ALDERMAN APPEAL REQUEST FORM

July 3, 2012 City Council Meeting

PLANNING COMMISSION MEETING OF: June 11, 2012

FROM:

Alderman Bobby Ferrell

Ward 3

APPEAL TITLE AND SUBJECT:

ADM 12-4144: Administrative Item (3078 N. COLLEGE AVE,/SIEBERT, 252): Submitted by ERIC SIEBERT for property located at 3078 NORTH COLLEGE AVENUE. The property is zoned C-2, THOROUGHFARE COMMERCIAL and contains approximately 1.88 acre. The request is a variance to allow for an outdoor mobile vendor (Shave the Planet snow cones) for longer than 90 days.

Alderman

6-13-12

Approved or to form

6-18-12

Jabled to the Sept. 4. 2012 CC m/g/.

June 12, 2012

Sondra,

Please consider this an official Alderman appeal, of the June 11, 2012 Planning Commission's decision to grant a variance for the following:

ADM 12-4144: Administrative Item (3078 N. COLLEGE AVE./SIEBERT, 252): Submitted by ERIC SIEBERT for property located at 3078 NORTH COLLEGE AVENUE. The property is zoned C-2, THOROUGHFARE COMMERCIAL and contains approximately 1.88 acre. The request is a variance to allow for an outdoor mobile vendor (Shave the Planet snow cones) for longer than 90 days.

My Femile Bobby Ferrell

Alderman Ward 3

B. 1 ADM 12-4144 3078 N. College Ave. Siebert Appeal Page 3 of 112

A RESOLUTION TO REVERSE THE PLANNING COMMISSION'S DECISION TO GRANT AND THEREBY TO DENY THE VARIANCE TO ERIC SIEBERT TO OPERATE HIS SHAVE THE PLANET BUSINESS LONGER THAN 90 DAYS AS AN OUTDOOR MOBILE VENDOR

WHEREAS, the Planning Commission by a 6 yes, 1 no and one abstain granted the variance to Eric Siebert to continue operating his Shave the Planet business as an outdoor mobile vendor at 3078 North College for a longer period than 90 days.

NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FAYETTEVILLE, ARKANSAS:

Section 1: That the City Council of the City of Fayetteville, Arkansas hereby reverses the Planning Commission's decision to grant and thereby denies the variance to Eric Siebert to operate his Shave the Planet business longer than 90 days as an outdoor mobile vendor.

PASSED and **APPROVED** this 3rd day of July, 2012.

APPROVED:	ATTEST:
By:	By:
LIONELD JORDAN. Mayor	SONDRA E. SMITH City Clerk/Treasurer

TITLE XV UNIFIED DEVELOPMENT CODE

CHAPTER 155 APPEALS

155.01 Circuit Court

Unless set forth otherwise below, all appeals from final actions taken by the City Council, Planning Commission, Board of Adjustment, Construction Board of Adjustment and Appeals, and the Zoning and Development Administrator shall be taken to the Circuit Court of Washington County.

(Code 1965, App. A., Art. 9(6); Ord. No. 1747, 6-29-70; Ord. No. 2323, 4-5-77; Ord. No. 2538, 7-3-79; Code 1991, §160,175; Ord. No. 3925, §7, 10-3-95; Ord. No. 4100, §2 (Ex. A), 6-16-98; Ord. No. 4652, 12-07-04))

State law reference(s)--Appeals to circuit court, A.C.A. §14-56-425.

155.02 Form/Time/Place

Unless an appeal is filed with the court, the following requirements shall be met:

- (A) Form. All appeals shall be submitted in writing referencing the applicable UDC section(s) and setting out the reasons the applicant contends the decision was in error.
- (B) Time.
 - (1) Appeals. Appeals shall be submitted within 10 working days from the date of the final action taken.
 - (2) Hearings. The entity hearing the appeal shall fix a reasonable time for hearing an appeal.
- (C) Place. Appeals shall be filed with the following:
 - (1) City Clerk. Appeals made to the City Council shall be filed with the City Clerk.
 - (2) Zoning and Development Administrator. Appeals made to the Planning Commission or Board of Adjustment shall be filed with the Zoning and Development Administrator.
 - (3) Building Safety Division Director. Appeals made to the Board of Adjustment, [for inspecting purposes] shall be filed with the Building Safety Division Director.

(Ord. No. 4100, §2 (Ex. A), 6-16-98; Ord. 4652, 12-07-04)

155.03 Stay

An appeal shall stay all proceedings in furtherance of the action appealed from unless the person in charge of administration of the chapter certified that a stay would, in their opinion cause imminent peril to life or property.

(Code 1965, App. A., Art. 13(3); Ord. No. 1747, 6-29-70; Code 1991, §160.173; Ord. No. 4100, §2 (Ex. A), 6-16-98)

155.04 Alderman Appeal On Behalf Of Resident

An alderman may bring an appeal on behalf of any resident of the city a decision by the Planning Commission to approve or deny the requests as set forth below.

(Ord. No. 4100, §2 (Ex. A), 6-16-98; Ord. 5296, 12-15-09)

155.05 Appeals From Planning Commission Decisions

- (A) Appeals to City Council.
 - (1) Owners of record of the property being considered may appeal a decision by the Planning Commission to deny the following requests, in accordance with the procedures set forth in §155.02.
 - (a) Annexation
 - (b) Rezoning
 - (c) Planned Zoning District
 - (d) Subdivision (Preliminary Plat, Final Plat, Concurrent Plat, Lot split)
 - (e) Large Scale Development
 - (f) Vacation of utility easement, access easement, public right-of-way

TITLE XV UNIFIED DEVELOPMENT CODE

- (g) Commercial Design Standards
- (h) Tree Preservation Plan
- (i) Variances and waivers of the UDC
- (2) Conditions of Approval. An owner of record may appeal the conditions of approval determined by the Planning Commission for any of the requests listed in (A)(1).
- (3) Conditional Use Request. Three aldermen, two of whom must reside in the effected ward, may in unison appeal a decision by the Planning Commission approving or denying a conditional use request.
- (B) All other decisions by the Planning Commission must be appealed to Circuit Court.

B. 1 ADM 12-4144 3078 N. College Ave. Siebert Appeal Page 6 of 112

Sondra Smith - Re: Fwd: appeal

From:

Andrew Garner

To:

Smith, Sondra

Date:

6/14/2012 8:25 AM

Subject:

Re: Fwd: appeal

CC:

Pate, Jeremy

Sondra,

I will be putting together a packet to go along with this appeal and will hopefully route it over to you tomorrow. This item would then be placed on the July 3rd CC meeting.

Thanks, Andrew

Andrew M. Garner, AICP Senior Planner City of Fayetteville 125 West Mountain Street Fayetteville, Arkansas 72701 Tel.479.575.8262 Fax.479.575.8202 agarner@ci.fayetteville.ar.us www.accessfayetteville.org

Telecommunications Device for the Deaf: (479) 521-1316

>>> Sondra Smith 6/13/2012 12:53 PM >>> Hi Andrew

What is the next step?

Sondra Smith CAMC, CMC City Clerk/Treasurer City of Fayetteville 113 West Mountain Fayetteville, AR 72701

(479) 575-8323 ssmith@ci.fayetteville.ar.us

>>> Bobby Ferrell 6/12/2012 8:47 PM >>>

Sondra- Please consider this an official appeal, of the planning Commission's granting a variance to shaved Ice business at last night's Planning Commission, meeting, by an Alderman.

ADM 12-4144 3078 N. College Ave. Siebert Appeal Page 7 of 112

From: To:

Sondra Smith Garner, Andrew 6/14/2012 12:03 PM

Date: Subject: Attachments:

Re: Fwd: appeal Sondra Smith.vcf

Thanks Andrew

Sondra Smith CAMC, CMC City Clerk/Treasurer City of Fayetteville 113 West Mountain Fayetteville, AR 72701

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CITY COUNCIL AGENDA MEMO

To: Mayor Jordan, City Council

Thru: Don Marr, Chief of Staff

Jeremy Pate, Development Services Director X

From: Andrew Garner, Senior Planner

Date: ADM 12-4144 (Shave the Planet Appeal)

RECOMMENDATION

On June 11, 2012 the Planning Commission recommended approval of a variance to allow Shave the Planet snowcone stand to be in operation at 3078 N. College Avenue for a total of 180 days.

BACKGROUND

The subject property is located at 3078 North College Avenue, near Hobby Lobby and Fiesta Square north of the intersection of College Avenue and Rolling Hills Drive. The snowcone stand is across College Avenue (approximately 400 feet away) from an existing ice cream shop, Maggie Moo's at 3155 College Avenue.

On March 14, 2011 the Planning Commission approved CUP 11-3765 (Shave the Planet) which permitted a snowcone stand on the property for a period of 175 days. In late spring 2012 the applicant applied for another conditional use permit to allow for their snowcone stand to remain on the property for longer than 90 days during 2012. The City Attorney advised the Planning Commission that a more appropriate approval process for these types of requests would be a variance, not a conditional use permit. The applicable ordinance has been recently changed to allow these types of requests as a variance and the applicant is again requesting permission to continue operation of their snowcone stand at this property for longer than 90 days.

The applicant requests a variance of Fayetteville Unified Development Code Section 178.04(C) to allow for their Outdoor Mobile Vendor Permit to be granted for a total of 180 days, when the maximum by ordinance is 90 days. The snowcone stand is proposed in the same location as approved last year, as indicated on the attached site plan.

DISCUSSION

At the June 11, 2012 Planning Commission meeting nine members of the public spoke (including several employees of Shave the Planet and the owner of Maggie Moo's ice cream). Their comments are summarized in the draft meeting minutes (attached). The Planning Commission approved the variance. The approval passed with a 6-1-1 vote (Commissioner Honchell voted 'no' and Commissioner Hoskins recused). Alderman Bobby Ferrell has appealed the decision.

BUDGET IMPACT

None.

Planning Commission June 11, 2012 Page 1 of 4

New Business:

ADM 12-4144: Administrative Item (3078 N. COLLEGE AVE./SIEBERT, 252): Submitted by ERIC SIEBERT for property located at 3078 NORTH COLLEGE AVENUE. The property is zoned C-2, THOROUGHFARE COMMERCIAL and contains approximately 1.88 acre. The request is a variance to allow for an outdoor mobile vendor (Shave the Planet snow cones) for longer than 90 days.

Andrew Garner, Senior Planner, gave the staff report.

Jason Kelley, Assistant City Attorney, asked Commissioner Hoskins if he would be recusing from the item.

Commissioner Hoskins indicated that he would be recusing.

Commissioner Winston indicated that if Commissioner Hoskins was recusing he would need to leave the room.

Commissioners Hoskins indicated he did not think he would need to leave the room as he was not directly involved in the application.

Garner discussed that it was a general practice for commissioners to leave the room when recusing.

Kelley confirmed that it was a general practice but not a legal requirement.

Commissioner Hoskins left the room.

Eric Siebert, applicant, discussed that ice cream and shaved are different. He discussed that Andy's Frozen Custard closed this year and they did not see an increase in business. They are not getting the same customers.

Katie Siebert, applicant, discussed that people come for the experience and product. She discussed different customers that come to their business from long distances for their product (Bentonville, West Fork, Siloam Springs and further as far as Stillwell, Oklahoma). They come for our experience and our produce. It is a destination.

Eric Siebert, applicant, discussed that they would be willing to plant a tree or anything we could do to make it a little more permanent.

Katie Siebert, applicant, discussed that they are willing to work with the City.

Public Comment:

Andrea Lister, discussed that the prices at Maggie Moo's are exorbitant. Shave the Planet is a place in town where I can take all my kids to get something for \$2. Ice cream and shave ice are totally different markets and two different experiences. Shave the Planet is a homegrown business.

Sarah McNeil, I work at Shave the Planet. She discussed that shaved ice and ice cream are very

Planning Commission June 11, 2012 Page 2 of 4

different products. This site has always been used for an ice cream stand and is not a transient vendor. I was offended by that. I have lived in Fayetteville all my life and there has always been shaved ice in this location. We have people coming all the way from Centerton three times a week to get this product. Shutting down a homegrown business might be frowned upon. Shave the Planet is a locally owned business.

Jacqueline Buntin, is thankful for the existing 90-day permit. I trust the City will make a fair decision. I have known Eric and Katie for eight years. They are really interested in obeying the guidelines and doing this right. Shave the Planet has 25 total employees. Fifteen of them work at this College Avenue location. This keeps people with a job during the summer months. When I decide I want ice cream I have 10 locations in Fayetteville, that is not counting the fast food restaurants. There is plenty of competition for ice cream in Fayetteville. Their business is successful and they should be rewarded.

Cody Buntin, a resident of Fayetteville my entire life, commercial realtor. This business creates another reason to drive and spend money in this area of Fayetteville. Fiesta Square is not what it used to be. It seems out of place to deny extending this permit to a successful busness. They are just bringing more traffic to this side of town.

Ben Israel, I own the property that Shave the Planet is on. I don't pay any less tax because they are only there for six months. They pay sales tax. I'm a little confused why a brick-and-mortar is preferred over this kind of business. I would encourage you to give them this variance.

Justin Leflar, school teacher at Holt Middle School. He spoke about a donation from Shave the Planet to their school to reward kids for their hard work. If this is denied where will the kids use their voucher.

Cody Yancey, discussed that it is an unfair advantage that he has to go through all this to be in business. He has to apply for a different variance every year. He has to carry the same insurance for his employees. Snow cones and ice cream are two separate things. There is no proof that it is detrimental to their sales.

Mena Shombod (sp?), Shave the Planet employee. We really rely on this job. There are not a lot of places where you can find a summer job so you can focus on academics during the other time of the year. This is a great opportunity for high school and college students to gain experience and grow their character. This stand on College has established itself as a great environment for customers. There have not been issues with traffic or any other detrimental effects. I hope that you guys consider that.

Celeste Hoskins, Maggie Moo's. I like Shave the Planet and eat there with my kids. What I was asking for is that they take into consideration that there are ordinances. We have no issue with the 90-day permit. What I am asking for is that when they are asking for that extension that an ordinance be established so that we are all on the same playing field. I think it's great to support the community. I like the couple and Shave the Planet. It is just the ordinance. I think we need to establish some playing rules here. I think this is a great business model. What stops someone like me or other businesses from doing it. I don't think this is about competition or a customer base. I'm just wanting to see some guidelines on where we're going with mobile or transient vendors. If this is something you want to set precedence for that's great.

Planning Commission June 11, 2012 Page 3 of 4

No more public comment was presented.

Commissioner Chesser asked about the mobile vendor ordinance.

Garner discussed that this ordinance was under examination at the request of council members.

Commissioner Chesser discussed that this body doesn't write ordinance we just interpret the ordinance. There is a very specific part of the ordinance we are considering regarding whether this is a similar business. You said you had proof this was not a similar business?

Katie Siebert, applicant, discussed the HMR tax records for March, April, May, and June of last year for Shake's, Andy's, Maggie Moo's, and us. Last year Andy's was the highest grossing and they are now out of business. Last year we saw a 113% increase in our sales and most of that was due to the weather. This year you would expect since an ice cream shop went out of business we would see an increase. However, we only saw a 101% increase in our sales, this is 12% less than last year. It kind of shows that an ice cream business going out of business didn't help us.

Commissioner Chesser asked staff how an extension would hurt when the first three months of the busy season have been utilized. That seems like something we should take into consideration. The bulk of the problem is already occurring.

Garner discussed that the commission is just looking at the variance findings and he read the variance findings.

Commissioner Chesser asked staff why staff felt it was a similar business.

Garner discussed that we did not do a market study. In our drafting the findings and for the commission to consider, the rationale was what would a reasonable person think. I thought yes they are similar because it is a desert, you eat it mainly during the summer, and it is similar. Would it create an unfair advantage? I thought it could because you could have some of the same types of customers.

Commissioner Chesser asked if it would be worth it for them to only be there for 90 days.

Katie Siebert indicated that they would open in this location even if it is only for 90 days.

Commissioner Chesser asked about property tax on a brick-and-mortar versus a mobile vendor.

Jason Kelley, Assistant City Attorney, discussed that more improvements create more value and more property tax.

Commissioner Chesser discussed that lower property taxes could potentially be an unfair advantage.

Commissioner Cook agreed with Commissioner Chesser that it is not our responsibility to legislate. In this case the City Council has established the factors and it is up to our judgment. I think it is compatible and it does not create an unfair advantage.

Commissioner Cook made a motion to approve CUP 12-4144 Commissioner Cabe seconded the

Planning Commission June 11, 2012 Page 4 of 4 B. 1 ADM 12-4144 3078 N. College Ave. Siebert Appeal Page 12 of 112

motion.

Garner requested Commissioner Cook clarify condition of approval #3.

Commissioner Cook clarified that condition #3 be modified to require the Urban Forester to approval the type and size of tree that is planted. Commissioner Cabe agreed with this modification to the motion.

Commissioner Cabe asked when this applicant's previous application came before the commission.

Katie Siebert confirmed that it was March 26th.

Commissioner Cabe discussed that the new ordinance was revised and came through May 1 of this year. He also asked about the City Attorney's memo that was in their packet and direction for the commission on several of the terms in the ordinance such as 'similar', 'compatible'. 'not detrimental.

Jason Kelley, Assistant City Attorney, stated that it is completely up to your judgment based on the facts that have been presented. The best thing I can equate it to is if you are on a jury and you hear all this testimony and you have to decide. That is the job.

Commissioner Cabe stated that the ordinance did change and it requires judgment. The ordinance was first written and first became an opportunity for businesses to get their legs under them and do something that is atypical. I fully feel like a seasonal business is exactly that sort of opportunity. Like the applicant said there are very few brick-and-mortar businesses of this type around the country and as a seasonal business model like pool cleaning or window washing. I will be able to support this without a problem.

Commissioner Winston discussed that he has become convinced that there is a substantial amount of different between shaved ice and ice cream and I will support this.

Upon roll call the motion passed with a vote of 6-1-1. Commissioner Honchell voted 'no' and Commissioner Hoskins recused.



PC Meeting of June 11, 2012

125 W. Mountain St. Fayetteville, AR 72701 Telephone: (479) 575-8267

PLANNING DIVISION CORRESPONDENCE

TO: Fayetteville Planning Commission FROM: Andrew Garner, Senior Planner

THRU: Jeremy Pate, Development Services Director

DATE: June 6, 2012 Updated June 12, 2012

ADM 12-4144: Administrative Item (3078 N. COLLEGE AVE./SIEBERT, 252): Submitted by ERIC SIEBERT for property located at 3078 NORTH COLLEGE AVENUE. The property is zoned C-2, THOROUGHFARE COMMERCIAL and contains approximately 1.88 acre. The request is a variance to allow for an outdoor mobile vendor (Shave the Planet snowcones) for longer than 90 days.

Planner: Andrew Garner

Findings:

Property Description and Background: The subject property is located at 3078 North College Avenue, near Hobby Lobby and Fiesta Square north of the intersection of College Avenue and Rolling Hills Drive. The snowcone stand is across College Avenue (approximately 400 feet away) from an existing ice cream shop, Maggie Moo's at 3155 College Avenue. Surrounding zoning and land use is listed in *Table 1*.

Table 1
Surrounding Zoning and Land Use

Direction from Site	Land Use	Zoning
North	Hobby Lobby shopping center	C-2, Thoroughfare Commercial
South	Mixed commercial	C-2, Thoroughfare Commercial
East	Mixed commercial/office	C-2, Thoroughfare Commercial
West	Fiesta Square shopping center	C-2, Thoroughfare Commercial

On March 14, 2011 the Planning Commission approved CUP 11-3765 (Shave the Planet) which permitted a snowcone stand on the property for a period of 175 days. In late spring 2012 the applicant applied for another conditional use permit to allow for their snowcone stand to remain on the property for longer than 90 days. The City Attorney advised the Planning Commission that a more appropriate approval process for these types of requests would be a variance, not a conditional use permit. The applicable ordnance has been recently changed to address the potential legal concerns and the applicant is again requesting permission to continue operation of their snowcone stand at this property for longer than 90 days.

Proposal: The applicant requests a variance of Fayetteville Unified Development Code Section 178.04(C) to allow for their Outdoor Mobile Vendor Permit to be granted for a total of 180 days, when the maximum by ordinance is 90 days. The snowcone stand is proposed in the same location as

G:\ETC\Development Services Review\2012\Development Review\12-4093 ADM Cobble Stone Ph III Modification\03 Planning Commission\04-09-2012\Comments and Redlines

approved last year, as indicated on the attached site plan.

Public Comment: At the previous Planning Commission meeting when this applicant was requesting a conditional use permit to operate their snowcone stand for longer than 90 days, the owner of the Maggie Moo's ice cream shop across College Avenue discussed objections to this proposal citing several concerns including an unfair advantage to this applicant compared to their brick-and-mortar business. The applicant notified all adjacent property owners and posted a public notice sign advertising for this meeting and staff has not received any public comment.

RECOMMENDATION: There is the potential for this snowcone business to adversely affect the Maggie Moo's ice cream shop across College Avenue as both businesses sell similar products and are in close proximity. Both businesses are very seasonal with a majority of their products sold during the summer months. As a snowcone stand is not subject to many of the same requirements as a permanent business, staff finds that the variance would create an unfair advantage that could adversely impact the ice cream shop. For these reasons staff recommends denial of the variance. These findings are discussed in more detail in the report.

Should the Planning Commission choose to approve this conditional use permit staff would recommend the following conditions of approval:

Conditions of Approval:

- 1. The snowcone stand shall be permitted for total of 180 days in 2012. The current Outdoor Mobile Vendor ordinance was issued on March 29, 2012, so this variance grants approval for operation until September 25, 2012.
- 2. The temporary vending structure shall be removed from the property by September 25, 2012.
- 3. Because this property has been utilized for a snowcone stand on a semi-permanent basis for a several consecutive years, the applicant or property owner shall install one two-inch caliper large species shade tree in the greenspace adjacent to the stand, the species and size to be determined by the urban forester prior to installation, to start bringing the property into compliance with the parking lot landscape codes.

PLANNING COMMISSION MODIFIED AND APPROVED THIS CONDITION AS NOTED (06/11/2012).

Additional Conditions/Comments:	
PLANNING COMMISSION ACTION:	<u>yes</u> Required
<u>X</u>	ApprovedDeniedTabled
Motion: Cook	
Second: <u>Cabe</u>	
Vote: 6-1-1 (Honchell voted 'no' and Hos	skins recused.)
Date: <u>June 11, 2012</u>	

FINDINGS:

City of Fayetteville Unified Development Code 178.04

- (C) Variances. Outdoor Vendors may request a variance from the Planning Commission to operate for an extended period of time, not to exceed twelve consecutive months, in the same location subject to the following standards:
 - (1) A vendor may request a variance from the 90 day location requirement to operate for an extended period of time. The maximum time period that the Planning Commission may grant this variance is limited to no more than twelve consecutive months.

Finding: The applicant is requesting a variance to operate for a total of 180 days, or six months, well below the maximum.

(2) The applicant shall comply with the notification requirements of section 157.05 of the Unified Development Code.

Finding: The applicant has notified all adjacent property owners and posted a public notice sign in compliance with section 157.05 of the UDC.

- (3) A variance may be granted by the Planning Commission when the following findings have been met:
 - (a) The applicant has established that the operation of the outdoor mobile vendor will be compatible with and not detrimental to nearby properties, will not adversely affect nearby businesses, will foster an aesthetically appealing streetscape and will not create or worsen a dangerous traffic condition.

Finding: The snowcone stand does not create or worsen a dangerous traffic condition as it has operated safely in this parking lot for several years. This snowcone stand does not improve the aesthetics of the streetscape, in staff's opinion.

There is a permanent ice cream shop across College Avenue from the proposed snowcone stand. This shop is addressed at 3155 College Avenue and is approximately 410 feet north of the snowcone stand. In staff's opinion, granting the requested variance to operate the snowcone stand for six months from March 29-September 25 may adversely affect the ice cream shop which is a permanent brick-and-mortar business. The development of the building at 3155 College Avenue was required to meet many development regulations of the City including greenspace, landscaping, architectural design standards, building code, and permanent utilities. A temporary business such as the snowcone stand would directly compete with the ice cream shop and is not required to meet permanent development standards and is therefore theoretically able to offer a substantially lower price for their products than a similar brick-and-mortar business. Both the ice cream shop and snow cone stand are primarily seasonal.

According to the International Dairy Foods Association June is the highest production month of the year for ice cream. Production for ice cream remains strong through August to satisfy summer demand and production declines through the end of the year (1). The snowcone stand can operate under a temporary permit for a period of up to 90 days by right. However, to operate for six months for two years in a row establishes this as a semi-permanent business, without having to meet the standard development requirements. This results in an unequal playing field and could adversely affect a nearby business. It should be noted that this applicant has been in this location for several years in a row, including almost six months during 2011.

(b) That the outdoor mobile vendors' presence for an extended period of time at one location will not create an unfair advantage over similar and nearby permanent businesses.

Finding:

See Finding 3.a. above. The presence of this outdoor mobile vendor for an extended period of time in this one location will create an unfair advantage over similar and nearby permanent businesses, including an ice cream shop approximately 410 feet away from this location.

¹ International Dairy Foods Association Website. www.idfa.org Ice Cream Sales & Trends

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Fayetteville Unified Development Code 178.04 Outdoor Mobile Vendors Located On Private Property

- (A) Purpose. This section's purpose is to facilitate and control the ability of outdoor vendors to temporarily operate on private property while ensuring such use is compatible with and not detrimental to nearby properties, does not adversely affect nearby businesses, fosters an aesthetically appealing streetscape, and does not create or worsen a dangerous traffic condition.
- (B) Requirements. Outdoor Mobile Vendors located on private property shall meet the following requirements and submittals prior to approval:
 - (1) Permit Application. Each application for a permit to conduct an Outdoor Mobile Vendor business shall be accompanied by a \$50 permit review and processing fee.
 - (2) Application for a permit to conduct an Outdoor Mobile Vendor business shall include the following items in a format acceptable to the Zoning and Development Administrator:
 - (a) Name, address and contact information.
 - (b) Type of items sold or services rendered. A change in product or service will require a new permit to be issued.
 - (c) A valid copy of all necessary permits required by State and County health authorities.
 - (d) Proof of application for remittance of HMR tax to the City of Fayetteville.
 - (e) Means to be used in conducting business including but not limited to a description of any mobile device to be used for transport or to display approved items or services.
 - (f) A detailed site plan and written description illustrating the type, location, and dimensions of the mobile vendor business including parking.
 - (g) Written authorization, signed by the property owner or legal representative of record, stating that the transient merchant business is permitted to operate on the subject property.
 - (3) The permit issued shall not be transferable in any manner.
 - (4) The permit is valid for one mobile vendor location only.
 - (5) The proposed use must be a permitted use-by-right within the underlying zoning district in order to be permitted.
 - (6) An Outdoor Mobile Vendor business may be approved by the Planning Division after making the following determinations:
 - (a) All of the requirements of 178.04(B)(2) have been met.
 - (b) The applicant has established that the operation of the outdoor mobile vendor will be compatible with and not detrimental to nearby properties, will not adversely affect nearby businesses, will foster an aesthetically appealing streetscape and will not create or worsen a dangerous traffic condition.
 - (7) Outdoor mobile vendors are allowed on a temporary basis (90 days), by nature of their temporary occupancy, in one location over a one-year (twelve month) timeframe. Outdoor mobile vendors may move to a different location at least one half mile from the original location after this 90-day period has expired. However, a new Outdoor Mobile Vendor Application will have to be reviewed and approved

by the Planning Division for a new location.

- (8) Outdoor mobile vendors shall be in compliance with parking lot requirements for any existing and the proposed business. The number of required parking spaces is determined by the use and size of the proposed transient merchant business, and by the use and size of the existing business. Parking spaces on the property where the outdoor mobile vendor is located shall be paved and striped in order to be utilized. The use of parking for an out door mobile vendor may not reduce the number of spaces necessary for other uses occurring on the property. An adequate number of parking spaces for the existing businesses and the outdoor mobile vendor must be provided onsite. The location of the outdoor mobile vendor shall not impede traffic flow or create a dangerous traffic condition, as determined by Planning Division upon review of the site plan.
- (C) Variances. Outdoor Vendors may request a variance from the Planning Commission to operate for an extended period of time, not to exceed twelve consecutive months, in the same location subject to the following standards:
 - (1) A vendor may request a variance from the 90 day location requirement to operate for an extended period of time. The maximum time period that the Planning Commission may grant this variance is limited to no more than twelve consecutive months.
 - (2) The applicant shall comply with the notification requirements of section 157.05 of the Unified Development Code.
 - (3) A variance may be granted by the Planning Commission when the following findings have been met:
 - (a) The applicant has established that the operation of the outdoor mobile vendor will be compatible with and not detrimental to nearby properties, will not adversely affect nearby businesses, will foster an aesthetically appealing streetscape and will not create or worsen a dangerous traffic condition.
 - (b) That the outdoor mobile vendors' presence for an extended period of time at one location will not create an unfair advantage over similar and nearby permanent businesses.
 - (4) In granting the variance, the Planning Commission may require appropriate conditions and safeguards, including semi-permanent or permanent improvements to the property to secure the substantial objectives of the ordinance.

(Ord. 5185, 10-7-08; Ord. 5425, 8-2-11; Ord. No. 5498 05-01-12)

We are requesting a variance for an Outdoor Mobile Vending permit to extend for longer than 90 days. The request would grant us an additional 90 days in our current location of 3078 N College.

We are submitting this request because the shaved ice season in Fayetteville lasts anywhere from 5-7 months, depending upon the weather that year. We have a loyal following of repeat customers that are pushing for us to stay longer than 90 days.

Just as stated in our Outdoor Mobile Permit:

This mobile vending unit is a portable building on skids to be used for selling shaved ice. We will use 2 parking spaces; one to place the building and another for order/seating. The area of the parking lot we will be located in is relatively unused. The setback from College Ave is 100 feet and we will be at least that distance away from the centerline of the road. The building measures 8 feet in width and 16 feet in length. We will place 1-2 tables/chairs for seating in front of the building.



Hours of Operation: 12pm-10pm Number of Employees: 8-12

Anticipated customer flow: 20/hour during peak season

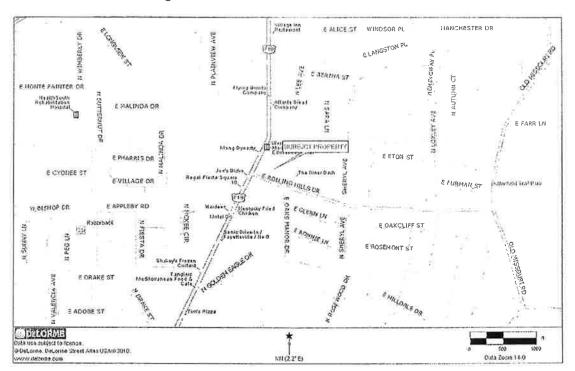
We have outside lights on our building, as well as parking lot lights. Noise will be kept to a minimum. Light music will be played for the customers. Trash is collected in a well-kept and clean trashcan and is taken out to a dumpster provided by Lessor. Traffic will not be disturbed.

Our shaved ice stand fits in well with the surrounding neighborhood and community and provides a safe, wholesome environment for kids, teens, and families to mingle.

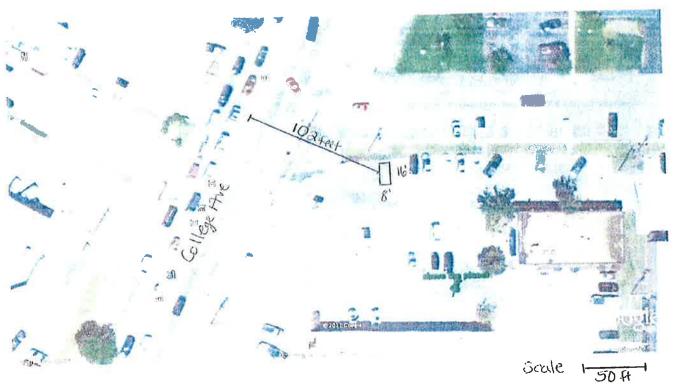
INTRODUCTION

Location:

The subject property is located on the east side of N. College Avenue just north of the intersection of N. College Avenue and Rolling Hills Drive. The subject property extends eastward to Market Avenue and South to Rolling Hills Drive.



B. 1 ADM 12-4144 3078 N. College Ave. Siebert Appeal Page 21 of 112





Departmental Correspondence

B. 1 ADM 12-4144 3078 N. College Ave. Siebert Appeal Page 22 of 112

LEGAL DEPARTMENT

Kit Williams
City Attorney

Jason B. Kelley
Assistant City Attorney

TO: Planning Commissioners

CC: Planning Staff

FROM: Kit Williams, City Attorney

DATE: June 1, 2012

RE: New amended and enacted §178.04 Outdoor Mobile Vendors

Located on Private Property: Variance request

The City Attorney's Office and Planning Division worked together to draft and recommend amendments to the former Outdoor Mobile Vendors section. The City Council agreed with our proposed amendment and formally enacted the amended §178.04 Outdoor Mobile Vendors Located on Private Property by Ordinance No. 5498 (attached) passed on May 1 and effective now.

The "Purpose" section was revised to reflect the City Council's intent "to facilitate and control the ability of outdoor vendors to temporarily operate on private property while ensuring such use is compatible with and not detrimental to nearby properties, does not adversely effect nearby businesses; fosters an aesthetically appealing streetscape and does not create or worsen a dangerous traffic condition." Thus, the City Council wants to encourage outdoor mobile vendors under the right circumstances and with any necessary safeguards for nearby businesses and the public.

A 90-day Outdoor Mobile Vendor permit can be issued by Planning Staff. Lengthening this permit requires a variance approval by the Planning Commission. Variances from development requirements usually require a finding of undue hardship and unique circumstances. Planning Staff and the City Attorney's Office did not believe that was the appropriate test for merely lengthening the permit period. The City Council agreed and enacted a specific test for the Planning Commission to administer for lengthening a permit.

The City Council spelled out the specific factors that the Planning Commission should consider when determining whether or not it should grant a requested variance to extend the permit period. The last section gives the Planning Commission the power to require "appropriate conditions and safeguards" for the variance.

- "(3) A variance may be granted by the Planning Commission when the following findings have been met:
 - (a) The applicant has established that the operation of the outdoor mobile vendor will be compatible with and not detrimental to nearby properties, will not adversely affect nearby businesses, will foster an aesthetically appealing streetscape and will not create or worsen a dangerous traffic condition.
 - (b) That the outdoor mobile vendors/ presence for an extended period of time at one location will not create an unfair advantage over similar and nearby permanent businesses.
 - (4) In granting the variance, the Planning Commission may require appropriate conditions and safeguards including semi-permanent or permanent improvements to the property to secure the substantial objectives of the ordinance."

Please consider everything the City Council has determined important for your decision about whether or not to approve the requested

ORDINANCE NO. 5498

AN ORDINANCE REPEALING AND REPLACING § 178.04 OUTDOOR MOBILE VENDORS LOCATED ON PRIVATE PROPERTY OF THE CODE OF FAYETTEVILLE TO PROVIDE FOR A VARIANCE PROCEDURE

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF FAYETTEVILLE, ARKANSAS:

Section 1. That the City Council of the City of Fayetteville, Arkansas hereby repeals §178.04 Outdoor Mobile Vendors Located on Private Property of the Code of Fayetteville, and enacts a replacement §178.04 Outdoor Mobile Vendors Located on Private Property, as presented in the attached Exhibit "A", which is incorporated herein as if set out word for word.

PASSED and APPROVED this 1st day of May, 2012.

APPROVED:

ATTEST:

LIONELD JORDAN, Mayor

CONDULE SMITH City Clark/Tracer

TITLE XV UNIFIED DEVELOPMENT CODE

178.04 Outdoor Mobile Vendors Located On Private Property

- (A) Purpose. This section's purpose is to facilitate and control the ability of outdoor vendors to temporarily operate on private property while ensuring such use is compatible with and not detrimental to nearby properties, does not adversely affect nearby businesses, fosters an aesthetically appealing streetscape, and does not create or worsen a dangerous traffic condition.
- (B) Requirements. Outdoor Mobile Vendors located on private property shall meet the following requirements and submittals prior to approval:
 - (1) Permit Application. Each application for a permit to conduct an Outdoor Mobile Vendor business shall be accompanied by a \$50 permit review and processing fee.
 - (2) Application for a permit to conduct an Outdoor Mobile Vendor business shall include the following items in a format acceptable to the Zoning and Development Administrator:
 - (a) Name, address and contact information.
 - (b) Type of items sold or services rendered. A change in product or service will require a new permit to be issued.
 - (c) A valid copy of all necessary permits required by State and County health authorities.
 - (d) Proof of application for remittance of HMR tax to the City of Fayetteville.
 - (e) Means to be used in conducting business including but not limited to a description of any mobile device to be used for transport or to display approved items or services.
 - (f) A detailed site plan and written description illustrating the type, location, and dimensions of the mobile vendor business including parking.
 - (g) Written authorization, signed by the property owner or legal representative of record, stating

that the transient merchant business is permitted to operate on the subject property.

- (3) The permit issued shall not be transferable in any manner.
- 7 (4) The permit is valid for one mobile vendor location only.
- (5) The proposed use must be a permitted use-by-right within the underlying zoning district in order to be permitted.
- (8) An Outdoor Mobile Vendor business may be approved by the Planning Division after making the following determinations:
 - (a) All of the requirements of 178.04(B)(2) have been met.
 - (b) The applicant has established that the operation of the outdoor mobile vendor will be compatible with and not defrimental to nearby properties, will not adversely affect nearby businesses, will foster an aesthetically appealing streetscape and will not create or worsen a dangerous traffic condition.
- (7) Outdoor mobile vendors are allowed on a temporary basis (90 days), by nature of their temporary occupancy, in one location over a one-year (twelve month) timeframe. Outdoor mobile vendors may move to a different location at least one half mile from the original location after this 90-day period has expired. However, a new Outdoor Mobile Vendor Application will have to be reviewed and approved by the Planning Division for a new location.
- (8) Outdoor mobile vendors shall be in compliance with parking requirements for any existing and the proposed business. The number of required parking spaces is determined by the use and size of the proposed transient merchant business, and by the use and size of the existing business. Parking spaces on the property where the outdoor mobile vendor is located shall be paved and striped in order to be utilized. The use of parking for an out door mobile vendor may not reduce the number of spaces necessary for other uses occurring on the property. An adequate number of parking spaces for the existing businesses and the outdoor

EXHIBIT ...

Planning Commission ADM 12-4144 Siebert Agenda Item 3 Page 13 of 18

TITLE XV UNIFIED DEVELOPMENT CODE

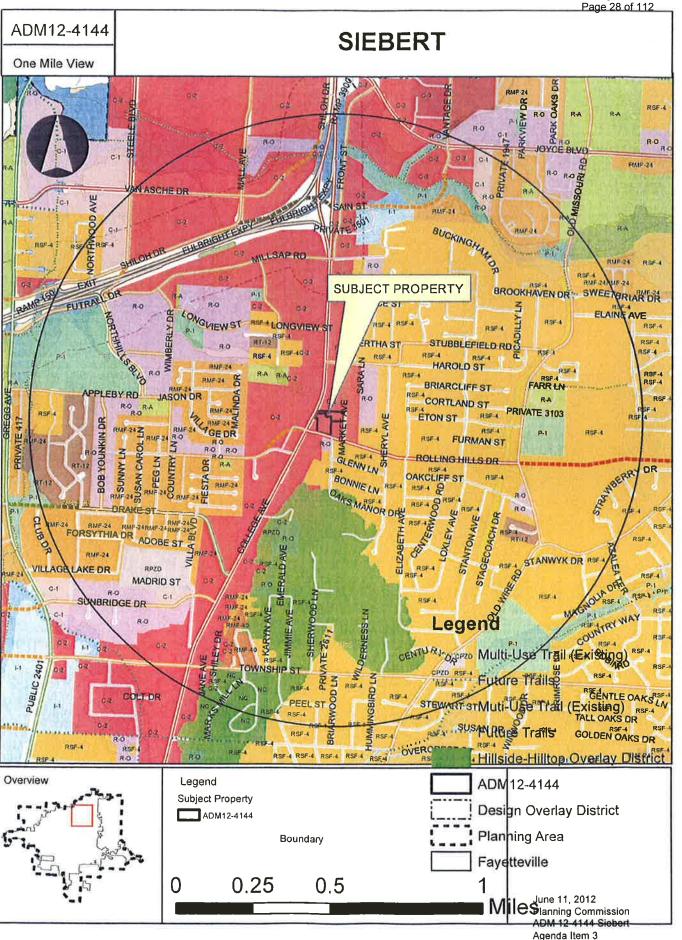
mobile vendor must be provided onsite. The location of the outdoor mobile vendor shall not impede traffic flow or create a dangerous traffic condition, as determined by Planning Division upon review of the site plan.

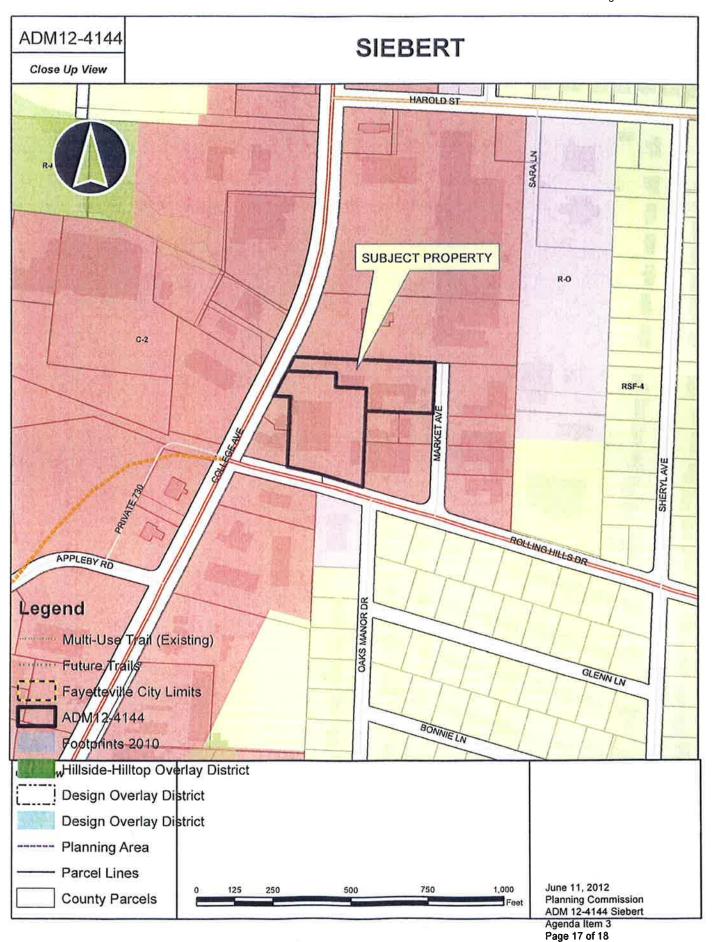
- (C) Variances. Outdoor Vendors may request a variance from the Planning Commission to operate for an extended period of time, not to exceed twelve consecutive months, in the same location subject to the following standards:
 - (1) A vendor may request a variance from the 90 day location requirement to operate for an extended period of time. The maximum time period that the Planning Commission may grant this variance is limited to no more than twelve consecutive months.
 - (2) The applicant shall comply with the notification requirements of section 157.05 of the Unified Development Code.
 - (3) A variance may be granted by the Planning Commission when the following findings have been met:
 - (a) The applicant has established that the operation of the outdoor mobile vendor will be compatible with and not detrimental to nearby properties, will not adversely affect nearby businesses, will foster an aesthetically appealing streetscape and will not create or worsen a dangerous traffic condition.
 - (b) That the outdoor mobile vendors' presence for an extended period of time at one location will not create an unfair advantage over similar and nearby permanent businesses.
 - (4) In granting the variance, the Planning Commission may require appropriate conditions and safeguards, including semi-permanent or permanent improvements to the property to secure the substantial objectives of the ordinance.

(Ord. 5185, 10-7-08; Ord. 5425, 8-2-11)

Proposed Snow Cone Stand 3061 3155 flaggie Moo's Ice Cream

Page 16 of 18





Handed out at the City Council Meeting

B.13 -/2 ADM 12-4144 3078 N. College Ave. Siebert Appeal Page 31 of 112

06/29/2012

City of Fayetteville Mayor Lionel Jordan City Council Members

RE: Appeal – ADM 12-4144 Siebert

Dear Council Members -

Please find the attached information we intend to present at the upcoming City Council meeting on the Appeal of ADM 12-4144 Siebert (Shave the Planet). As you are aware, we are requesting the Council to reverse the decision made by the City of Fayetteville Planning Commission on June 11th, 2012 to allow Shave the Planet to remain in their current location for longer than 90 days as is provided by the UDC.

I had originally intended to distribute an abbreviated list of the topics we intended to cover at the meeting. After further consideration, I decided to include a more comprehensive package of information so that I may do my best to keep my presentation at the meeting as brief as possible. I respectfully request that you please review the attached information contained herein as it is the information we intend to offer at the public meeting.

Thank you, Tracy K Hoskins

Presentation -

Per 178.04(c)(3)(b) of the UDC -

"...the mobile vendors' presence for an extended period of time at one location will not create an unfair advantage over similar and nearby permanent businesses."

The question to be answered is whether or not Shave the Planet (STP) is a similar (not "identical") business to MaggieMoos ice Cream and Treatery.

First, STP is not a "snow cone stand" as the business has been labeled on several occasions and within Staff's reports. STP is a shaved ice shop. There is a difference in the two products. Snow Cones are more of a gritty, icy product typically served in a paper cone. Shaved ice is a snow-like, smoother (much like ice cream or sorbet) product served in cups and offered in various sizes; much like a fountain beverage, smoothie, shake, etc.

Shaved Ice and those products sold and MaggieMoos are both categorized as "frozen desserts" which are seasonal products for the most part.

MaggieMoos sells -

Ice Cream, Sherbet, Sorbet (very similar to shaved ice) and Milk Shakes, offered with mix-ins and/or toppings; along with Smoothies and Novelty Items.

In addition to Shaved Ice Desserts, STP advertises -

Ice Cream, Sherbet, and Milk Shakes as both primary menu items and as mix-ins and/or toppings.

With the above, one could easily determine (notwithstanding the facilities from which each does business), that STP is not only "similar" to MaggieMoos but in many way IDENTICAL to MaggieMoos. In Staff's report, you will find that Staff agrees the two businesses are very "similar" as defined by the code. There will be images provided later in this document which illustrate the products and the nature of the STP business.

Per 178.04(b)(2)(b) of the UDC, when applying for Outdoor Mobile Vendor on Private Property Permit, the Applicant IS REQUIRED TO DISCLOSE the "type of items sold or services rendered." Had the Applicant properly disclosed their menu items included Ice Cream, Sherbet, and Milk Shakes on their original permit as required, it is likely the Planning Commission would have had this information to consider prior to granting a variance. Further, the omitted information is very pertinent for the Commission to determine if the two businesses are "similar".

Had the Applicant properly disclosed their menu items included Ice Cream, Sherbet, and Milk Shakes on their original permit as required per 178.04(b)(6)(b) of the UDC which states, "...the outdoor mobile vendor...will not adversely affect nearby businesses..."; one could determine the original 90 day permit may not should have been granted to begin with.

4843

FOR STAFF USE ONLY



CITY OF FAYETTEVILLE, ARKANSAS

OUTDOOR MOBILE VENDOR

FER: \$50.00

Date Application Submitted: Date Accepted as Complete: Case Appeal Number:	S-7:R: PP0:
Public Hearing Date:	Zong
Please fill out this form completely, supplying all Your application will not be considered complete	necessary information and documentation to support your request. e for review until all necessary information is furnished.
Application:	
Indicate one contact person for this request: _	Applicant Representative
Applicant (person making raquest):	Representative (engineer, surveyor, realtor, etc.):
Name Era Siebert	Nama
. I I was end of the	Page 1 or STP's Outdoor Mobile
E-mail: wheel power cycle sports Dyel.	Vendor Permit Application.
Address: 2146 Clover dr Fryetteritle, AR. 72701	Address
Fryelferille, AR. 72701	STP does not disclose they also
Phone: (477) 871-8900	sell Ice Gream, Sherbet, Milk
Phone: (4/1) 6/1 8/2	Shakes, etc. as required.
Fax:	Fax:
Vending Location/Address: 3078 N	C. 1608. 72.70
Vending Location/Address: 30/ 6 A	Car 19 7 6 10
Product for Sale or Service Offered (Describe):	
1. Food/Beverage: Shirt I	<i>५</i> ८ ⁷
O 2. Product:	
O 3. Service:	
Business/Vendor Name: Stave the	Place Feet of Building/Structure 12.8
Number of Parking Spaces Required for Use:	41 0 66
Arkansas Sales and Use Tax ID Number: 00.	3 24966 Use Unit: 13 to be utilized for conducting business: Blanch I was Stand
Description of Mobile Device or other Structure	to be utilized for conducting business: Blocker 102 Stynd



Below, you will find evidence that the public and STP themselves see STP as a permanent perennial business. Through the Siebert's own admissions, they want to be permanent (but only during the high season) at the same location year after year. Further, if we were discussing ONLY shaved ice and ice cream, then one might feel there is enough difference in the two products. However, you will find proof that STP not only sells shaved ice frozen desserts, but markets and equally sells and regularly advertises other frozen dessert products IDENTICAL to MaggieMoos.

6/27/2012 – NWA Online (Online NWA Times) Katy Siebert (STP Co-Owner) -

"Shaved ice and ice cream are completely different products and completely different customer bases," Siebert said Tuesday.

Here are some photographs of STP's products alongside MaggieMoos products -



The following entries are taken from comments made by the STP Owners and the Public at the Planning Commission Meeting of June 11th, 2012. A Copy of the Minutes from the meeting is attached.

Eric Siebert -

STP has seen less of an increase in sales this year after Andy's closing. When Andy's closed — it didn't benefit them.

STP and MaggieMoos are very different

Willing to do whatever to make it more permanent.

Eric Siebert obviously would like have a bricks and mortar business, but is unwilling to set up a permanent shop and expend the costs associated with a "more permanent" business.

Katy Siebert -

Customers drive from Bentonville, West Fork Decatur, Stillwell, Siloam Springs...

If this is the case, if their product and customer following is as the Sieberts and their employees describe, their customers won't mind driving to find them a half mile up or down the road.

Commissioner Chesser asked Katy Siebert –

Chesser - "If you were not in business for more than 90 days, would you have to close up shop?"

Katy Siebert – "We'd have some very unhappy customers."

Chesser – "If we said no, would you be open?"

Katy Siebert – "We would have to find a new place to move and therefore we would lose a lot of our customer base because, I mean, they know where the spot is."

Chesser - "They know where the location is."

Eric Siebert – "There's going to be a shaved ice vendor there regardless whether it's us or somebody else."

Chesser – "It sounds like you'd be there either way, right... if it's for 90 days or 120 days, you want to be there during that time (summer), because it's a good location."

Katy Siebert - "Yes year after year. We'd like to be there as many years as possible."

Katy Siebert obviously would like have a bricks and mortar business, but is unwilling to set up a permanent shop and expend the costs associated with a "more permanent" business. Katy has established STP's customers also view STP as a business expected to be in that particular location year after year.

Andrea Lister - customer
Can't afford it (MaggieMoos)

The mobile/semi-permanent businesses are not required to suffer the initial and ongoing expenses and overhead as required for the bricks and mortar businesses. These expenses include but aren't limited to water, sewer, sanitation, provision and maintenance of ADA facilities, public restrooms, property taxes, landscape installation and maintenance, payroll taxes, etc. A business with minimal overhead which operates only during the season when sales are high and close up shop the remainder of the year can easily cut prices below their competition while maintaining a very acceptable profit margin.

Sarah McNeil - employee

Totally different product vs a dairy product.

It's (STP) not a transient vendor. I was offended by that.

The site has always been used for an ice cream stand and is not a transient vendor.

Woman coming from Centerton three of four times a week.

And I need the job.

Even STP employees consider STP to be a semi-permanent business and even refer to it as an "ice cream stand" and "it's not a transient vendor". We are not suggesting STP should close up shop. Per 178.04 of the UDC, we are asserting that the two businesses are without doubt "similar". Therefore, STP should be required to relocate ½ away. Katie Siebert stated, "We would have to find a new place to move..." So, moving might not be what STP WANTS do, but it is something STP CAN do; and Sarah and others can all keep her jobs.

Jaqueline Buntin – friend

Known the Siebert for 8 years.

STP is committed to following city guidelines, obeying city law

Bricks and Mortar businesses have strict regulations which must be adhered to. Of those regulations, the sign ordinances are very deliberate. MaggieMoos recently appropriately permitted and invested over \$15,000 on an internally lit monument sign which is the City's preferred commercial sign. Staff was diligent in making sure the proper setbacks, height, square footage of display, etc was strictly adhered to. Below are picture of two signs posted by STP AFTER the Planning Commission meeting where their variance was granted. Staff will confirm that neither of these signs meet the regulations of the city's sign ordinances, are illegal signs which were never properly permitted by the City.



Of course, policing mobile vendors is much more difficult than policing bricks and mortar businesses. However, if STP is "Willing to do whatever to make it more permanent", and "STP is committed to following city guidelines, obeying city law", they should be willing to abide by the law as opposed to posting illegal signage.

STP has 25 employees, 15 at college location. People need to keep their jobs during summer months.

Again, no one is suggesting STP close up shop. Like Sarah (above,) no one loses their job.

Cody Buntin - Friend/Realtor

The best to place to open a restaurant is between two other restaurants.

To Mr. Buntin's argument, If STP decides to open up a permanent business within the very building where the parking lot is they inhabit year after year and be subject to the regulations other bricks and mortar businesses are subject to, then the city will never hear a single complaint out of MaggieMoos. We have no problem if STP decides to "open a restaurant" right across the street from MaggieMoos restaurant. This is not a case of one restaurant opening up across the street from another.

Ben Israel - Relative and property owner

I don't pay any less taxes whether or not STP is there or not.

*Commissioner Chesser addressed Property Taxes, questioning if property taxes would be the same.

Mr. Israel refers to Real Estate taxes and has referred to the same on previous occasions. When we have made reference that mobile vendors often do not expend "property taxes" as bricks and mortar businesses are subject to, we are referring to "property taxes", not "real estate taxes". Property taxes are those ad valorem taxes assessed on business's personal property such as furniture, fixtures and equipment. It is very difficult for authorities to monitor a transient vendor to ensure they have properly assessed business property, while it is very easy for them to monitor permanent businesses. The following document was provided by a local title and abstract company whose profession is to research governmental records and provides accurate information pertaining to those records. Though STP has several locations throughout Washington County and its Principles resides in Washington County, they were unable to find records of any business property (portable buildings, shaved ice machines, freezers, etc.), having ever been assessed by Siebert, his LLC, any DBAs, or Shave the Planet. The only assessment found was for personal vehicles, a 10ft box trailer and a 6ft flat bed trailer. See below.

BRONSON ABSTRACT COMPANY, INC.





Closings

Title Insurance

Abstracts

3810 Front Street Suite 5 Fayetteville, AR 72703 479 442-2700 Telecopier

479 442-8475

June 14, 2012

Tracy K. Hoskins 3155 N. College Ave. Fayetteville, AR 72703

Re: search

As requested we researched the Washington County, Arkansas Assessor's personal property rolls for the following names:

Eric J. Siebert Shave the Planet Wheel Power Cycle Sports, LLC

We found no assessments for Shave the Planet and Wheel Power Cycle Sports, LLC. However, we found assessments for Eric J. Siehert which is attached.

Sincerely,

Scott Bronson

Record 6 of 39 Lest updated 00/13/12

Assessment Number: 8102453 Assessment Date: 4/20/2012 Name: SIEBERT, ERIC J	Assessment Year: 2012 Last Modified: 4/20/2012	
Mailing Address: 2146 S CLOVER	DR FAYETTEVILLE AR 727 Total Assessed Value	01 Total Late Value
Tax District 011	6,560	0
Assessed Pers	sonal Property	Assessed Value
2012 CARGO 10'		670
PUR 03/14/2012 \$3507 NBW		
2009 CHEV 1600 15 CREW 4X4 1	ILT 8G 4.8 143.5	4,880
PUR 03/23/2012 \$21000 NBW	t	

2002 HYUN SANTA FE 4DR GLS 6G 2.7 103.1 GIFTED 8/30/2011 CAZ 930

HMDE UTILITY FLATBED, LIGHT DUTY 6' STO PUR 4/2010 \$369 CAZ 70

Next Item | Previous Item | Return to Search Results | Modify Search | New Search

Y LIRCU

178.04(c)(3)(b) of the UDC does not include support, how well people like the product, or how many friends or employees speak on a mobile vendor's behalf - as a consideration for granting a variance to allow said vendor an extended stay. However, those speaking on behalf of STP, including the STP owners themselves, clearly assert that it is their opinions that STP and MaggieMoos are NOT "similar" businesses. We have asserted the two businesses are not only "similar", but in many ways identical. The following illustrations should prove beyond doubt that the products sold by both businesses are well beyond "similar".

Most of the following images are taken from STP's own FaceBook pages and posts.



Dear Shave the Planet Customers,

In 2011, we applied to stay for 6 months at our College Ave location and were approved with an 8-1 vote. This year, we applied to stay the same amount and were only approved for 3 months. This basis for this decision was because Maggierra 5 ice cream shop across the street complained that we were taking their customers.

We have repealed this action stating that shaved ice and ice cream are very different products, and that our customers come to us specifically because they want shaved ice. If we are not approved, our permit will expire at the end of June.

We would love for our customers who share our opinion and love shaved ice to be at the city meeting to help us prove that we should be able to stay the entire summer! Let's fill the courthouse.

The meeting is schedule for this Monday, June 11th at 5:30PM at City Hall

(113 Mountain St, just off the square). Just go up the grand staircase and it's the big room at the top!

We want to continue serving you some STP goodness as long as we can! You can speak if you'd like, but even your presence would help!

Thanks, Eric and Katy Siebert

Like Comment Share

J 13

STP Menu Board -







×



Posted on 6-29-2012 -

14 hours ago via mobile : Like

Write a comment...



Beth Dyar Emmanuel

I read in the newspaper yesterday that Maggie Moo's is appealing the city council's decision.....Here's .snow cones u closed, if your traffic hasn't i sell with ice cream product!!!! Sorry that Shave ention a different product! Get over in them..."

Like " Comment " 22 hours ago

Alyssa Vivlemore likes this.



Shave the Planet Amen to that haha! nake some awesome points that will definitely be brought up at meeting!

15 hours ago via mobile · Like



Jamie Vivlemore and no one wants ice eam when it's 100 degrees outside!

15 hours ago · Like



Zala Wala I love the snow cones u sell with ice cream in them no matter how hot it is?! U get the ice and the ice cream best of both! I love u guys!

10 hours ago via mobile. Like

Write a comment...

Summary -

Per 178.04(c)(3)(b) of the UDC, STP should not be granted a variance to remain at their current location. The business is very similar to the nearby permanent business, MaggieMoos and in many respects identical. As STP has become a perennial business at their current location, they have become a semi-permanent business model which has figured out how to avoid the ongoing overhead, costs and regulations which bricks-and-mortar businesses are subject to for the entire year. By allowing mobile vendors to set up year after year, in the same location, and now add to that for extended periods; the mobile vendor is metamorphosized into a seasonal, semi-permanent business - a business which can avoid the aforementioned expenses thereby allowing them to easily lower prices below their neighboring competition while maintaining viable profit margins. They are allowed to move in long enough to pick the low-hanging fruit and when that fruit is gone – so are they. While this might be a great business model, was this really the intent of the Council when crafting the Mobile Vendor ordinances?

Several cities are struggling with this same issue. See the attached article next page. How do we fairly regulate Mobile Vendors while being equally fair to permanent businesses? We support the idea of mobile vendors, assuming those vendors are truly "mobile vendors". A taco truck pulls up to a particular site (often construction sites, factories, etc.), does business, and then moves on to the next site. The taco truck is truly a "mobile vendor". We hear the ice cream truck driving through the west side of town with *Turkey in the Straw* blaring through its bullhorn speakers every single day. We enjoy hearing him as he drives his route and we often purchase treats for our girls when he rolls through the neighborhood. We believe that portable buildings/vendor stands that are permitted to remain in a single location are not an example of a "mobile vendor". They are "mobile on two occasions — when they move in and when they move out. The current code provides for these vendors to stay in one location for 90 days by right. As a bricks and mortar business, we may not agree with or like the ordinance, but we live with it without complaint. But when the vendor requests a variance to stay longer than the provided 90 days – and now year after year - we feel the ordinance is being manipulated and consideration should be given to those nearby similar bricks and mortar businesses.

178.04(c)(3)(a) and 178.04(c)(3)(b) are the only two questions to be considered when granting a variance which would permit a mobile vendor an extension beyond 90 days at the same location. We will not offer opinion on 178.04(c)(3)(a) as we concur with Staff on their findings. We also concur with Staff on their findings relative to 178.04(c)(3)(b); that the two businesses are very "similar" as demonstrated throughout this submittal. By permitting any mobile vendor to perennially locate in the same precise location, across the street from a "similar and nearby permanent business", for extended periods, year after year, and only during the season when sales are high, thereby allowing the business to avoid the ongoing costs, overhead, regulations and requirements born by permanent bricks and mortar businesses year-round does indeed "...create an unfair advantage over similar and nearby permanent businesses". And per 178.04(c)(3)(b) of the UDC, we respectfully request the City Council to grant our Appeal by reversing the variance granted to Shave the Planet by the Planning Commission.

Respectfully, Tracy K Hoskins

Food Truck Friday takes bite out of business: UPDATE

Posted by Leslie Newell Peacock on Thu, Apr 19, 2012 at 5:53 PM



• Last Friday's food truck service winds down.

At least two restaurant owners downtown are ticked off at the **Downtown Little Rock Partnership** for its sponsorship of **Food Truck Fridays**, which they say will hurt their business on what are normally their busiest days.

Eric Tinner, who owns Sufficient Grounds locations along Capitol Avenue, and Matt Lile, owner of Lulav, are blaming the partnership for a big dip in business last Friday, the first Food Truck Friday at Capitol and Main. Lile said his business was down 31 percent from the previous Friday, and "I really believe [the food trucks] are directly responsible." Tinner said his business declined from the previous Friday at both his Sufficient Grounds locations (one at Union Plaza, close by the food trucks, and the other in the Metropolitan Bank building at 5th and Broadway) and that a survey he made of nearby restaurants showed a big drop in customers — U.S. Pizza by 30 percent and a Subway three blocks away down 23 percent.

"It's disappointing to see a group like the partnership ... support direct competition," Tinner said. "It's hard for me to stomach the fact that my dues are going to this [project] that hurts my business."

Tinner said the food trucks "come in, cherry pick our business at the peak time of day and week and they leave ... what do they leave besides trash?" Unlike the mobile trucks, Lulav's Lile noted that he'd invested time and money in fixing up a dilapidated building on Sixth Street for his business, a move that has helped downtown.

Both business owners were irked that food trucks aren't regulated as strictly as restaurants, whose kitchens must submit to several inspections yearly by the state Health Department.

DLRP head Sharon Priest believes things will even out in the next two months as overflow customers, people who do not regularly dine out downtown, head to the brick and mortar restaurants. She said the DLRP has offered to print for restaurants fliers that tout discounts at the restaurants for distribution at the food truck site. But Lile said offering discounts to lure business away from the food trucks "frankly hurts us too."

Priest noted that there are "roughly" 10,000 people who work within a few blocks of the food truck area "who are looking for lunch at the same time." She said she considers the food truck project — which she said was designed to bring new people to Main Street — a trial. The DLRP has contracted with the Metropolitan Housing Alliance (Little Rock's Housing Authority) Fridays through June for use of the block where the three food trucks set up. Tomorrow's trucks include **Royal Kabob**, **The Food Truck** and an as-yet-undetermined third vendor; hours are 11:30 a.m. to 1:30 p.m.

Tinner, who met with the DLRP before the first Food Truck Friday to express his opposition to the idea, has suggested that the food truck site move around to lessen the impact on any one area downtown, an idea Priest said she'd take into consideration after June. "I can't help but think things will level out, myself. People were in line for an hour" last Friday, she said. One restaurant owner, whom she declined to name, told a volunteer the food truck overflow had helped business.

Priest said she's also told restaurants they can sell prepared food from carts if they like, an idea that Tinner scoffed at. "I don't mind a little competition but in the end result, what is the message?" Tinner asked, that downtown restaurants aren't interesting?

UPDATE: Tinner has provided a list of the restaurants he gueried and their sales:

Lulav -31 percent
Subway on Main -30 percent
Subway in Metropolitan Tower -25 percent
Sufficient Grounds Express -23 percent
Subway on 2nd -20 percent
Slicks -12 percent
Sufficient Grounds Cafe -12 percent
Cotija's -10 percent
Sports Page +25 percent (which Tinner attributes to the fact that the previous Friday was Good
Friday, a non-meat-eating day)
U.S. Pizza closed early

He also included a note he has sent to the Downtown Partnership:

As you can see, the effects of the additional competition were far reaching. All restaurants reported that business was dead until 12:30 when back-ups occurred at the food trucks. There was spillover from the trucks due to their inability to keep up with demand, so the numbers could have been much worse. Also, to my surprise, Metro store experienced a 28% decrease in sales over the day before, and this is not even a restaurant!

All owners are eager to speak with you and find a compromise to the situation which has driven a wedge between the small business owners in downtown and the Partnership. Please don't assume they have been appeased though. In fact, they have now had their fears proven true in Friday's losses and are more determined that ever to stop this clear threat to their business. Mr. Patel who owns the Subway on Main St. told me that he was going to speak to the mayor and wanted to circulate a petition to end the practice completely. I find this interesting because the theory of the Main Street Revitalization is to help Main Street business grow, but he has suffered the greatest loss at 30%. There was also discussion from one owner that with the Partnership financially supporting this, that they felt powerless to compete and they are now considering a move away from downtown. Are we now not causing more harm than good?

There needs to be a change before this has catastrophic effects on the local restaurants.

Sincerely, Eric Tinner Planning Commission June 11, 2012 Page 1 of 4

Minutes - June 11, 2012 Planning Commission

New Business:

ADM 12-4144: Administrative Item (3078 N. COLLEGE AVE/SIEBERT, 252): Submitted by ERIC SIEBERT for property located at 3078 NORTH COLLEGE AVENUE. The property is zoned C-2, THOROUGHFARE COMMERCIAL and contains approximately 1.88 acre. The request is a variance to allow for an outdoor mobile vendor (Shave the Planet snow cones) for longer than 90 days.

Andrew Garner, Senior Planner, gave the staff report.

Jason Kelley, Assistant City Attorney, asked Commissioner Hoskins if he would be recusing from the item.

Commissioner Hoskins indicated that he would be recusing.

Commissioner Winston indicated that if Commissioner Hoskins was recusing he would need to leave the room.

Commissioners Hoskins indicated he did not think he would need to leave the room as he was not directly involved in the application.

Garner discussed that it was a general practice for commissioners to leave the room when recusing.

Kelley confirmed that it was a general practice but not a legal requirement.

Commissioner Hoskins left the room.

Eric Stebert, applicant, discussed that ice cream and shaved are different. He discussed that Andy's Frozen Custard closed this year and they did not see an increase in business. They are not getting the same customers.

Katie Siebert, applicant, discussed that people come for the experience and product. She discussed different.

West Pork, Siloam Springs and further as far as Stillwell, Okhorara). They come for our experience and our produce. It is a destination.

Eric Siebert, applicant, discussed that they would be willing to plant a tree or anything we could do to make it a little more permanent.

Katie Siebert, applicant, discussed that they are willing to work with the City.

Public Comment:

Andrea Lister, discussed that the prices at Maggie Moo's are exorbitant. Shave the Planet is a place in town where I can take all my kids to get something for \$2. Ice cream and shave ice are totally different markets and two different experiences. Shave the Planet is a homegrown business.

Sarah McNeil, I work at Shave the Planet. She discussed that shaved ice and ice cream are very

Planning Commission June 11, 2012 Page 2 of 4

different products. This site has always been used for an ice cream stand and is not a transient vendor. I was offended by that. I have lived in Fayetteville all my life and there has always been shaved ice in this focation. We have people coming all the way from Centerton three times a week to get this product. Shutting down a homogrown business might be frowned upon. Shave the Planet is a locally owned business.

Jacqueline Buntin, is thankful for the existing 90-day permit. I trust the City will make a fair decision. I have known Fric and Katic for eight years. They are really interested in obeying the guidelines and doing this right. Shave the Planet has 25 total employees. Fifteen of them work at this College Avenue location. This keeps people with a job during the summer months. When I decide I want ice cream I have 10 locations in Fayetteville, that is not counting the fast food restaurants. There is plenty of competition for ice cream in Fayetteville. Their business is successful and they should be rewarded.

Cody Buntin, a resident of Fayetteville my entire life, commercial realtor. This business creates another reason to drive and spend money in this area of Fayetteville. Fiesta Square is not what it used to be. It seems out of place to deny extending this permit to a successful business. They are just bringing more traffic to this side of town.

Ben Israel, I own the property that Shave the Planet is on. I don't pay any less tax because they are only there for six months. They pay sales tax. I'm a little confused why a brick-and-mortar is preferred over this kind of business. I would encourage you to give them this variance.

Justin Leflar, school teacher at Holt Middle School. He spoke about a donation from Shave the Planet to their school to reward kids for their hard work. If this is denied where will the kids use their voucher.

Cody Yancey, discussed that it is an unfair advantage that he has to go through all this to be in business. He has to apply for a different variance every year. He has to carry the same insurance for his employees. Snow cones and ice cream are two separate things. There is no proof that it is detrimental to their sales.

Mena Shombod (sp?), Shave the Planet employee. We really rely on this job. There are not a lot of places where you can find a summer job so you can focus on academics during the other time of the year. This is a great opportunity for high school and college students to gain experience and grow their character. This stand on College has established itself as a great environment for customers. There have not been issues with traffic or any other detrimental effects. I hope that you guys consider that.

Celeste Hoskins, Maggie Moo's. I like Shave the Planet and eat there with my kids. What I was asking for is that they take into consideration that there are ordinances. We have no issue with the 90-day permit. What I am asking for is that when they are asking for that extension that an ordinance be established so that we are all on the same playing field. I think it's great to support the community. I like the couple and Shave the Planet. It is just the ordinance. I think we need to establish some playing rules here. I think this is a great business model. What stops someone like me or other businesses from doing it. I don't think this is about competition or a customer base. I'm just wanting to see some guidelines on where we're going with mobile or transient vendors. If this is something you want to set precedence for that's great.

Planning Commission June 11, 2012 Page 3 of 4

No more public comment was presented.

Commissioner Chesser asked about the mobile vendor ordinance.

Garner discussed that this ordinance was under examination at the request of council members.

Commissioner Chesser discussed that this body doesn't write ordinance we just interpret the ordinance. There is a very specific part of the ordinance we are considering regarding whether this is a similar business. You said you had proof this was not a similar business?

Katic Siebert, applicant, discussed the HMR tax records for March, April, May, and June of last year for Shake's, Andy's, Maggie Moo's, and us. Last year Andy's was the highest grossing and they are now out of business. Last year we saw a 113% increase in our sales and most of that was due to the weather. This year you would expect since an ice cream shop went out of business we would see an increase. However, we only saw a 101% increase in our sales, this is 12% less than last year. It kind of shows that an ice cream business going out of business didn't help us.

Commissioner Chesser asked staff how an extension would nurt when the first three months of the busy season have been difficed. That seems like something we should take into consideration. The Bifik of the problem is already occurring.

Garner discussed that the commission is just looking at the variance findings and he read the variance findings.

Commissioner Chesser asked staff why staff felt it was a similar business.

Garner discussed that we did not do a market study. In our drafting the findings and for the commission to consider, the rationale was what would a reasonable person thank. I thought yes they are similar because it is a desert, you can it mainly during the summer, and it is similar. Would it create an unfair advantage? I thought it could because you could have some of the same types of customers.

Commissioner Chesser asked if it would be worth it for them to only be there for 90 days.

Katic Siebert indicated that they would open in this location even if it is only for 90 days.

Commissioner Chesser asked about property tax on a brick-and-mortar versus a mobile vendor,

Jason Kelley, Assistant City Attorney, discussed that more improvements create more value and more property tax.

Commissioner Chesser discussed that lower property taxes could potentially be an unfair advantage.

Commissioner Cook agreed with Commissioner Chesser that it is not our responsibility to legislate. In this case the City Council has established the factors and it is up to our judgment. I think it is compatible and it does not create an unfair advantage.

Commissioner Cook made a motion to approve CUP 12-4144 Commissioner Cabe seconded the

Planning Commission June 11, 2012 Page 4 of 4

motion.

Garner requested Commissioner Cook clarify condition of approval #3.

Commissioner Cook clarified that condition #3 be modified to require the Urban Forester to approval the type and size of tree that is planted. Commissioner Cabe agreed with this modification to the motion.

Commissioner Cabe asked when this applicant's previous application came before the commission.

Katie Siebert confirmed that it was March 26th.

Commissioner Cabe discussed that the new ordinance was revised and came through May I of this year. He also asked about the City Attorney's memo that was in their packet and direction for the commission on several of the terms in the ordinance such as "smillar", "compatible", "not detrimental.

Jason Kelley, Assistant City Attorney, stated that it is completely up to your judgment based on the facts that have been presented. The best thing I can equate it to is if you are on a jury and you hear all this testimony and you have to decide. That is the job.

Commissioner Cabe stated that the ordinance did change and it requires judgment. The ordinance was first written and first became an opportunity for businesses to get their legs under them and do something that is atypical, I fully feel like a seasonal business is exactly that sort of opportunity. Like the applicant said there are very few brick-and-mortar businesses of this type around the country and as a seasonal business model like pool cleaning or window washing. I will be able to support this without a problem.

Commissioner Winston discussed that he has become convinced that there is a substantial amount of different between shaved ice and ice cream and I will support this.

Upon roll call the motion passed with a vote of 6-1-1. Commissioner Honchell voted 'no' and Commissioner Hoskins recused.

Handed Rut at the City Council Meeting B



Departmental Correspondence

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ADN 12-1144 3078 N.
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LEGAL DEPARTMENT

Kit Williams City Attorney

Jason B. Kelley
Assistant City Attorney

TO: Mayor Jordan

City Council

FROM: Kit Williams, City Attorney

DATE: July 3, 2012

RE: Variance Test for Outdoor Mobile Vendors

§178.04(C) Variances of the Fayetteville Code

- "(3) A variance may be granted ... when the following findings have been met:
 - "(a) The applicant has established that the operation of the outdoor mobile vendor will be
 - (I) compatible with and not detrimental to nearby properties,
 - (II) will not adversely affect nearby businesses"
 - "(b) That the outdoor mobile vendor's presence for an extended period of time at one location
 - (III) will not create an unfair advantage over similar and nearby businesses."

TITLE XV UNIFIED DEVELOPMENT CODE

178.04 Outdoor Mobile Vendors Located On Private Property

- (A) Purpose. This section's purpose is to facilitate and control the ability of outdoor vendors to temporarily operate on private property while ensuring such use is compatible with and not detrimental to nearby properties, does not adversely affect nearby businesses, fosters an aesthetically appealing streetscape, and does not create or worsen a dangerous traffic condition.
- (B) Requirements. Outdoor Mobile Vendors located on private property shall meet the following requirements and submittals prior to approval:
 - Permit Application. Each application for a permit to conduct an Outdoor Mobile Vendor business shall be accompanied by a \$50 permit review and processing fee.
 - (2) Application for a permit to conduct an Outdoor Mobile Vendor business shall include the following items in a format acceptable to the Zoning and Development Administrator;
 - (a) Name, address and contact information.
 - (b) Type of items sold or services rendered. A change in product or service will require a new permit to be issued.
 - (c) A valid copy of all necessary permits required by State and County health authorities.
 - (d) Proof of application for remittance of HMR tax to the City of Fayetteville.
 - (e) Means to be used in conducting business including but not limited to a description of any mobile device to be used for transport or to display approved items or services.
 - (f) A detailed site plan and written description illustrating the type, location, and dimensions of the mobile vendor business including parking.
 - (g) Written authorization, signed by the property owner or legal representative of record, stating

that the transient merchant business is permitted to operate on the subject property.

- (3) The permit issued shall not be transferable in any manner.
- (4) The permit is valid for one mobile vendor location only.
- (5) The proposed use must be a permitted use-by-right within the underlying zoning district in order to be permitted.
- (6) An Outdoor Mobile Vendor business may be approved by the Planning Division after making the following determinations:
 - (a) All of the requirements of 178.04(B)(2) have been met.
 - (b) The applicant has established that the operation of the outdoor mobile vendor will be compatible with and not detrimental to nearby properties, will not adversely affect nearby businesses, will foster an aesthetically appealing streetscape and will not create or worsen a dangerous traffic condition.
- (7) Outdoor mobile vendors are allowed on a temporary basis (90 days), by nature of their temporary occupancy, in one location over a one-year (twelve month) timeframe. Outdoor mobile vendors may move to a different location at least one half mile from the original location after this 90-day period has expired. However, a new Outdoor Mobile Vendor Application will have to be reviewed and approved by the Planning Division for a new location.
- (8) Outdoor mobile vendors shall be in compliance with parking requirements for any existing and the proposed business. The number of required parking spaces is determined by the use and size of the proposed transient merchant business, and by the use and size of the existing business. Parking spaces on the property where the outdoor mobile vendor is located shall be paved and striped in order to be utilized. The use of parking for an out door mobile vendor may not reduce the number of spaces necessary for other uses occurring on the property. An adequate number of parking spaces for the existing businesses and the outdoor

TITLE XV UNIFIED DEVELOPMENT CODE

mobile vendor must be provided onsite. The location of the outdoor mobile vendor shall not impede traffic flow or create a dangerous traffic condition, as determined by Planning Division upon review of the site plan.

- (C) Variances. Outdoor Vendors may request a variance from the Planning Commission to operate for an extended period of time, not to exceed twelve consecutive months, in the same location subject to the following standards:
 - (1) A vendor may request a variance from the 90 day location requirement to operate for an extended period of time. The maximum time period that the Planning Commission may grant this variance is limited to no more than twelve consecutive months.
 - (2) The applicant shall comply with the notification requirements of section 157.05 of the Unified Development Code.
 - (3) A variance may be granted by the Planning Commission when the following findings have been met:
 - (a) The applicant has established that the operation of the outdoor mobile vendor will be compatible with and not detrimental to nearby properties, will not adversely affect nearby businesses, will foster an aesthetically appealing streetscape and will not create or worsen a dangerous traffic condition.
 - (b) That the outdoor mobile vendors' presence for an extended period of time at one location will not create an unfair advantage over similar and nearby permanent businesses.
 - (4) In granting the variance, the Planning Commission may require appropriate conditions and safeguards, including semi-permanent or permanent improvements to the property to secure the substantial objectives of the ordinance.

Test

(Ord. 5185, 10-7-08; Ord. 5425, 8-2-11)

Petition to keep this location open through the end of summer! We, the undersigned, are concerned citizens who urge our leaders to vote to allow Shave the Planet to stay on their extended The Planning Commission's decision on June 11th, 2012 to allow Shave the Planet to remain open for the duration of summer has been appealed. If the City Council overrides the Planning Commission's decision, we will have to leave on July 4th, 2012. Petition summary and Action petitioned for background

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B. 1 ADM 12-4144 3078 N. College Ave. Siebert A

Petition for Shave the Planet!

Petition summary and	The Planning Commission's decision on June 11th, 2012 to allow Shave the Planet to remain open for the duration of summer
background	has been appealed. If the City Council overrides the Planning Commission's decision, we will have to leave on July 4th 2012.
Action petitioned for	We, the undersigned, are concerned basineed events and manages who urae our leaders to vote to allow Shave the Planet
	to stay on their extended permit they were granted on June 11th, 2012.

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RESOI	UTION	NO.
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A RESOLUTION TO REVERSE THE PLANNING COMMISSION'S DECISION TO GRANT AND THEREBY TO DENY THE VARIANCE TO ERIC SIEBERT TO OPERATE HIS SHAVE THE PLANET SNOW CONE BUSINESS LONGER THAN 90 DAYS AS AN OUTDOOR MOBILE VENDOR

WHEREAS, the Planning Commission by a 6 yes, 1 no and one abstain granted the variance to Eric Siebert to continue operating his Shave the Planet snow cone business as an outdoor mobile vendor at 3078 North College for a longer period than 90 days.

NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FAYETTEVILLE, ARKANSAS:

Section 1: That the City Council of the City of Fayetteville, Arkansas hereby reverses the Planning Commission's decision to grant and thereby denies the variance to Eric Siebert to operate his Shave The Planet snow cone business longer than 90 days as an outdoor mobile vendor.

PASSED and APPROVED this 3rd day of July, 2012.

APPROVED:		ATTEST:
By: LIONELD JOR	RDAN, Mayor	By: SONDRA E. SMITH, City Clerk/Treasurer