

City Council Agenda Items
and
Contracts, Leases or Agreements

September 4th, 2012

City Council Meeting Date
Agenda Items Only

Brian Pugh Solid Waste and Recycling Transportation
Submitted By Division Department

Action Required:

A resolution supporting and approving the creation of a Keep Fayetteville Beautiful Committee

Cost of this request	\$ -	Category / Project Budget	Program Category / Project Name
Account Number	\$ -	Funds Used to Date	Program / Project Category Name
Project Number	\$ -	Remaining Balance	Fund Name

Budgeted Item

Budget Adjustment Attached

[Signature] 8/13/12 Previous Ordinance or Resolution # _____
Department Director Date

[Signature] 8-14-12 Original Contract Date: _____
City Attorney Date Original Contract Number: _____

Paul a. Becher 8-17-2012
Finance and Internal Services Director Date

08-13-12 P04:39 RCVD
Received in City Clerk's Office
Kim J.

[Signature] 8/15/12
Chief of Staff Date

Received in Mayor's Office
ENTERED
8/14/12
[Signature]

[Signature] 8/15/12
Mayor Date

Comments:

To: Fayetteville City Council

Thru: Mayor Lioneld Jordan
Don Marr, Chief of Staff *DM*
Terry Gulley, Transportation Director

From: Brian Pugh, Waste Reduction Coordinator *Brian Pugh*

Date: August 13th, 2012

Subject: A resolution supporting and approving the creation of a Keep Fayetteville Beautiful Committee

RECOMMENDATION

The staff and administration recommends a resolution supporting and approving the creation of a Keep Fayetteville Beautiful Committee.

BACKGROUND

Keep Arkansas Beautiful is a state certified affiliate of Keep America Beautiful Inc., the nation's largest community-improvement organization. Nine communities in Arkansas are local certified affiliates of Keep America Beautiful: Hot Springs/Garland County Beautification Commission, Keep Faulkner County Beautiful, Keep Jacksonville Beautiful, Keep Little Rock Beautiful, Keep Newport Beautiful, Keep North Little Rock Beautiful, Keep Ozark Beautiful, Keep Sherwood Beautiful, Keep Van Buren Beautiful, and Pine Bluff/Jefferson County Clean and Beautiful. Across the country, nearly 600 cities, towns, counties and states are implementing a community-improvement model as certified affiliates of Keep America Beautiful.

Beginning in April a committee made up of volunteers and City staff embarked on 4 month process to become a certified affiliated of Keep Arkansas Beautiful and Keep America Beautiful. During this period the committee worked in sub groups to develop a final report that is part of the certification process. The report includes information on the organizational structure, litter index that was conducted and focus areas researching local ordinances and waste collection and recycling programs.

Keep America Beautiful has three main focus areas: 1.Litter Prevention, 2.Beautification and Community Greening, and 3.Waste Reduction and Recycling. The guiding principles of the organization are individual responsibility, education, partnerships, and volunteer action. The Keep Fayetteville Beautiful mission statement is: Helping create pride and responsibility in our community environments.

DISCUSSION

The resolution will create a City committee with an appointed Board made up of volunteers to conduct the activities of the affiliate along with a coordinator position to be filled by the City's Waste Reduction Coordinator position. The goal is to have the Board develop into a 501 C 3 non profit which can contract with the City for services relating to litter prevention, waste reduction and recycling programs and services.

BUDGET IMPACT

Funding will include fundraising and sponsorship along with donations and grants during the fiscal year 2013.

RESOLUTION NO. _____

A RESOLUTION AUTHORIZING THE MAYOR TO APPOINT UP TO SEVEN (7) PERSONS TO SERVE AT THE PLEASURE OF THE MAYOR AS A KEEP FAYETTEVILLE BEAUTIFUL COMMITTEE TO FACILITATE CREATION OF A KEEP FAYETTEVILLE BEAUTIFUL AFFILLIATE TO WORK IN COORDINATION WITH KEEP ARKANSAS BEAUTIFUL AND KEEP AMERICA BEAUTIFUL, AND SUNSETTING THE AUTHORIZATION FOR THIS COMMITTEE UPON INCORPORATION OF A PRIVATE NON-PROFIT ORGANIZATION

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF FAYETTEVILLE, ARKANSAS:

Section 1: That the City Council of the City of Fayetteville, Arkansas hereby authorizes the Mayor to appoint up to seven (7) persons to serve at the pleasure of the Mayor as a Keep Fayetteville Beautiful Committee to facilitate creation of a Keep Fayetteville Beautiful affiliate to work in coordination with Keep Arkansas Beautiful and Keep America Beautiful.

Section 2: That upon incorporation of a private non-profit organization by Keep Fayetteville Beautiful, the authorization for a City committee shall cease.

Section 3: That, pursuant to the requirements of the Arkansas Constitution, no City funds shall be appropriated or expended nor City labor used for the benefit of any private non-profit purpose associated with Keep Fayetteville Beautiful, other than as consideration in a contract for public services.

PASSED and APPROVED this 4th day of September, 2012.

APPROVED:

ATTEST:

By: _____
LIONELD JORDAN, Mayor

By: _____
SONDRA E. SMITH, City Clerk/Treasurer

