

AGENDA REQUEST

FOR: COUNCIL MEETING OF JANUARY 3, 2013

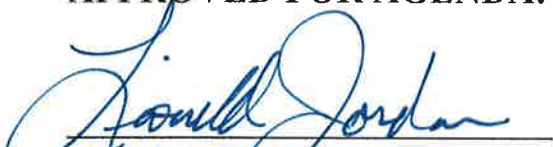
FROM:

**MAYOR LIONELD JORDAN and
ALDERMAN MATTHEW PETTY**

ORDINANCE OR RESOLUTION TITLE AND SUBJECT:

A Resolution To Express The City Council's Intention To Allow Butch Stone And Jason Bigbee To Establish An Arkansas Entertainers Walk Of Fame On Sidewalks Around The Interior Of The Square And On Center Street

APPROVED FOR AGENDA:



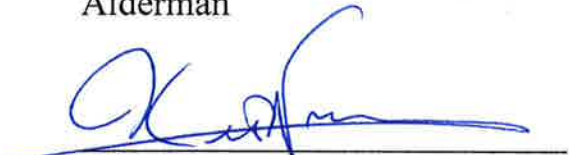
Mayor

11/30/12
Date



Matthew Petty
Alderman

11/30/2012
Date



City Attorney
(as to form)

Nov 30, 2012
Date

11-30-12 P04:15 RCVD



RESOLUTION NO. _____

A RESOLUTION TO EXPRESS THE CITY COUNCIL'S INTENTION TO ALLOW BUTCH STONE AND JASON BIGBEE TO ESTABLISH AN ARKANSAS ENTERTAINERS WALK OF FAME ON SIDEWALKS AROUND THE INTERIOR OF THE SQUARE AND ON CENTER STREET

WHEREAS, Butch Stone and Jason Bigbee have proposed that they be allowed to place an "Entertainers Walk of Fame" on sidewalks around the interior of the Square and Center Streets to honor well known Arkansas entertainers from the Music, Visual Arts, Literary Arts, and Film performance categories; and

WHEREAS, Butch Stone and Jason Bigbee propose to obtain the permission of such entertainers or their estates and to secure funding to create and install four plaques each year; and

WHEREAS, Butch Stone and Jason Bigbee promise that they will not establish a similar Arkansas Entertainers Walk of Fame in another city; and

WHEREAS, the City Council will have the final approval right for each Arkansas entertainer to be honored with a plaque.

NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FAYETTEVILLE, ARKANSAS:

Section 1: That the City Council of the City of Fayetteville, Arkansas hereby expresses its intention to allow Butch Stone and Jason Bigbee to establish an Arkansas Entertainers Walk Of Fame on sidewalks around the interior of the Square and on Center Street.

PASSED and APPROVED this 3rd day of January, 2013.

APPROVED:

ATTEST:

By: _____
LIONELD JORDAN, Mayor

By: _____
SONDRA E. SMITH, City Clerk/Treasurer

Arkansas Entertainers Walk Of Fame Fayetteville, AR Proposal

The following is a list of things I (Butch Stone) need confirmed by the City of Fayetteville in order to bring The Arkansas Entertainers Walk of Fame to your City:

- (1) Approval by City to have the Arkansas Entertainers Walk of Fame located in Fayetteville, and to have the event annually, in perpetuity.
- (2) The City will pay the cost of installation and maintenance of the Plaques into the sidewalks, and will have exclusive right as to what street the plaques are installed into.
- (3) All other cost will be the responsibility of The Arkansas Entertainers Walk of Fame Inc, a 501 c 3 company.
- (4) The City will have the right to both Veto a proposed inductee, or Remove the plaque of an inductee, based on a morals clause, language to be worked out by both parties.
- (5) A joint press conference and statement to be issued by The Mayor's office and me upon confirmation.

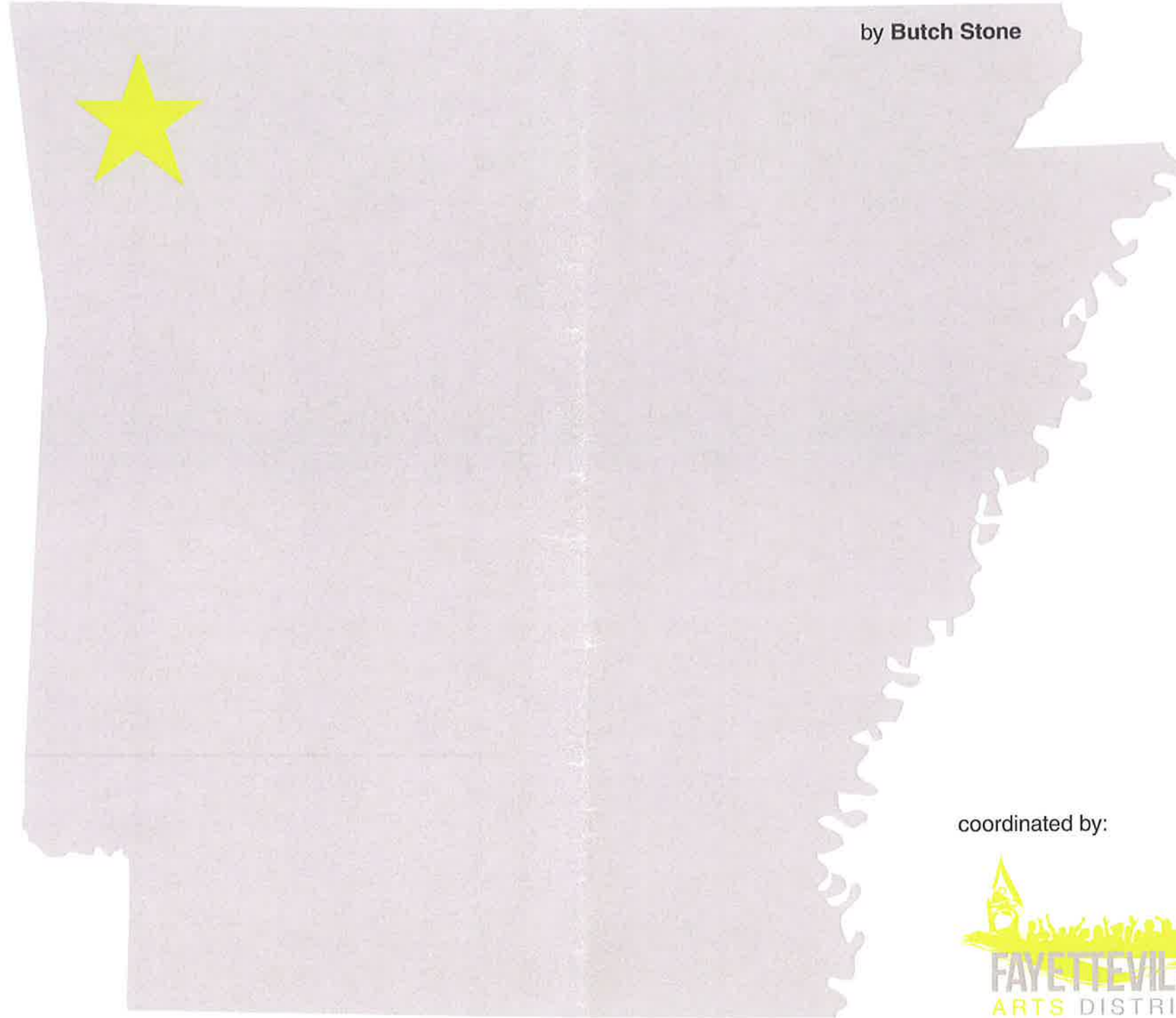
This is a good start. When you have your proposal done let's review it before you go to the Council. Thank you for your support and friendship. I am looking forward to working with your city to make this something Fayetteville will be proud of for generations to come.

Best wishes,
Butch Stone

Butch Stone (Founder/Director)
(501) 744 2220
concertcoinc@aristotle.net
200 Millwood #627
Maumelle, AR 72113

The Arkansas Entertainers Walk of Fame

by Butch Stone



coordinated by:



+



The Arkansas Entertainers Walk of Fame

We are pleased to submit this proposal to bring The Arkansas Entertainers Walk of Fame to Fayetteville, Arkansas. The purpose of the Arkansas Entertainers Walk of Fame is to honor and celebrate the rich diversity of our native Arkansans who have, through their various talents, positively influenced Arkansans, the nation, and the world.

The premise of the Arkansas Entertainers Walk of Fame is to annually induct four people, one each from Music, Visual Arts, Literary Arts, and Film. The inductees will be honored through the placement of a custom plaque along a designated walking path within the city. Each year, the induction process will be celebrated with an organized event.

Working List of Nominees:

Johnny Cash	Wes Bentley
Kris Allen	The Browns
Billy Bob Thornton	Jim Dickenson
Maya Angelou	Dick Powell
Levon Helm	Alan Ladd
Black Oak Arkansas	Amy Lee
Mary Steenburgen	John Grisham
Al Green	Albert King
Ben Moody	Art Porter Jr.
Glenn Campbell	At Porter Sr.
Alan Ladd	Floyd Cramer
Conway Twitty	James Bridges
KT Oslin	Jerry Van Dyke
Jimmy Driftwood	Lawrence Hamilton
Charlie Rich	Lisa Blount
Point Of Grace	Louis Jordon
Collin Raye	Mark Wright
Mike Utley	Patsy Montana
Tracy Lawrence	Pharaoh Sanders
Harry Thomason	Ronnie Hawkins
Joe Nichols	Sonny Boy Williams
Twila Paris	The Browns
Sonny Burgess	Wayne Jackson



*image is subject to change per final plaque design, sidewalk locations, and orientation.

The Arkansas Entertainers Walk of Fame

Confirmation.

The following is a list of things that need to be confirmed by the City of Fayetteville in order to bring The Arkansas Entertainers Walk of Fame (AEWoF) to the City:

1
Approval by City to have the Arkansas Entertainers Walk of Fame located in Fayetteville, and to have the event annually. If at any time the city chooses to not enable the event or placement of plaques, the AEWoF Board has the option to relocate the AEWoF to another city.

2
The City agrees to pay the cost of installation and maintenance of the Plaques into the sidewalks, and will have exclusive right as to what street the plaques are installed into. If the city needs to replace or remove sidewalks, the AEWoF will provide new plaques to be re-inserted into that location in the event that the existing plaques are damaged or destroyed from the construction process.

3
All other cost will be the responsibility of The Arkansas Entertainers Walk of Fame Inc, a 501 c 3 company.

4
The City will have the right to both veto a proposed inductee, or remove the plaque of an inductee, based on a morals clause (language to be mutually agreed upon by both parties).

5
A joint press conference and statement to be issued by The Mayor's office and the AEWoF Director upon confirmation.

Operating Procedure.

The Induction Board will meet during the first quarter of each year to discuss the artists being considered for Induction into The Arkansas Entertainers Walk of Fame. A vote will be taken to determine who will be inducted that year. After the vote, the Director will contact each artist to inform them of this honor and to coordinate their schedules in order to find the best date for the reception and installation of the plaques.

At this point, the Director will inform the Mayor along with the A&P Commission of the date, confirm the date, and the AEWoF staff will start the process of ordering the plaques and coordinating details for the reception and installation.

Once these details are complete, the AEWoF Public Relations officer will issue a press release to local, state, and national media. Each inductee will also have their PR Companies issue press releases.

The City will have approval rights as to both the design, size, and location of the plaques. The City will be responsible for the installation, and maintenance of each plaque. This will include maintenance of the plaques during snow fall or other inclement weather to protect the plaques and citizens.

The Arkansas Entertainers Walk of Fame staff will be responsible for all details and cost regarding the annual reception and event at the installation.

501C3 Board.

Butch Stone	Executive Director
Scott Strzelecki	Subway
Jennie Stone Reynolds	Stone Family
Christopher Crane	AR Film Commission
Danny Fife	Awakening Events
Philip Lyon	Attorney
Justin Stone	Stone Family
Dennis Stone	Stone Family

Event Logistics.

The AEWoF will contact the appropriate department in the City to determine when the plaques should be installed, and coordinate that effort. The plaques should be installed approximately one week prior to the event, and covered so as to conceal them from view until the day of the event.

We will coordinate the travel, hotel and other logistics for each inductee. The event will consist of the Installation Ceremony in the afternoon open to the Public, and a Reception that evening for the Public, VIPs, Sponsors and their Guest(s).

The AEWoF staff will handle all details for the event. We will work closely with the Chamber of Commerce, Sponsors and City Officials.

In the future, the AEWoF may add a concert to the event and will be managed by a professional staff.

Induction Board.

Butch Stone	Executive Director
Christopher Crane	AR Film Commission
Peter Read	Night Flying
Dennis Stone	Stone Family
Stephen Butler	Butler Broadcasting
Matt Miller	Cumulus Broadcasting
Jason BigBee	BigBee Enterprises

Location.

The first series of plaques for the AEWoF will be installed around the Old Post Office & then proceed east along the southern portion of Center Street. Once Center Street is filled with plaques then the installation will proceed down Block Avenue towards the intersection of Block Avenue & Dickson Street. The installment will return south along the western edge of Block Avenue to return to the Fayetteville Square. The plaques will not exceed the corner of Mountain Street & Block Avenue. *See Page 4 for the proposed location diagram.*

It is imperative to provide a good journey around the Fayetteville Square and encompass the two main pedestrian ways of Center Street and Block Avenue as both of these streets are crucial to the success of this project over time with the relevance of heavy foot traffic in each of these areas of the downtown area and the Fayetteville Arts District.

The size of the plaques will be a group decision between the AEWoF organization & Fayetteville City Council members to design a plaque size that works best for the City of Fayetteville.

The Arkansas Entertainers Walk of Fame

The proposed walk of fame layout shows a 20 year progression with 4 new plaques per year.

Inductee Plaque 



*diagram is subject to change per final approve design.

