

City of Fayetteville Staff Review Form

City Council Agenda Items
and
Contracts, Leases or Agreements

7/3/2012

City Council Meeting Date
Agenda Items Only

Julie McQuade
Submitted By

Division

Communications & Volunteer Services
Department

Action Required:

Approve a resolution establishing a Fayetteville Town Gown Advisory Committee, defining the membership structure and terms for Community representative members.

| | | |
|----------------------------------|---------------------------------------|--|
| \$ _____ Cost of this request | \$ _____ Category / Project Budget | _____ Program Category / Project Name |
| _____ Account Number | \$ _____ Funds Used to Date | _____ Program / Project Category Name |
| _____ Project Number | \$ _____ Remaining Balance | _____ Fund Name |

Budgeted Item

Budget Adjustment Attached

Spindly Smith 6-15-12
Department Director Date

Bob Kelly 6-18-12
City Attorney Date

Previous Ordinance or Resolution # _____
Original Contract Date: _____
Original Contract Number: _____

Paul A. Butler 6-18-2012
Finance and Internal Services Director Date

06-15-12 P04:49 RCVD
Received in City Clerk's Office
Kim J.

Don Man 6-18-12
Chief of Staff Date

Received in Mayor's Office
ENTERED
6/18/12
P.H.

Donald Jordan 6/18/12
Mayor Date

Comments:



THE CITY OF FAYETTEVILLE, ARKANSAS
DEPARTMENT CORRESPONDENCE

www.accessfayetteville.org

CITY COUNCIL AGENDA MEMO

To: Mayor and City Council

Thru: Don Marr, Chief of Staff
Lindsley Smith, Communication Director

From: Julie McQuade, Community Outreach Coordinator

Date: June 15, 2012

Subject: Establishing a Fayetteville Town Gown Advisory Committee

PROPOSAL:

Staff proposes a resolution establishing a Fayetteville Town Gown Advisory Committee, defining the membership structure and terms for Community representative members.

BACKGROUND:

In recent months citizens and City Council members have had discussions around issues found commonly in cities that are home to universities. Issues being discussed in Fayetteville are consistent with many of the typical challenges that many university communities face. To date, the University of Arkansas or City of Fayetteville have attempted to address many of these issues separately.

Issues such as campus expansions, need for student housing, parking and noise complaints in areas adjacent to campus, and demands on budgets, services, and infrastructure are expected to continue to increase with the growth of the University of Arkansas's student population as well as the growth of the city's population.

RECOMMENDATION:

Research has shown that a collaborative relationship between the community (town) and the local college or university (gown) contributes to an overall quality of life for everyone involved. However, issues such as local budget cuts, off-campus student conduct, and campus expansions can often cause strained relations between town and gown. Initiating a dialogue and opening up the lines of communication between the campus and its neighbors can foster a positive relationship based on a common understanding of the role that each plays—or can play—to promote a healthy and thriving community.

As such, city staff recommends the creation of a Fayetteville Town Gown Advisory Committee for the purpose of improving communication on town/gown issues and collaborate on solutions. Staff also believes establishing such an Advisory Committee provides a forum for identifying opportunities and facilitating partnerships that can benefit the entire community.

Furthermore, staff recommends that membership of the Fayetteville Town Gown Advisory Committee be structured in order to provide equal representation of city, university, and community interests for productive communication about the unique issues, challenges and opportunities our community faces as home to the state's flagship public university. The recommended membership structure and terms of members follows:

The Fayetteville Town Gown Advisory Committee shall be comprised of twenty-one (21) members; seven (7) to be appointed by the City Administration, seven (7) to be appointed by the University of Arkansas, one (1) City Council member appointed by the mayor, and the following six (6) to be appointed by the City Council:

1. One (1) member shall be a Ward 1 resident
2. One (1) member shall be a Ward 2 resident
3. One (1) member shall be a Ward 3 resident
4. One (1) member shall be a Ward 4 resident
5. One (1) member shall be a Fayetteville business owner or a representative of the Fayetteville development community
6. One (1) member shall be a university student living in the City of Fayetteville

Membership Terms:

1. Members appointed by the City Council and the City Council representative appointed by the mayor shall serve a term of two (2) years.
2. All other members appointed by the City Administration and University of Arkansas shall serve until replaced.

Membership structure shall be reviewed every four (4) years and revised as appropriate in regard to any additional town (city) and gown (university and college) stakeholder representation.

BUDGET IMPACT:

Minimal administrative staff support only.

ORDINANCE NO. _____

**AN ORDINANCE ENACTING ARTICLE XXIV TOWN AND GOWN
ADVISORY COMMITTEE (§ 33.360 THROUGH § 33.365) OF CHAPTER
33: DEPARTMENTS, BOARDS, COMMISSIONS, AND AUTHORITIES
OF THE CODE OF FAYETTEVILLE TO PROVIDE FOR THE CREATION OF
A TOWN AND GOWN ADVISORY COMMITTEE, AND DEFINING ITS
COMPOSITION, AUTHORITY AND DUTIES**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF
FAYETTEVILLE, ARKANSAS:**

Section 1. That the City Council of the City of Fayetteville, Arkansas hereby enacts Article XXIV Town and Gown Advisory Committee (§ 33.360 through § 33.365) of Chapter 33: Departments, Boards, Commissions, and Authorities of the Code of Fayetteville, a copy of which is attached to this Ordinance as Exhibit "A" and incorporated herein as if set out word for word, to provide for the creation of a Town and Gown Advisory Committee, and defining its composition, authority and duties.

PASSED and APPROVED this _____ day of _____, 2012.

APPROVED:

ATTEST:

By: _____
LIONELD JORDAN, Mayor

By: _____
SONDRA E. SMITH, City Clerk/Treasurer

ARTICLE XXIV TOWN AND GOWN ADVISORY COMMITTEE

33.360 Purpose and Establishment

There is hereby established the Town and Gown Advisory Committee. This Committee shall be a forum for collaboration between the City of Fayetteville and the University of Arkansas on mutually relevant issues including, but not limited to, campus expansions, the need for student housing both on and off campus, and parking and noise in areas adjacent to or nearby the campus. The Committee is empowered only to advise and make recommendations on a periodic basis to both the City Council and the University of Arkansas on such issues, and to adopt rules for the conduct of its own business.

33.361 Composition

The Town and Gown Advisory Committee shall be comprised of twenty-one (21) voting members, consisting of the following:

- (A) One (1) member of the Committee shall be a member of the City Council appointed by the Mayor;
- (B) One (1) member shall be a resident of Ward 1 appointed by the City Council;
- (C) One (1) member shall be a resident of Ward 2 appointed by the City Council;
- (D) One (1) member shall be a resident of Ward 3 appointed by the City Council;
- (E) One (1) member shall be a resident of Ward 4 appointed by the City Council;
- (F) One (1) member shall be a business owner in the City or a representative of the City development community appointed by the City Council;
- (G) One (1) member shall be a University of Arkansas student living in the City appointed by the City Council;
- (H) Seven (7) members shall be City staff appointed by the Mayor, and shall include one (1) representative of the Mayor's office, one (1) representative of Development Services-Current Planning, one (1) representative of Development Services-Code Compliance, one (1) representative of Police, one (1) representative of Fire, one (1) representative of Parking, and one (1) representative from either Transportation or Utilities.

- (I) Seven (7) members shall be representatives from the University of Arkansas, to be selected by the Chancellor or the Chancellor's designee, and shall include one (1) representative of the Chancellor's Office, one (1) representative of Government Relations, one (1) representative from the Division of Student Affairs, one (1) representative of Parking and Transit, one (1) representative of Athletics, one (1) representative of Facilities Management, and the current Associated Student Government President.

33.362 Terms Of Office

Members appointed by the City Council shall serve a two (2) year term, with no limit to the number of terms they may serve. Members appointed by the Mayor, with the exception of the City Council member appointed by the Mayor, shall serve at the pleasure of the Mayor. Members appointed from the University of Arkansas shall serve for such period as to be determined by the University.

33.363 Officers and Quorum

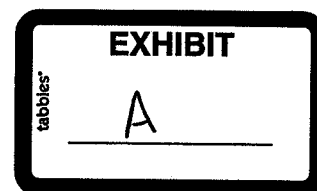
At the first regularly scheduled Committee meeting of each calendar year, the members of the Committee shall elect from among themselves a Chairperson and a Secretary, who shall operate as Vice-Chair. A majority of the whole number of members shall constitute a quorum to conduct business, and a majority vote of those present shall be sufficient to approve or deny any matter before the Committee.

33.364 Meetings

The Town and Gown Advisory Committee shall meet at least once per quarter to conduct regular business, at a time and place that is mutually convenient to the membership. The Town and Gown Advisory Committee may meet more frequently if needed.

33.365 Selection Process

When appointing its members, the City Council shall use the Nominating Committee process.



FAYETTEVILLE TOWN GOWN ADVISORY COMMITTEE

Proposed Membership - June 12, 2012

Purpose of structure: To provide equal representation of city, university, and community interests for productive communication about the unique issues, challenges and opportunities our community faces as home to the state's flagship public university.

CITY ADMINISTRATION (7 SEATS)

Mayor appoints city staff seats representing each of the following departments:

- Mayor's office
- Development services - Current planning
- Development services - Code compliance
- Police
- Fire
- Parking
- Transportation or Utilities (or other representatives as needed for specific discussions - like City Prosecuting Attorney's office, etc.)

Terms: City Administration members shall serve until replaced as determined by the Mayor.

UNIVERSITY OF ARKANSAS (7 SEATS)

UA appoints representatives for UA seats:

- Danny Pugh (Chancellor's Office)
- Richard Hudson (Governmental Relations)
- Melissa Harwood-Rom (Division of Student Affairs)
- Gary Smith (Parking and Transit)
- Bev Lewis (Athletics)
- Mike Johnson (Facilities Management)
- Tori Pohlner (ASG President)

Terms: University of Arkansas members shall serve until replaced as determined by the university.

COMMUNITY MEMBERS (7 SEATS)

The public are invited to apply for one of the following six (6) seats, applications reviewed by the City Council Nominating Committee and finally appointed by the City Council:

- One (1) member shall be a Ward 1 resident
 - One (1) member shall be a Ward 2 resident
 - One (1) member shall be a Ward 3 resident
 - One (1) member shall be a Ward 4 resident
 - One (1) member shall be a Fayetteville business owner or a representative of the Fayetteville development community
 - One (1) member shall be a university student living in the City of Fayetteville
- The seventh (7) Community Member will be a representative from the City Council.
- One (1) City Council member to be appointed by the mayor

Terms: Members appointed by the City Council shall serve a term of two (2) years.

Note: Community Outreach Coordinator will provide staff support for this Advisory Committee.