal property (including information technology systems) having a useful life of more than one year and a per-unit acquisition cost which equals or exceeds the lesser of the capitalization level established by the non-Federal entity for financial statement purposes, or \$5,000. Recipients and subrecipients purchasing equipment are encouraged to use funds to purchase only American-made equipment or products.</p> <p><i>Acquisition cost</i> means the cost of the asset including the cost to ready the asset for its intended use. Acquisition cost for equipment, for example, means the net invoice price of the equipment, including the cost of any modifications, attachments, accessories, or auxiliary apparatus necessary to make it usable for the purpose for which it is acquired.</p> <p><i>General Purpose Equipment</i> means equipment that is not limited to technical activities. Examples include office equipment and furnishings, modular offices, telephone networks, information technology equipment and systems, air conditioning equipment, reproduction and printing equipment, and motor vehicles.</p> <p><i>Special Purpose Equipment</i> is equipment used only for research or technical activities. Examples include mobile markets/food trucks; etc.</p>
Farm, Gardening, and Production Activities and Supplies	<p><i>Unallowable</i> for farm, gardening, and production activities, materials, supplies, and other related costs.</p>

Item	Description
Fines, Penalties, Damages and Other Settlements	<i>Unallowable</i> for costs resulting from violations of, alleged violations of, or failure to comply with, Federal, state, tribal, local or foreign laws and regulations.
Fund Raising and Investment Management Costs	<i>Unallowable</i> for organized fundraising, including financial campaigns, solicitation of gifts and bequests, and similar expenses incurred to raise capital or obtain contributions, regardless of the purpose for which the funds will be used. This includes salaries of personnel involved in activities to raise capital.
Food for Displays, Tastings, Cooking Demonstrations	<i>Allowable</i> for food for displays, tastings, and cooking demonstrations with prior approval if the project expected outcome is an increase in sales. The recipient must include quantitative metrics quantifying the increase in sales in their project narrative and report on the change in sales in Interim Performance Reports and the Final Performance Report.
Goods or Services for Personal Use	<i>Unallowable</i> for costs of goods or services for personal use of employees regardless of whether the cost is reported as taxable income to the employees.
Insurance and Indemnification	<i>Allowable</i> as indirect costs for insurance and indemnification.
Memberships, Subscriptions, and Professional Activity Costs	<i>Unallowable</i> for costs of membership in any civic or community organization. <i>Allowable</i> for costs of membership in business, technical, and professional organizations.
Organization Costs	<i>Allowable</i> with prior approval for organization costs per 2 CFR §200.455 (see 10.8 Specific Allowable Costs Prior Approvals). <i>Unallowable</i> for costs of investment counsel and staff and similar expenses incurred to enhance income from investments.
Participant Support Costs	<i>Allowable</i> with prior approval, for participant support costs for items such as stipends or subsistence allowances, travel allowances, and registration fees paid to or on behalf of participants or trainees (but not employees) in connection with conferences, or training projects (see 10.8 Specific Allowable Costs Prior Approvals).
Pre-Award Costs	<i>Allowable</i> , if such costs are necessary to conduct the project or program, and would be allowable under the grant, if awarded. A recipient may incur pre-award costs 90 calendar days before FMPP makes the award without prior approval from FMPP. Expenses more than 90 calendar days pre-award require FMPP prior approval (see 10.6 Pre-Award Costs). All costs incurred before FMPP makes the award are at the recipient's risk. The incurrence of pre-award costs in

Item	Description
	anticipation of an award imposes no obligation on FMPP to award funds for such costs.
Rearrangement and Reconversion Costs	<p><i>Allowable</i> as indirect costs incurred for ordinary and normal rearrangement and alteration of facilities.</p> <p><i>Allowable</i> as direct costs with prior approval for special arrangements and alterations costs incurred specifically for the award (see 10.8 Specific Allowable Costs Prior Approvals).</p>
Selling and Marketing Costs	<p><i>Allowable</i> with prior approval (see 10.8 Specific Allowable Costs Prior Approvals). These include, but are not limited to:</p> <ul style="list-style-type: none"> ▪ Advertising media costs to promote a producer-to-consumer direct marketing effort. <i>Advertising media</i> is newspaper; radio; television; direct mail; bus, signs, or other advertisement wraps; and other electronic and computer transmittals. ▪ Promotional items such as point-of-sale materials, promotional kits, billboard space, signs or streamers, automobile stickers, table tents, and place mats, or promotional items of a personal nature. ▪ Public relations activities utilizing advertising media to promote a direct producer-to-consumer marketing to the public or a specific and FMPP approved audience. ▪ Purchase of food for displays, tastings, or cooking demonstrations. <p><i>Unallowable</i> for the purchase of food-related incentives, including any types of bonuses, coupons, and vouchers.</p>
Travel Costs	<p><i>Unallowable</i> for travel costs of government officials per 2 CFR §200.444, including travel costs for AMS employees.</p> <p><i>Unallowable</i> for international travel.</p>

10.0 CHANGES REQUIRING PRIOR WRITTEN APPROVAL

AMS anticipates that as you progress through your project, you may require modifications to accomplish the project objectives. You have some degree of latitude to re-budget within and between budget categories to meet unanticipated needs, and to make other types of post-award changes. However, in some cases, you are required to request prior written approval from AMS in advance of a change or obligation of funds. If applicable, you must include procedures for your subrecipients to follow when submitting a request to you for a change that requires prior written approval. Requests for prior written approval must be submitted via email to your AMS representative.

Every request for a prior written approval must include the following information:

1. Grant agreement number;
2. Project title;
3. Name of the recipient organization;
4. Project contact; and

5. Email from the recipient project coordinator.

There may be some instances in which multiple prior approvals occur at one time. For example, a change in scope or objective may prompt a change in the budget or specific costs that require prior approval. If this occurs, it is acceptable to combine several prior approval requests into one request. The requests must contain the required information listed in the applicable sections below.

AMS will confirm receipt of the request, review the request, and communicate with the recipient project coordinator if there are questions or concerns. The recipient project coordinator will have the opportunity to revise the prior approval request to address the questions and concerns. Once approved, AMS will email the recipient project coordinator with the approval.

If you have a question concerning prior written approval, contact the appropriate AMS grant program representative identified in your award letter.

10.1 Change in Recipient Project Coordinator

You must request prior written approval if there is a change in the recipient project coordinator listed in the approved project. The request must contain:

1. The name of the recipient project coordinator being replaced and the new recipient project coordinator, name and contact information;
2. The qualifications of the new recipient project coordinator;
3. The capacity in which the new recipient project coordinator will serve;
4. Written notification from the new recipient project coordinator signifying his/her willingness to serve on the project; and
5. The effective date.

10.2 Change in Recipient Project Coordinator – Time Devoted to the Project

You must request prior written approval if the recipient project coordinator listed in the approved grant agreement disengages from the project for a period of more than 3 months; reduces the time devoted to managing the project by 25 percent (25%) or more; or severs his/her connection to the activities of the grant agreement. The request must include:

1. The name of the recipient project coordinator being replaced and the new recipient project coordinator name and contact information;
2. The qualifications of the new recipient project coordinator;
3. The capacity in which the new recipient project coordinator will serve;
4. Written notification from the new recipient project coordinator signifying his/her willingness to serve on the project; and
5. If applicable, any change in the project narrative, budget and/or timeline due to the change; and
6. The effective dates.

10.3 Change in Scope or Objectives

You must request prior written approval when it is necessary to modify the Project Background or Expected Outcomes and Intended Beneficiaries of the approved project, even if there is no associated budget revision that

would require prior written approval. You must use the [Grant Narrative Form](#) for presenting this information with changes highlighted. The request must include:

1. A description of the change in the scope or objectives including what activities the new work replaces;
2. A revised narrative for the relevant portions of the approved project that may include if applicable changes to expected measurable outcomes and/or changes to the work plan, resources and/or timelines.
3. If applicable, a revised budget using the [Project Budget Request Form](#);
4. If applicable, Letters of Commitment from partners, cooperators and contractors
5. The proposed dates of implementation (MM/YYYY – MM/YYYY).

10.4 One-Time Extension

If the project cannot be completed within the time frame established in the grant agreement, you may request prior written approval to extend the ending date of the grant agreement (no-cost extension of time). The request must be submitted no later than 10 days prior to the ending date of the grant agreement. The request must include the following:

1. The length of additional time requested, and the new ending date requested;
2. A justification for the extension;
3. A summary of progress to date in terms of the project timeline and objectives. The summary may reference the most recent Performance Report and indicate how circumstances have changed since then;
4. An estimate of the amount of remaining funds, and if applicable, the amount of matching resources yet to be expended, and a description of how they will be used in the remaining time; and
5. A new timetable for completing the project.

The fact that funds are expected to remain unutilized or unobligated at the end of the award is not in itself sufficient justification to receive a no-cost extension of time. Decisions will be made on a case-by-case basis by AMS based on the written justification provided.

10.5 Budget Change

You must request prior written approval for a budget change when the cumulative amount of a transfer among separately budgeted cost categories or line items within a cost category equals or exceeds 20 percent (20%) of the total budget for the project. You must use the [Project Budget Request Form](#) for presenting the budget information with changes noted.

The request for a budget change must include:

1. A justification for the change; and
2. A description of the requested change that includes:
 - a. The proposed budget changes,
 - b. Last approved budget, and
 - c. An updated budget of the affected cost categories.

Note that if the cumulative amount of the allowable budget change is less than 20 percent (20%), prior written approval is not required.

10.6 Pre-Award Costs

Pre-award costs are costs incurred prior to the effective date of the Federal award directly pursuant to the negotiation and in anticipation of the Federal award where such costs are necessary for efficient and timely performance of the scope of work. Such costs are allowable only to the extent that they would have been allowable if incurred after the date of the Federal award, and only with prior written approval from AMS.

A recipient may incur pre-award costs 90 calendar days before AMS makes the award without prior written approval. Expenses incurred more than 90 calendar days pre-award require written prior approval from AMS. Allowable expenses contained in the original approved budget, (not in addition to it) are eligible for prior written approval.

The request for prior written approval for allowable pre-award costs must include the following information:

1. A brief description of the pre-award activities completed; and
2. An updated budget, using the [Project Budget Request Form](#), clearly indicating the associated dollar amount of award funds.

Note that AMS is under no obligation to reimburse such costs if for any reason the applicant does not receive an award or if the award is less than anticipated and inadequate to cover such costs. Similarly, the incurrence of pre-award costs in anticipation of an award imposes no obligation on AMS to award funds for such costs or to reimburse applicants for such expenses in the event their project is not selected for funding. If an applicant has incurred expenses during the pre-award period that are not covered in the approved budget, AMS does not have any obligation to reimburse applicants/recipients for such expenses.

10.7 Contracting Out or Otherwise Obtaining the Services of a Third Party to Perform Activities that are Central to the Purposes of the Award

You must request prior written approval for a change that involves subawarding, transferring or contracting out of any work under a Federal award. This provision does not apply to the acquisition of supplies, material, equipment or general support services. The following information must be included in the request:

1. A brief description of the change;
2. A brief explanation as to why the change is being requested;
3. If a budget change is required:
 - a. A description of the proposed budget change,
 - b. The last approved budget, and
 - c. An updated budget of the affected cost categories using the [Project Budget Request Form](#); and
4. If the third party was not identified in the original application, a description of the third party's qualifications, how their work will fulfill the project goals, and an itemized budget showing cost categories with appropriate justification.

10.8 Specific Allowable Costs Prior Approvals

You must request prior written approval for the following allowable costs that were not included in the approved project and/or the latest budget. See section [9.0 Allowable Costs and Activities](#) for more information on these costs.

- Entertainment
- Rental of Land
- Special Purpose Equipment
- Organization Costs
- Rearrangement and Reconversion Costs
- Selling and Marketing Costs
- Participant Support Costs

The request must include the following:

1. A description of and justification for the cost including how it furthers the objectives of the project; and
2. If applicable, a comparison between the most recent budget and the proposed budget as well as an updated [Project Budget Request Form](#) showing the affected cost categories.

10.9 Changes to the AMS-33 that Require Prior Written Approval and a Formal Amendment

You must request prior written approval if the information contained in Box 12 - Recipient on the fully-executed AMS-33 Agreement Face Sheet changes. The change may occur either due to:

- (a) a change in the recipient organization in the event a completely new organization assumes responsibility for the project; or
- (b) A change in the name of the recipient organization in the event the original recipient organization changes only their name.

Contact the appropriate AMS grant program representative identified in your award letter for guidance about the requirements for reporting the change.

11.0 PERFORMANCE REPORTS

AMS requires both interim and final performance reports to illustrate the progress made toward the completion of each objective within the grant agreement. These reports are an important vehicle for sharing award findings and success with the public. Performance Reports should correspond with the activities and outcomes outlined in the proposal, and should be formatted and submitted using the approved templates or guidance provided by the grant program.

If due to extenuating circumstances, a project must be extended beyond the performance period stated on the AMS-33, recipients should see section [10.4 One-Time Extension](#). Additional performance reports may be necessary depending on the length of the time extension.

If performance reports are prepared by a third party and/or subrecipient, it is your responsibility to review and approve the report before forwarding it to AMS.

11.1 Interim Performance Reports

Interim Performance Reports track the progress of an award throughout the performance period.

The six-month performance report and interim SF-425 are due within 30 days after each six-month performance period. Your interim performance report due date schedule is:

Interim Report	Period of Performance	Report Due Date
1 st Interim	9/30/2015 to 3/31/2016	4/30/2016
2 nd Interim	4/1/2016 to 9/29/2016	10/29/2016
3 rd Interim	9/30/2016 to 3/31/2017	4/30/2017

Refer to the Interim Report form/format for report content.

The interim performance report should be emailed to the appropriate AMS grant program representative as indicated in your award letter. AMS will confirm receipt of the interim performance report, review it, and communicate questions or concerns. The recipient project coordinator may revise the report to address the questions and concerns. Accepted Interim Reports will become part of the official grant file.

If you complete your grant project early, you may submit a Final Performance Report in lieu of an Interim Performance Report. See [11.2 Final Performance Reports](#).

11.2 Final Performance Reports

Final Performance Reports are required no later than 90 days after the performance period expiration date. Your final performance report is due by **December 29, 2017** unless AMS grants an extension. Information from your Final Performance Report will be posted on the AMS website.

The form/format to be used and the information to be included in the performance report are specified in the form at www.ams.usda.gov/FMPPForms.

The final performance report should be emailed to the appropriate AMS grant representative as indicated in your award letter. AMS will confirm receipt of the final performance report, review it, and communicate with the recipient project coordinator regarding questions or concerns. The recipient project coordinator may revise the report to address the questions and concerns.

11.3 Review of Performance Reports

AMS will review performance reports to ensure completeness and that there is substantial progress toward meeting the project goals and measurable outcomes. AMS will notify the recipient project coordinator if additional information is required. The recipient project coordinator is responsible for adequately addressing all AMS comments and questions prior to sending the revised performance report. If you are a pass through entity, ensure that subrecipients are aware that after AMS reviews their performance report, additional information may be required.

11.4 Public Access to Performance Reports and Information on Report Content

Accomplishments, procedures, and other benefits resulting from the Federally-funded project may be made available publicly through online posting, as well as through Freedom of Information Act (FOIA) requests. The AMS website is the primary means to distribute final results of each Federally-funded grant project, although additional proposal/project information, within the regulations, will be released under the FOIA.

Since the information will be made public, particularly the information contained in the Final Performance Reports, AMS encourages you to eliminate as many grammatical and spelling errors as possible in your submitted forms and materials. AMS will not edit the reports beyond checking to ensure that the content is complete, including inclusion of activities and outcomes associated with each project. Should AMS find that the report is incomplete,

you will have the opportunity to revise the report and to address questions and concerns prior to the information being made available through the AMS website.

11.5 Disparaging Language and Protected Personally Identifiable Information (PII)

Grant recipients are prohibited from using federal funds to conduct any activity that is false, misleading, or disparaging to agricultural commodities, nor are you allowed to disparage the mission, goals, and/or actions of another organization or individual in performance reports or through other means.

The term “PII,” as defined in [OMB Memorandum M-07-16](#) refers to information that can be used to distinguish or trace an individual’s identity, either alone or when combined with other personal or identifying information that is linked or linkable to a specific individual. Non-PII can become PII whenever additional information is made publicly available — in any medium and from any source — that, when combined with other available information, could be used to identify an individual.

Reports submitted to AMS must avoid use of Protected PII, including use of an individual's first name or first initial and last name in combination with any one or more of types of information, including, but not limited to, social security number, passport number, credit card numbers, clearances, bank numbers, biometrics, date and place of birth, mother's maiden name, criminal, medical and financial records, educational transcripts, etc. Personal contact information included in the Final Report should be limited to the recipient project coordinator name, e-mail address, as well as organization name, physical address, and telephone number.

11.6 Overdue Reports

As stated in [2 CFR §200.328](#), events may occur between the scheduled performance reporting dates that have significant impact upon the project. In such cases, you must inform AMS or the pass-through entity as soon as you are aware of problems, delays, or adverse conditions, preferably no less than 14 calendar days from the due date. This disclosure must include a statement of the action taken, or contemplated, and any assistance needed to resolve the situation. If AMS detects a recurring issue of late report submissions, enforcement actions as described in section [17.0 Remedies for Noncompliance](#) may be taken.

12.0 ACKNOWLEDGEMENT OF SUPPORT

You and/or your subrecipients are not required to acknowledge USDA, AMS support through oral or written presentation; however, if you or your subrecipient chooses to add an acknowledgement of support, it must read as follows:

This publication [or project] was supported by the U.S. Department of Agriculture’s (USDA) Agricultural Marketing Service through grant [Insert Agreement Number]. Its contents are solely the responsibility of the authors and do not necessarily represent the official views of the USDA.

Note that USDA symbols and logos are only intended for [the official use of the USDA](#). They are expressly excluded from use to imply endorsement of a commercial product or service. The symbol or logo may not be used by anyone outside of USDA without permission.

13.0 PROPERTY MANAGEMENT

A title to special purpose equipment and supplies acquired by you or your subrecipient will vest, upon acquisition, in you or your subrecipient, respectively. You and your non-federal subrecipients must provide the equivalent insurance coverage for equipment acquired with Federal funds.

State recipients and subrecipients will use, manage, and dispose of special purpose equipment acquired under a grant in accordance with State laws and procedures and supplies in accordance with [2 CFR §200.314 \(b\)](#).

You (if a non-state recipient) and your non-state subrecipients are subject to the full range of acquisition, use, management, and disposition requirements of [2 CFR §§200.313 \(c\) through \(e\)](#) and [200.314 \(b\)](#). You and your subrecipients must meet the following property management standards for equipment acquired in whole or in part under a grant:

- Use the equipment for the authorized purposes of the project until funding for the project ceases, or until no longer needed for the purposes of the project
- Must not encumber the equipment without prior AMS approval
- When the equipment is no longer needed for the original program or project, the equipment may be used in other activities supported by a Federal agency, in the following order of priority: (i) activities under another AMS Federal award; then (ii) activities under Federal awards from other Federal awarding agencies. [SF-428-C](#) may be used at any time during the grant award, except at close out, to request disposition instructions
- Must make the equipment available for use on other projects or programs currently or previously supported by the Federal government, provided that such use will not interfere with the work on the projects or program for which it was originally acquired
- Must not use equipment or supplies acquired with grant funds to provide services for a fee that is less than private companies charge for equivalent services and use fees in accordance with program income requirements
- May use the equipment to be replaced as a trade-in or sell the equipment and use the proceeds to offset the cost of replacement equipment
- Maintain property records that include a description of the property, a serial number or other identification number, the source of funding for the property, who holds title, the acquisition date, and cost of the property, percentage of Federal participation in the project costs for the Federal award under which the property was acquired, the location, use and condition of the property, and any ultimate disposition data including the date of disposal and sale price of the property
- Take a physical inventory of the equipment, at least once every two years, and reconcile the results with the property records
- Develop control procedures and safeguards to prevent loss, damage, and theft
- Develop adequate maintenance procedures to keep the equipment in good condition
- Establish proper sales procedures when the subrecipient is authorized to sell the equipment to ensure highest rate of return

You and your subrecipients must obtain prior written approval from AMS to acquire special purpose equipment (see [10.8 Specific Allowable Cost Prior Approvals](#).)

13.1 Final Disposition of Equipment and Supplies upon Close-out

If the special purpose equipment has a per-unit fair market value of less than \$5,000, and the equipment is no longer needed for the original project or program or for other activities currently or previously supported by a Federal awarding agency, you or your subrecipient may retain, sell, or dispose of equipment with no further obligation to AMS.

If the special purpose equipment or supplies have a per-unit fair market value of \$5,000 or more, and the equipment or supplies are no longer needed for the original project or program or for other activities currently or previously supported by a Federal awarding agency, you or your subrecipient may retain the equipment and supplies or they may be sold. In this case, you as the recipient or as the pass-through entity must complete a Tangible Personal Property Final Report ([SF-428-B](#)) and email it to the appropriate AMS grant program representative as indicated in your award letter as a written disposition request/report.

AMS will review the request and provide you with disposition instructions for the special purpose equipment and/or supplies. The disposition instructions will notify you that AMS is entitled to an amount calculated as follows:

$$\text{AMS Amount} = \text{Current Market Value or Proceeds From Sale of Equipment or Supplies} \\ \times \text{Percentage of AMS Participation in the Cost of the Original Purchase}$$

If the equipment and/or supplies are sold, you or your subrecipient are permitted to deduct and retain from the Federal share \$500 or 10 percent of the proceeds, whichever is less, for its sale and handling expenses. You are responsible for ensuring that your subrecipient disposes the equipment and/or supplies in accordance with AMS disposition instructions.

14.0 ADMINISTRATIVE AND NATIONAL POLICY REQUIREMENTS

Several federal statutes and regulations apply to grant applications considered for review and to project grants awarded under this program. These include, but are not limited to the ones listed below.

Federal statutes and regulations found on the SF-424B “Assurances –Non-Construction Programs” (this form was submitted through Grants.gov with your application package)

[2 CFR §25](#) – *System for Award Management and Universal Identifier Requirements*. See [Appendix A to §25 – Award Term](#) for Central Contractor Registration and Universal Identifier Requirements.

You must notify your potential subrecipients, with the exception of individuals, that they may not receive a subaward unless the entity has provided its DUNS number. You must not make a subaward to an entity unless the entity has provided its DUNS number.

[2 CFR §170](#) – *Reporting Subaward and Executive Compensation Information*. See [Appendix A to §170 – Award Term](#) for Reporting Subawards and Executive Compensation requirements.

[2 CFR §175](#) – *Award Term for Trafficking in Persons*, which is the implementation of the *Trafficking Victims Protection Act of 2000*, as amended ([22 U.S.C. 7104\(g\)](#))

[2 CFR §180](#) and [§417](#) – *OMB Guidelines to Agencies on Government-Wide Debarment and Suspension (Nonprocurement)* and *USDA Nonprocurement Debarment and Suspension*

[2 CFR §200](#) – *Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards*

[2 CFR §400](#) – *USDA implementation of 2 CFR §200, Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards*

[2 CFR §415](#) – *USDA General Program Administrative Regulations*

[2 CFR §416](#) – *USDA General Program Administrative Requirements for Grants and Cooperative Agreements to State and Local Governments*

[2 CFR §418](#) – *USDA implementation of Restrictions on Lobbying* - Imposes prohibitions and requirements for disclosure and certification related to lobbying on recipients of federal contracts, grants, cooperative agreements, and loans.

[2 CFR §421](#) – *USDA Implementation of Government-wide Requirements for Drug-Free Workplace (Financial Assistance)*

[7 CFR §1, subpart A](#) – USDA implementation of the *Freedom of Information Act*

[7 CFR §1b](#) – USDA procedures to implement the *National Environmental Policy Act of 1969*, as amended

[7 CFR §3](#) – USDA implementation of *OMB Circular No. A-129* regarding debt collection

[7 CFR §15, subpart A](#) – USDA implementation of Title VI of the *Civil Rights Act of 1964*, as amended

[7 CFR §331](#) and [9 CFR §121](#) – USDA implementation of the *Agricultural Bioterrorism Protection Act of 2002*

[35 U.S.C. 200 et seq.](#) – Bayh Dole Act, controlling allocation of rights to inventions made by employees of small business firms and domestic nonprofit organizations, including universities, in federally-assisted programs (implementing regulations are contained in [37 CFR §401](#)).

[41 CFR §§301-10.131 to 301-10.143](#) – *Use of United States Flag Air Carriers*, which implements the *Fly America Act* ([49 U.S.C. 40118](#)). For more information see <http://www.gsa.gov/portal/content/103191>.

[48 CFR §25](#) – *Foreign Acquisition*, which implements the *Buy American Act* ([41 U.S.C. Ch. 83](#))

[48 CFR subpart 31.2](#) – *Contracts with Commercial Organizations*

[44 U.S.C. 3541 et seq. \(Pub. L. 107-347\)](#) – *Federal Information System Security Management Act of 2002* (FISMA)

An Act designed to improve computer and network security within the Federal Government. Applies to recipients if it will collect, store, process, transmit, or use information on behalf of AMS.

Motor Vehicle Safety – *Highway Safety Act of 1966*, as amended ([23 U.S.C. 402 & 403](#)); *Government Organization and Employees Act*, as amended ([5 U.S.C. 7902 \(c\)](#)); *Occupational Safety and Health Act of 1970*, as amended ([29 U.S.C. 668](#)); *Federal Property and Administrative Services Act of 1949*, as amended ([40 U.S.C. 101, et seq.](#)); *Increasing Seat Belt Use in the United States* ([EO 13043](#)); *Federal Leadership on Reducing Text Messaging While Driving* ([EO 13513](#))

Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Appropriations Act, 2012, [P.L. No. 112-55](#), Division A, Sections 738 and 739 regarding corporate felony convictions and corporate federal tax delinquencies

15.0 CLOSE-OUT

You and AMS will close-out the Federal award when all applicable administrative actions and required work are completed, as provided in [2 CFR §200.343](#). When an award is closed out, terminated or partially terminated, you and your subrecipients are responsible for compliance with the requirements in [2 CFR §200.344 Post-Close Out Adjustments and Continuing Responsibilities](#).

You must submit, no later than 90 calendar days after the grant ending date, all financial, performance, and other reports as required by these award terms and conditions.

15.1 Close-out Checklist

The following documents must be submitted to and approved by AMS to successfully close-out a grant:

- 1) Final Performance Report (see [Section 11.2](#)) and any project deliverables (e.g., photos, brochures, other print materials from the project). Project deliverables must be submitted electronically. If, for example the deliverable is an object that cannot easily be shared electronically (e.g., non-electronic promotional items), the recipient should take a picture of the object and send it to grant staff as part of the report.
- 2) *Final* Federal Financial Report (SF-425) (see [Section 5.0](#))
- 3) Request for *Final* Advance Payment or Reimbursement (SF-270) (see [Section 4.2](#) and subsections)
- 4) If applicable, a refund check, made out to the *Agricultural Marketing Service*, for any unused funds (see [Section 15.2](#)).
- 5) Tangible property report (SF-428 B) (if applicable) (see [Section 13.1](#))

Requirements for Reapplication

Future eligibility for AMS competitive grants requires that you submit all of the required close-out documents for your current grant award, including AMS receipt and approval of all required documentation and reports. Additionally, you must be in good standing with AMS, which includes meeting reporting deadlines and reliably communicating with grant program staff as necessary.

Upon receiving and accepting all close-out documents, AMS will issue a close-out letter. Failure to submit acceptable close-out materials for an existing grant within 90 days following the grant ending date may result in exclusion from future AMS grant consideration.

15.2 Unused and Returned Funds

Before submitting an SF-425 for a grant that has been completed or terminated, you must liquidate all obligations no later than 90 days after the grant ending date. If you have a balance of funds that AMS disbursed to you previously that you did not obligate by the grant ending date, you must return these funds to AMS. AMS's request to return an unobligated balance following expiration or termination of a grant is not considered an adverse action and is not subject to appeal.

Return the funds payable by check to the "Agricultural Marketing Service." Because packages sent to AMS through the United States Postal Service may be damaged or delayed due to security procedures at USDA Washington, D.C. headquarters, the use of express mail or courier services is required.

Send payments by Express mail or courier submission to:

Farmers Market Promotion Program
Attn: FMPP Program Manager
USDA, Agricultural Marketing Service
1400 Independence Avenue, SW
Room 4543– South Building
Stop 0264
Washington, DC 20250-0264

AMS will notify you when the check is received.

15.3 Record Retention

In accordance with Federal regulations, you must retain all records relating to the grant for a period of 3 years after the final Federal Financial Report (SF-425) is received by AMS or until final resolution of any audit finding or litigation. See [2 CFR §200.333](#) for exceptions and qualifications to the 3-year retention requirement and the retention period for other types of grant-related records, including property records.

In accordance with the [May 2013 Executive Order on Making Open and Machine Readable the New Default for Government Information](#), you and your subrecipients should, whenever practicable, collect, transmit, and store Federal award-related information in electronic formats rather than on paper. However, you must always provide or accept paper versions of award-related information to and from any subrecipients upon request.

16.0 ACCESS TO RECORDS

AMS, Inspectors General, the Comptroller General of the United States, and the pass-through entity, or any of their authorized representatives, shall have the right of access to any pertinent documents, papers, or other records of recipients and subrecipients which are pertinent to the award, in order to make audits, examinations, excerpts, and transcripts. The right also includes timely and reasonable access to the recipient's and subrecipient's personnel for the purpose of interview and discussion related to such documents.

17.0 REMEDIES FOR NONCOMPLIANCE

AMS may take one or more of the following remedies for your failure to comply with the award terms and conditions, including reporting requirements, depending on the severity and duration of the non-compliance, according to applicable statutes, regulations, and policies. You may have an opportunity to correct the deficiencies before AMS takes enforcement action; however, AMS may take proactive steps to protect the Federal government's interests, including placing special conditions on awards in accordance with [2 CFR §200.338](#) such as requiring more frequent reporting or requiring the recipient to obtain technical or management assistance.

Disallow Costs

AMS may disallow (deny use of funds) for all or part of the cost of the activity or action not in compliance. You may appeal this decision by submitting a written request to AMS per section [18.0 Appeals](#) of this document.

Withdrawal of Authorized Personnel Approval

AMS may withdraw its approval of the recipient project coordinator and/or other project representatives if the Agency concludes that they are no longer qualified or competent to perform. If this occurs, AMS may request that you designate a new recipient project coordinator or other key personnel. The decision to impose special conditions by withdrawing approval of the recipient project coordinator or other key personnel, or otherwise is discretionary on the part of AMS and not subject to appeal.

Withholding of Payments

AMS may temporarily withhold cash payments pending correction of the deficiency by the recipient, in accordance with [2 CFR §200.205](#). This decision is discretionary on the part of AMS and not subject to appeal.

Withholding of Support

AMS may decide not to make an award within the current award cycle if a recipient failed to meet the terms and conditions of a previous award or if continued funding would not be in the best interests of the Federal

government. If an award is withheld (denied) because a recipient failed to comply with the terms and conditions of a previous award, the recipient may appeal that determination by submitting a written request to AMS per section [18.0 Appeals](#) of this document.

Suspension or Termination

AMS generally will suspend (rather than immediately terminate) a grant and allow the recipient an opportunity to take appropriate corrective action before terminating a project. AMS may terminate the grant if the recipient does not take appropriate corrective action during the period of suspension. AMS may terminate the grant —without first suspending—if the deficiency is so serious as to warrant immediate termination or if public health or welfare concerns require immediate action. AMS will provide the recipient a notice of termination that will include the reason(s) for the termination and if the decision will be considered in evaluating future applications. You may appeal the termination for cause decision as described in section [18.0 Appeals](#) of this document.

AMS or the recipient may mutually terminate a grant award, partially or totally, if the two parties agree upon the termination conditions, including the effective date and the portion to be terminated. If the recipient decides to terminate a portion of a grant award, AMS may determine that the remaining portion of the grant award will not accomplish the purposes for which the grant award was originally awarded. Contact the AMS grant program manager indicated in box 13 of the AMS-33 should you decide to terminate all or part of your award.

When an award is terminated or partially terminated, the recipient is responsible for compliance with section [15.0 Close-Out](#) requirements.

Other options available to AMS include suspension or debarment under [2 CFR §180](#).

17.1 Special Conditions for High-Risk Recipients

This evaluation may incorporate results of the evaluation of the recipient's eligibility or the quality of its application. If AMS determines that a Federal award will be made, special conditions that correspond to the degree of risk assessed may be applied to the Federal award. Criteria to be evaluated must be described in the announcement of funding opportunity described in [2 CFR §200.203](#) Notices of funding opportunities.

AMS may impose additional award conditions per [2 CFR §200.205\(b\)](#) on the recipient that correspond to the degree of risk assessed under the following circumstances:

1. Based on a review of risk set forth in the criteria in [2 CFR §200.205](#); or
2. When a recipient has a history of failure to comply with the terms and conditions of the award; or
3. Failure to meet expected performance goals as described in [2 CFR §200.210](#); or
4. Is not otherwise responsible.

These specific award conditions are specified in [2 CFR §200.207](#). Note that AMS will promptly remove any special conditions once the conditions that prompted them have been corrected.

18.0 APPEALS

The first step to appeal a decision to remedy non-compliance as described in [17.0 Remedies for Noncompliance](#) is to submit a written request for review to the AMS grant program manager, as indicated in Box 13 of the AMS-33, unless directed otherwise. The appeal letter must explain the decision or action you are appealing, describe what happened, and provide any documents that support your appeal. AMS will review the notification and respond within 30 calendar days.

AMS encourages all recipients to try to resolve disputes by using [alternative dispute resolution \(ADR\) techniques](#). ADR often is effective in reducing the cost, delay, and contentiousness involved in appeals and other traditional ways of handling disputes. ADR techniques include mediation, neutral evaluation, and other consensual methods.

19.0 LIMIT OF FEDERAL LIABILITY

The maximum obligation of the AMS to the recipient is the amount indicated in the award as obligated by AMS. Nothing in these award terms and conditions or in the other requirements of this award requires AMS to make any additional award of funds or limits its discretion with respect to the amount of funding provided for the same or any other purpose. However, in the event that an erroneous amount is stated in the award, the approved budget, or any supporting documentation relating to the award, AMS must have unilateral right to make the correction and to make an appropriate adjustment in the AMS share of the award to align with the Federal amount authorized.

20.0 FRAUD, WASTE, AND ABUSE

Anyone who becomes aware of the existence (or apparent existence) of fraud, waste, or abuse related to AMS grants or use of grant funds should report this information to USDA. The USDA Office of the Inspector General (OIG) provides several means, including toll-free numbers, for this purpose. You may reach the OIG hotline by:

Office of the Inspector General, United States Department of Agriculture,
Attn: HOTLINE
PO Box 23399
Washington, DC 20026-3399

Telephone: 1-800-424-9121 (toll free) or 202-690-1202 (TDD);
Fax: 202-690-2474
E-mail: usda.hotline@oig.usda.gov
Internet: <http://www.usda.gov/oig/hotline.htm>

Fraud, waste, and abuse includes, but is not limited to, embezzlement, misuse, or misappropriation of grant funds or property, and false statements and misrepresentation, whether by organizations or individuals. Examples are theft of grant funds for personal use; using funds for non-grant-related purposes; theft of Federally owned property or property acquired or leased under a grant; charging inflated building rental fees for a building owned by the recipient; submitting false financial reports; and submitting false financial data in bids submitted to the recipient (for eventual payment under the grant). Callers are not required to give their names and, if they do, OIG keeps their identities confidential.

The Federal government may pursue administrative, civil, or criminal action under a variety of statutes that relate to fraud and false statements or claims. Even if the Federal government does not award a grant, the applicant may be subject to penalties if the information contained in or submitted as part of an application, including its certifications and assurances, is found to be false, fictitious, or fraudulent.

City of Fayetteville - Purchase Order Request (PO)

(Not a Purchase Order)

All PO Requests shall be scanned to the Purchasing e-mail: Purchasing@fayetteville-ar.gov.
Purchase shall not be made until an actual PO has been issued.

Requisition No.:	Date:
P.O Number:	

Vendor #: 26147	Vendor Name: Rural Mountain Producers Exchange (otherwise known as the Fayetteville Farmers' Market)	Mail <input type="checkbox"/> YES <input type="checkbox"/> NO	Legistar#: 2015-0470
Address: 101 W. Mountain St.		FOB Point:	Expected Delivery Date:
City: Fayetteville	State: AR	Zip Code: 72701 Ship to code:	
Requester: Peter Nierengarten		Requester's Employee #: 3682	Extension: 8272

Item	Description	Quantity	Unit of Issue	Unit Cost	Extended Cost	Account Number	Project.Sub#	Inventory #	Fixed Asset #
1	USDA Farmers' Market Promotions Grant - Personnel	1	LS	7,082.00	\$7,082.00	2230.8003.5315.00	31504/1501		
2	USDA Farmers' Market Promotions Grant - Contractual	1	LS	42,060.00	\$42,060.00	2230.8003.5315.00	31504/1502		
3	USDA Farmers' Market Promotions Grant - Supplies	1	LS	4,100.00	\$4,100.00	2230.8003.5315.00	31504/1503		
4	USDA Farmers' Market Promotions Grant - Other	1	LS	5,614.00	\$5,614.00	2230.8003.5315.00	31504/1504		
5					\$0.00				
6					\$0.00				
7					\$0.00				
8					\$0.00				
9					\$0.00				
10					\$0.00				
*	Shipping/Handling		Lot		\$0.00				

Special Instructions:	Subtotal: <u>\$58,856.00</u> Tax: <u>\$0.00</u> Total: <u><u>\$58,856.00</u></u>
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Approvals:

Mayor: _____	Department Director: _____	Purchasing Manager: _____
Chief Financial Officer: _____	Budget Director: _____	IT Director: _____
Dispatch Manager: _____	Utilities Manager: _____	Other: _____