

City Council Agenda Items  
and  
Contracts, Leases or Agreements

May 1 2012

City Council Meeting Date  
Agenda Items Only

Greg Mitchell                      Information Technology                      Finance  
Submitted By                      Division                      Department

Action Required:

Approval of a resolution to change the name of a section of S Clinton Dr to W Bulldog Blvd, and change the name of a section of W Stone St to W Bulldog Blvd.

|                          |                           |  |
|--------------------------|---------------------------|--|
| \$ <u>301.45</u>         | \$ <u>47,020.00</u>       | <u>Materials/Supplies</u>              |
| Cost of this request     | Category / Project Budget | Program Category / Project Name        |
| <u>2100.5315.5212.00</u> | \$ <u>36,750.79</u>       | <u>Program / Project Category Name</u> |
| Account Number           | Funds Used to Date        |  |
| <u>Project Number</u>    | \$ <u>10,269.21</u>       | <u>Fund Name</u>                       |
|                          | Remaining Balance         |  |

Budgeted Item  Budget Adjustment Attached

S. Huddleston                      4/11/12                      Previous Ordinance or Resolution # \_\_\_\_\_  
Department Director                      Date

K. [Signature]                      4/13/12                      Original Contract Date: \_\_\_\_\_  
City Attorney                      Date                      Original Contract Number: \_\_\_\_\_

Paul a. Barber                      4-16-2012  
Finance and Internal Services Director                      Date

Received in City Clerk's Office                      06-13-12A10:54 RCVD  
LAB

Alm [Signature]                      4-16-12  
Chief of Staff                      Date

Received in Mayor's Office                      ENTERED  
4/13/12  
PH

Lionel Jordan                      4/17/12  
Mayor                      Date

Comments:

## CITY COUNCIL AGENDA MEMO

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**To:** Mayor Lioneld Jordan

**Thru:** Scott Huddleston

**From:** Greg Mitchell

**Date:** 4/13/2012

**Subject:** Renaming Portions of S Clinton Dr and w Stone St to W Bulldog Blvd

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### DESCRIPTION:

This is a proposal to rename a section of street that runs along the north edge of the Fayetteville High School Campus. This section of street currently has two different names; the western portion which runs from S. Garland Ave to S Delaware Ave is named S Clinton Drive, while the eastern portion from S Delaware Ave to S Buchanan Ave is named W Stone Street. It is proposed that both sections be renamed to W Bulldog Blvd. (See attached Map)

### DISCUSSION:

The Fayetteville School District administration desires to rename one of the streets adjacent to the High School campus to Bulldog Blvd. This raises issues of readdressing of citizen's houses, and street name continuity as it relates to 911 access and general ease of navigation. Following is a discussion of these factors for each of the four streets surrounding the High School.

#### NOT RECOMMENDED:

- **Martin Luther King Blvd** (south side): Not considered as an option.
- **Buchanan Ave** (east side): would have to change 53 residential addresses. 9-1-1 not a problem
- **S Garland Ave** (west side): would have to change 2 non-residential addresses. 9-1-1 not a problem. The issue here is that within 2 or 3 years the University plans to extend Stadium Drive south to the intersection of MLK (see attached U of A Growth Plan). This will include the section of road running along the west side of the High School which is currently named S Garland Ave. The University feels strongly that the entire stretch of road should be named "Stadium Drive" both for improved 9-1-1 access and for general ease of navigation.

#### RECOMMENDED:

- **Stone St** (north side): We considered changing the name for the full length of the street, but that would require changing 33 residential addresses. As an alternative, we are suggesting we change only the portion of the street adjacent to the High School campus. This will require changing one residential address. Not an ideal solution from a 9-1-1 perspective as Stone Street will change name as one travels along it, but police dispatch believes this should not be much of a problem since the name "Bulldog" is easily associated with the High School, and the other addresses will not change. In the near term the street name will actually change three times – from Clinton to Bulldog to Stone – but when the University improves Stadium Drive it will also demolish the loop of Clinton Drive lying west of Stadium, so that issue will disappear.

**RECOMMENDATION:**

Staff recommends approval of the Resolution.

**BUDGET IMPACT:**

\$301.45 for street signs

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION TO CHANGE THE NAME OF PORTIONS OF STONE  
STREET AND CLINTON DRIVE TO BULLDOG BOULEVARD**

**WHEREAS**, the Fayetteville School District has requested that the City change the name of a street adjoining its campus to be renamed Bulldog Boulevard.

**NOW, THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE  
CITY OF FAYETTEVILLE, ARKANSAS:**

Section 1: That the City Council of the City of Fayetteville, Arkansas hereby resolves to change the name of a portion of Stone Street and Clinton Drive to Bulldog Boulevard as shown on the attached map labeled Exhibit A.

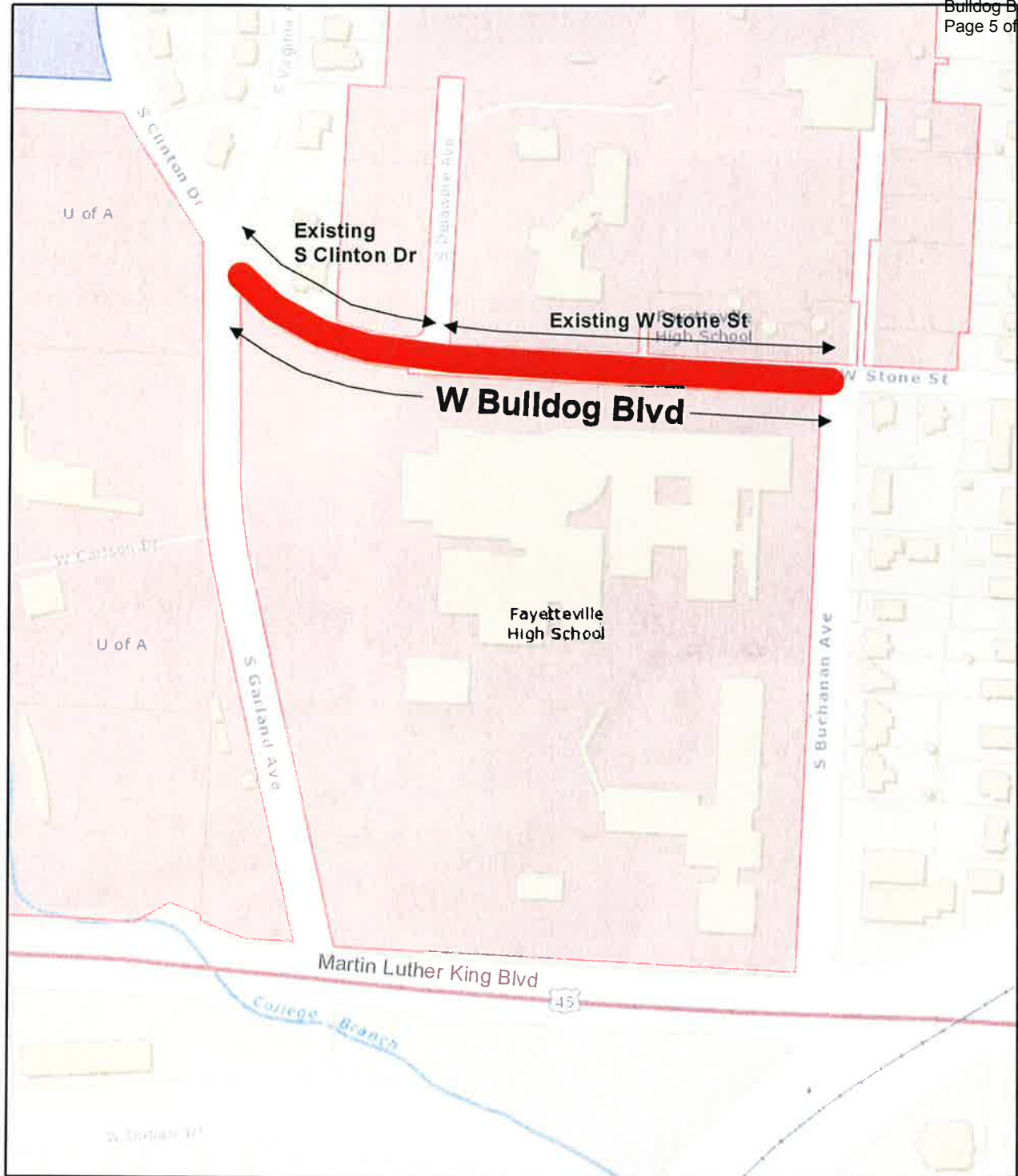
**PASSED** and **APPROVED** this 1<sup>st</sup> day of May, 2012.

APPROVED:

ATTEST:

By: \_\_\_\_\_  
**LIONELD JORDAN**, Mayor

By: \_\_\_\_\_  
**SONDRA E. SMITH**, City Clerk/Treasurer



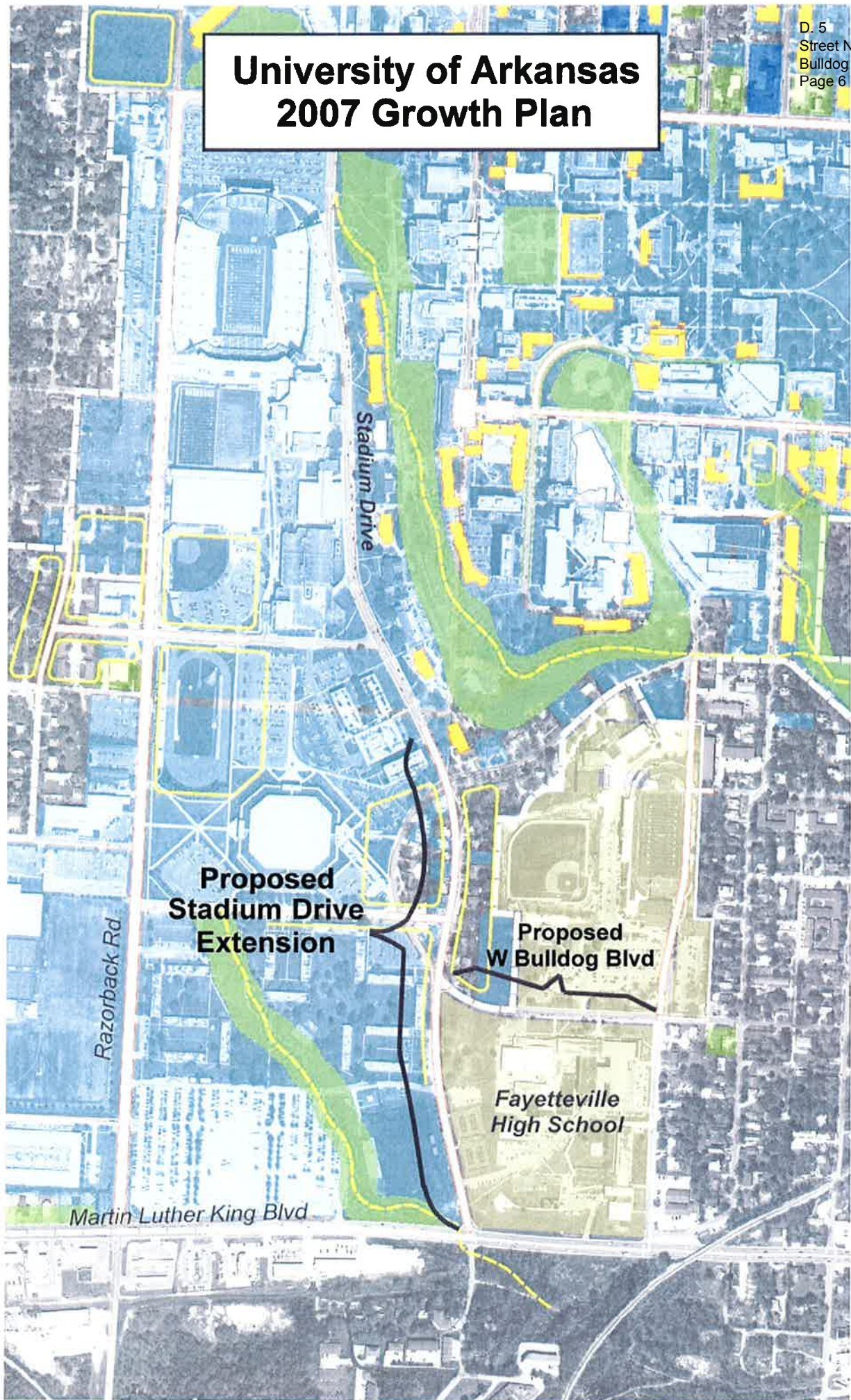
## Street Renaming Proposal: W Bulldog Boulevard



Date: 4/10/2012



# University of Arkansas 2007 Growth Plan



Stadium Drive

**Proposed  
Stadium Drive  
Extension**

Razorback Rd

**Proposed  
W Bulldog Blvd**

Fayetteville  
High School

Martin Luther King Blvd

# High School & U of A Overview

